



ARPA-8

ARP Application - Jefferson County

Status: Active

Date Created: Oct 29, 2021

Applicant

Internal Section

Certification

Digital Signature

Maria A. Catignani
10/23/2021

Contact Information

Organization Name

Charles Town HBPA

Address

P.O. Box 581, Charles Town, WV 25414

Website (if applicable)

www.cthbpa.com

Phone Number

304-725-1535

Email Address

mcatignani@cthbpa.com

Project Summary

1. Brief description of the proposal

- Charles Town Horsemen's Benevolent Protective Association (CT HBPA) Funding Proposal #1 is to request \$65,000 for an economic impact study of the Thoroughbred racing and breeding industries.

2. Purpose and key anticipated outcomes

- The purpose is to identify the economic impact of the Thoroughbred Racehorse Industry on West Virginia state and local economies. The study will provide reliable data and analysis that will assist governmental and budgetary decision makers in making informed decisions that will affect the economic stability of the Thoroughbred and related industries. Our impact crosses business sectors including agribusiness and tourism.

3. Individuals or communities served

- Individuals and businesses that breed, sell, own and race Thoroughbred horses, residents and local governments of surrounding cities and municipalities, and other local Counties, and the State of WV. Taxes generated in our industry support farming and green space, real estate, hotels, restaurants, insurance, education and more.

4. How the COVID-19 pandemic has necessitated this request

- A lack of revenue to our administrative budget in 2020 has necessitated this request. We experienced a significant loss of revenue in 2020 Q2 and Q4. Additionally, those we intended to partner with for the cost of the study also experienced revenue loss.

5. Amount of funding requested

65,000

6. Amount of any bids or cost estimates received to date, if applicable

0

7a. Amount of matching funds raised or committed by your organization

10,000

7b. Source of matching funds raised or committed by your organization

Partners committed funds to marketing, education and travel expenses

8. How ARP funds, if awarded, will be used

- Funds will go directly to retaining the WVU Bureau of Business and Economic Research for research and a final report that will quantify the spending generated by the Thoroughbred industry, and that the industry generates important economic impacts to the State in terms of employment, business volume, and taxes returned to the State,

9. How long it will take you to complete the project if awarded funding

At least 6 months because the project requires considerable surveys and research.

Proposal Details

1. Please describe the problem or need which your project seeks to address

- Our last report was a 2012 study. We need an updated study that provides relevant and timely analysis to position our industry post COVID-19.

2. Please describe goals and expected outcomes of your proposal.

- Quantifying the Thoroughbred industry's economic impact will demonstrate to legislative leaders and decision makers that investments in our industry will continue to generate positive return on investment and economic benefits to residents, businesses, farming, tourism, local and State government.

3. Please provide your project timeline

- Six (6) months

4. Please provide your project's total proposed budget.

- Study \$65,000 ARP Funds
 - Marketing and education \$ 5,000 Partner Funds
 - Travel and accommodation \$ 5,000 Partner Funds
- \$75,000 Total

5. Please list any partners in this proposal, and the partner's role and your relationship with them.

- West Virginia Thoroughbred Breeders (WVTBA) is a partner. Their administrative office is in the same building as the CT HBPA. We leverage our relationship because the success of Thoroughbred racing and breeding are so intertwined. The Mountaineer Park HBPA (MP HBPA), located in Hancock County, WV represents horsemen that race and train at the Chester, WV track. WV horsemen run at both tracks. Together we are stakeholders as the success of the WV Thoroughbred industry is shared by participants at both tracks.

6. Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted.

- This grant will provide relevant data needed for several years. The last report done 10 years ago was relied on and highly utilized. The CT HBPA, WVTBA, and MP HBPA will be able to share in the additional cost of marketing, education and travel expenses needed to communicate the information to legislative leaders and decision makers.

Organization Information

1. Please provide your organization's mission statement.

We are Horsemen Helping Horsemen.

2. Describe the history of your organization, tell us about your current programs and activities

- The precursor to the CT HBPA was incorporated in 1988. The CT HBPA is a non-profit trade association that works to support the sport of thoroughbred racing. We do this by instituting programs that protect the general welfare of the racing industry, as well as the interests of the horsemen, their employees and families. This includes administering a retirement program, a medical trust and assistance fund for those with a demonstrated financial need. We also work to improve communication between the horsemen, the racetrack, the West Virginia Racing Commission, government entities, and the public. The current racetrack has been in operation since the early 1930's and is as much a fiber of the community as our courthouse, where the famous trial of John Brown occurred.

3. Please describe three significant accomplishments of your organization.

- The horsemen at the track were deemed essential during the COVID shutdown. Though the casino video lottery terminals, table games, and live racing operations were closed, we were able to negotiate

- with Hollywood Casino at Charles Town Races (HCCTR) and rely on CT HBPA cash reserves to pay for HCCTR security and maintenance to keep training open for our horses to exercise. This was an expensive but necessary cost of doing business in order to protect the safety and welfare of our horses.
- During COVID, with the assistance of generous businesses and a national Thoroughbred charitable organization we secured nearly 30 tons of donated grain, feed supplements and forage that were distributed to trainers to assist in caring for their animals while there was no income due to live racing being shut down.
 - We successfully appealed to the West Virginia Racing Commission to permit horsemen to take emergency disbursements from their accounts in the WV Racing Commission Retirement Plan for Backstretch Personnel. Over \$1.1 million was distributed to qualified horsemen through those emergency disbursements.


4. Please list your Owner(s), Board of Directors, senior staff members, or other key members of your organization:

Board of Directors: James Miller, Randy Funkhouser, Richard Knapp, Naomi Long, Tony Stehr, Christina Vena, Tim Grams, John McKee, Crystal Pickett, Jeff Runco
Executive Director: Maria Catignani
Office Assistant: Darla Shoemaker

5. Please list the staff involved with this project and describe their roles and responsibilities:

Maria Catignani will be the point of contact providing direction, coordination and oversight to the independent study.

Cash flow statement for applicant's most recent fiscal year

 Cash flow_202110290957.pdf
Uploaded by ... on Oct 29, 2021 at 12:11 pm

Two years of audited financial statements

 Audited financials_202110290957.pdf
Uploaded by ... on Oct 29, 2021 at 12:12 pm

Current operating budget

 Current Budget_202110290958.pdf
Uploaded by ... on Oct 29, 2021 at 12:19 pm

If the applicant has not been audited, please include an unaudited balance sheet and income statement as prepared by the applicant

 Uploaded by ... on

7. List any federal, state, local or private grant awards or funding received in the last three years and the current status of those funds. If your organization has previously received funds from Jefferson County, please list the amount, nature of the project(s) and current status of the funding and project(s).

All COVID related: EID Loan-forgiven; PPP1 loan-forgiven; PPP2-in application for forgiveness

8. If you have made an application for funding for this project from other sources (city, state, private or non-profit organizations) please list the same here.

none

1. Please explain the impact of the COVID-19 pandemic and how it relates to your request.

Revenue loss in 2020 created a need to reduce expenses and delay budgeting this project. Funds that were intended to support this study were reallocated to support keeping the track open during the shutdown and provide for nearly 900 horses that were stabled at the track.

2. How will ARP funding, if awarded, aid in the recovery from the COVID-19 pandemic?

We will be able to work within our approved 2021 budget and restore projects such as this that were cancelled as a result of COVID.

3. Are you requesting lost revenue due to COVID-19


No

Supplementary Information







1. Please enter contact information (name, email, and phone) for at least one third-party reference.

Erin Crady, ecrady@tca.org, 859-276-4989

2. Please include any supplementary information or documentation (such as letters of support, newspaper articles, etc) which you feel will be essential to the County's review.

 Referrals and reviews_202110290955.pdf
Uploaded by ... on Oct 29, 2021 at 12:38 pm

Attachments

-  2012 Price proposal_202110290954.pdf
Uploaded by ... on Oct 29, 2021 at 12:40 pm
-  2012 Process and scope_202110290953.pdf
Uploaded by ... on Oct 29, 2021 at 12:40 pm
-  2012 Impact Study Executive Summary_202110290951.pdf
Uploaded by ... on Oct 29, 2021 at 12:41 pm
-  2012 Economic Impact Study_202110290949.pdf
Uploaded by ... on Oct 29, 2021 at 12:57 pm
-  ARPA-8 Horsemen's Benevolent and Prot Assoc 2021-06-22.pdf
Uploaded by Michelle Gordon on Nov 2, 2021 at 12:46 pm
-  ARPA-8 Horsemens Email 2021-07-20.pdf
Uploaded by Michelle Gordon on Nov 2, 2021 at 12:46 pm

History

Date	Activity
Oct 23, 2021 at 10:26 pm	Maria Catignani started a draft of Record ARPA-8
Oct 29, 2021 at 12:37 pm	Maria Catignani added attachment 2012 Economic Impact Study_202110290949.pdf to Record ARPA-8
Oct 29, 2021 at 12:38 pm	Maria Catignani removed attachment 2012 Economic Impact Study_202110290949.pdf from Record ARPA-8

Date	Activity
Oct 29, 2021 at 12:40 pm	Maria Catignani added attachment 2012 Price proposal_202110290954.pdf to Record ARPA-8
Oct 29, 2021 at 12:40 pm	Maria Catignani added attachment 2012 Process and scope_202110290953.pdf to Record ARPA-8
Oct 29, 2021 at 12:41 pm	Maria Catignani added attachment 2012 Impact Study Executive Summary_202110290951.pdf to Record ARPA-8
Oct 29, 2021 at 12:57 pm	Maria Catignani added attachment 2012 Economic Impact Study_202110290949.pdf to Record ARPA-8
Oct 29, 2021 at 12:58 pm	Maria Catignani submitted Record ARPA-8
Oct 29, 2021 at 12:58 pm	approval step Application Review was assigned to Michelle Gordon on Record ARPA-8
Oct 29, 2021 at 12:58 pm	changed the deadline to Oct 30, 2021 on approval step Application Review on Record ARPA-8
Nov 2, 2021 at 12:46 pm	Michelle Gordon added attachment ARPA-8 Horsemen's Benevolent and Prot Assoc 2021-06-22.pdf to Record ARPA-8
Nov 2, 2021 at 12:46 pm	Michelle Gordon added attachment ARPA-8 Horsemens Email 2021-07-20.pdf to Record ARPA-8