

Alternative Designs Ideas



Pullman Square – Huntington WV



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Conventional Kmart



Modified Kmart



Conventional Lowes



Lowes with additional design features



Typical Waffle House buildings



Waffle House with different design



Typical McDonalds Design

McDonalds



Low signage



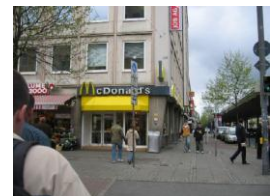
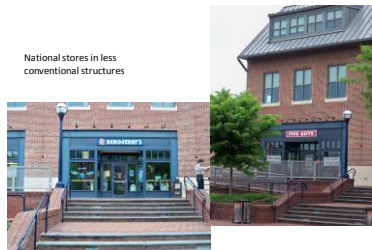
Typical canopy and signage

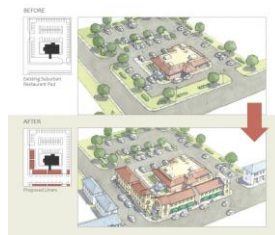


Less intense canopy



National stores in less conventional structures





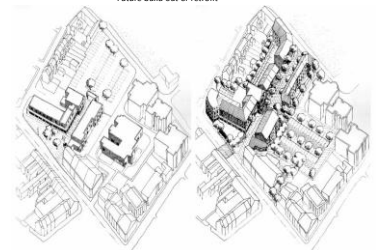
Conventional Subdivision Layout



Home Depot



Future build out or retrofit



Retrofit of existing site



Fairly Standard grocery store fronts



A less conventional grocery store front



Site designed to allow less intensive signage to be seen from a distance



Quality design allows for less repetitive front



Conventional Plaza development



Slightly modified fronts



Typical plaza development

Site design includes some changes to the façade and landscaping to soften the site



A façade that provides a more appealing presences



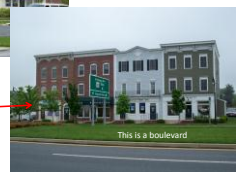
Quality design where buildings are closer to road, but still allow for parking in the front.



Pullman Square – Huntington WV



Building is pulled to front of street and parking in rear



This is a boulevard



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Conventional layout – Note repetitive color scheme





Modified Conventional layout

Conventional layout



Conventional layout



Traditional urban design

Neo-traditional design with front facing street and rear loaded garages in the alley



Slight changes in design and prominent street presences allows for a better street view



Note that development is on a wide street that is designed for large traffic flows



Quality design and landscaping



Rear loaded garages



Rear loaded garages



Quality designed living units



Quality designed living units



Conventional Subdivision Layout



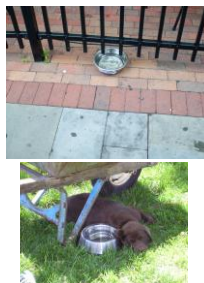
Mail boxes screened from street view



Quality designed living units



House shows the ability to use less conventional house material



Business that cater to 4 legged creatures



Both detached and attached living units facing a courtyard



Public art



Examples of public art



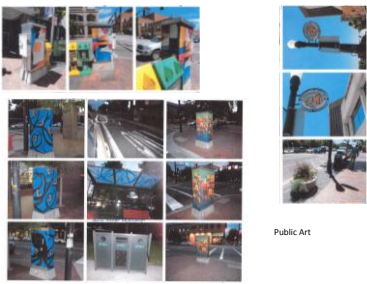
Examples of public art



Amphitheater



Examples of public art



Public Art



Conventional Subdivision Layout



