CODE OF FAIR CAMPAIGN PRACTICES

RECEIVED
1/14/2020

STATE ELECTION COMMISSION
Nathaniel K. Tawney, Chair
Matthew G. Chapman
Anthony J. Delligatti
Vacant
Mac Warner, Secretary of State (Ex-Officio Member)

The State Election Commission and the Secretary of State invite you to subscribe and adhere to the Code of Fair Campaign Practices. If you decide to participate and are running for a county office, please file this document with your county clerk; for a statewide, legislative or judicial office, please file with the Secretary of State.

THIS CODE IS VOLUNTARY; HOWEVER, IT HAS BEEN AUTHORIZED BY CHAPTER 3, ARTICLE 1B OF THE W. Va. CODE

There are basic principles of decency, honesty and fair play which every candidate for public office in the United States has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise the constitutional right to a free choice and the will of the people may be fully and clearly expressed on the issues before the country. **THEREFORE:**

- **I SHALL CONDUCT** this campaign openly and publicly, discussing the issues as I see them, presenting positions and policies with sincerity and frankness, and criticizing without fear or favor of the record and policies of candidates or political parties which merit such criticism.
- **I SHALL NOT USE OR PERMIT** the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.
- **I SHALL COMDEMN** the use of campaign advertising or communication of any sort which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate or issue raised in my campaign.
- **I SHALL NOT USE OR PERMIT** any appeal to negative prejudice based on race, sex, religion, national origin, physical disability, or age.
- **I SHALL NOT USE OR PERMIT** any dishonest or unethical practice which tends to corrupt or undermine our system or free elections, or which hampers or prevents the full and free expression of the will of the voters including acts intended to hinder, prevent or discourage any eligible person from registering to vote, or from voting, or which is intended to affect voting through the buying of influence or votes.
- **I SHALL NOT COERCE** election help or campaign contributions for myself or my committee or for any other candidate or any ballot issue from my employees or from any person under my authority, influence or control.
- **I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE** support on behalf of or in opposition to any candidacy deriving from any individual or group which resorts to the methods and tactics which I condemn. I shall accept responsibility to take firm action against any subordinate or associate who violates any provisions of this code or the laws governing elections.
- **I PERSONALLY SUPPORT** a limit on campaign expenditures that when reasonable, sufficient and fairly applied, does not limit or restrict the expression of ideas of the candidate or others on behalf of the candidate, but instead challenges individuals to engage in open dialogue on the issues rather than merely to purchase the excessive repetition of images and slogans.
- **ACCORINDLY, IF I AM A CANDIDATE** for one of the offices listed below, I will, in conjunction with the committee or committees organized on my behalf, adhere to the following limits on campaign spending specified for the office I seek.

	PRIMARY	GENERAL
Governor	$1,000,000	$1,000,000
Constitutional Officers	150,000	150,000
Supreme Court of Appeals	150,000	150,000
State Senate	50,000	50,000
House of Delegates	25,000	25,000
Circuit Judge	50,000	50,000

Expenditures which do not exceed the limits designated for the primary election may not be added to the limits for the general election.

I SHALL DEFEND AND UPHOLD the right of every qualified voter to full and equal participation in the electoral process.

I, the undersigned, a candidate for election to public office in the Stat of West Virginia, or the chairperson of a political committee supporting one or more candidates for election, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct this campaign in accordance with the above principles and practices. I understand that subscription and adherence to the code is voluntary.

January 14, 2020
Date

Carmela Cesare
Signature

Committee to elect Cesare for Magistrate
Committee for/Committee Name

P.O. Box 764, Shepherdstown, WV
Address and City

Names of individuals signing this Code will be provided to the public.