



JEFFERSON COUNTY COMMISSION

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Agritourism Taskforce
Wednesday, December 3, 2025
3:00 pm

County Commission Meeting Room
393 N. Lawrence Street, Charles Town, WV—please use East Entrance

Zoom Broadcast (live):

<https://us06web.zoom.us/j/85924562240?pwd=EF18Bq2ndmZOgec77t9AXltbpatgSl.1>

Meeting ID: 859 2456 2240

Passcode: 068486

Public comments is accepted in person or via email- info@jeffersoncountywv.org

Taskforce Agenda

I. Taskforce Introduction

1. Summary of purpose
2. Introduction of invited members

II. Background and Summary

1. Overview of agritourism in Jefferson County
 - a. Current agricultural footprint and major operations
 - b. County support through JCDA and Farmland Protection Board
2. Summary of relevant Jefferson County Zoning & Land Development Ordinance sections related to agritourism
3. Review of West Virginia Department of Agriculture Agritourism Program and state liability protections

III. Review of Current Needs and Issues

1. Discussion: barriers faced by local farms in starting or expanding agritourism ventures
2. Conditional Use Permit (CUP) processes for special events and “Rural” zoning districts
3. Public infrastructure challenges (signage, parking, access roads)
4. Marketing limitations and tourism coordination gaps

IV. Discussion Items

1. Zoning and Land Use Review
 - a. Assess alignment between “Rural” zoning and agritourism activities
 - b. Identify areas for text amendments or clarifications (e.g. farm stays, tasting rooms, on-farm events)
2. Permitting and Administrative Processes
 - a. Evaluate CUP requirements and timelines

- b. Discuss possible recommendations for streamlining agritourism-related applications
- 3. Liability and State Compliance
 - A. Review WV Agritourism Limited Liability Law (WV Code §19-31-1 *et*
 - B. Encourage operators to adopt safety signage and best practices
- 4. Marketing and Partnerships
 - A. Explore JCDA, CVB, and Chamber of Commerce collaboration
 - B. Develop strategies to promote “Jefferson County Farm Trails” and seasonal Events
- 5. Infrastructure and Support
 - A. Identify resource needs (parking, utilities, broadband, signage)
 - B. Discuss grant opportunities and state/ local funding
- 6. Next steps
- 6. Public Comment Period