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 FAMILY ADULTS COMMUNITY GREEN SPACE FRIENDS
 PARKS ECONOMIC COMMUNITY PARKS FAMILY FRIENDS
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... a perfect place to grow.

Jefferson County Parks and Recreation

www.jcprc.org 235 Sam Michael's Lane, Shenandoah Junction, WV 25442 304-728-3207



... a perfect place to grow.

OPPORTUNITY
 ADULTS COMMUNITY
 ECONOMIC COMMUNITY
 CHILDREN FUN
 GREEN SPACE
 FRIENDS CHARACTER



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 FRIENDSHIP
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Annual Report FY17



Jefferson County Parks and Recreation Commission exists to provide places and recreation opportunities for all people to gather, celebrate, contemplate, and engage in activities that promote health, well-being, community, and the environment. It's mission is to take a leadership role in harnessing resources for the purpose of planning, developing, implementing, evaluating, and operating a county-wide system of parks, recreation, conservation areas, and trail opportunities for people who live, work, and visit here.

~2026 Parks Master Plan, presented and adopted November 2016



The Jefferson County Community Center in Sam Michael's Park is busy on a daily basis, leaving limited room for program growth. Partnerships with schools, cities, non-profit organizations, businesses, and outdoor settings have made it possible to continue growth of programs and events.

16,750 Jefferson County Residents 5,716 Non-Residents

22,466 customers use or have used our Registration System. 34% of our customers come from outside Jefferson County.

During FY17, department staff consisted of six full-time members and 70 part-time members, which included teachers, instructors, camp counselors, seasonal and year-round park maintenance and office staff.

Jefferson County Parks and Recreation also benefitted from the assistance of community volunteers, community service workers, the Job Corps, Kohl's Cares, Jefferson County Substance Control, and more. This helped us to see community events and park projects come to fruition.

Our team offered 723 programs and events to Jefferson County residents and visitors, and managed and maintained over 400 acres of parklands.

Participant Information



Adult participation in programming has increased 48% over FY16. This increase can be credited to a memorandum of understanding and partnership with the Jefferson County Board of Education.

Implementation of this partnership included assuming the continuing education programming the school system had previously developed. FY17 brought both growth and awareness of the new adult programming offered at Jefferson County Parks and Recreation.

The addition of vital adult programs has moved the perception of Parks and Rec beyond "just for kids".



OPPORTUNITY GREEN SPACE FAMILY OPPORTUNITY
 COMMUNITY FRIENDSHIP OPPORTUNITY
 CHILDREN FUN ECONOMY FRIENDSHIP OPPORTUNITY
 KIDS CHARACTER CHILDREN FUN
 PARTNERSHIP OPPORTUNITY
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This system-wide master plan explores the options for the development of parks and recreation facilities and programs throughout the Jefferson County-owned system. It considers existing and potential park users, county conditions, municipal recreation, cultural needs, opportunities, and the overall potential desires of the Jefferson County community.

The master plan includes a clear vision for what can be achieved in Jefferson County and the key next steps. Goals were developed through a series of meetings with employees, county officials, public meetings and public surveys.

To achieve the long-term vision of this plan, the following key goals and initiatives have been identified for the next ten years.

<p>Goal #1 - Enhance the user's experience in all of Jefferson County's Parks through basic amenities, comfort facilities, and landscape upgrades.</p>	<p>Goal #2 - Create a 100 Mile "Jefferson Connectivity" Trail Network by connecting the C&O Canal Towpath, Appalachian Trail, and Harpers Ferry National Park trails to Sam Michael's Park, the Route 9 Trail, Ranson and Charles Town.</p>	<p>Goal #3 - Design and implement a grand vision for Sam Michael's Park that elevates the park to a true county-scale and "the premier" park facility for Jefferson County (100+ acres.)</p>
<p>Goal #4 - Increase public access to Jefferson County's unique and bountiful waterways by permanently protecting waterfront properties for the benefit of the public.</p>		
<p>Goal #5 - Plan and construct an Aquatics Facility in partnership with the Jefferson County School System and fulfill a long standing community desire for aquatics offerings in Jefferson County.</p>	<p>Goal #6 - Plan for growth by acquiring the necessary land to create another county-level park (100+ acres) within the next twenty years.</p>	<p>Goal #7 - Institute the necessary parks management, operations, and programming actions to achieve the vision of this plan.</p>
<p>A complete copy of the 10 year Parks Master Plan can be viewed and downloaded from our website: www.jcprc.org Direct link: http://www.jeffersoncountyva.org/county-government/county-agencies/parks-recreation/online-forms</p>		

Your Parks

Sam Michaels Park - James Hite Park - Morgan's Grove Park - Mount Mission Park - Bolivar Nature Park
South Jefferson Park - Leetown Park - Moulton Park - Heather Marriott - Harvest Hills

James Hite Park Grand Opening & Ribbon Cutting



James Hite Park is a 1.2 million dollar project that has been 10 years in the making. The park is 119 acres and will be built out in 3 phases. The land was purchased in 2006 with the goal of building athletic fields for the community.

In 2015, we began construction for Phase I, which includes soccer fields, football fields, parking, storm water management, and a 2 mile walking trail. Funding sources for the project were a combination of federal, state, local funds and donations from businesses and groups. The largest funding sources include Jefferson County Impact Fee monies, County Commission allocations, JC AYSO, Freedom's Run and Land and Water Conservation Fund grant. In addition, the state paved Hite road last fall, which gains access to the park.

Over 1000 kids are now using the park on a weekly basis for soccer and football practices. We hope to begin fundraising and begin Phase II of the park next year.



Mount Mission Park - New split rail fence creates a more welcoming entrance and matches our other parks.



Bolivar Nature Park - Gazebo update/paint



Moulton Park - Renovate and upgrade Camping Pads



Sam Michael's Park - Renovate and upgrade Mason Pavilion add sidewalks for accessibility



South Jefferson Park - Upgrade Gravel Access Roads and Parking



Sam Michael's Park - New Volleyball Nets and Stantions in the Jefferson County Community Center



New Signage - Park signs were updated and fencing was painted to create an "identity" for parks in the system.



James Hite Park Tree Planting- 200 trees were planted as part of a grant from the Chesapeake Bay Communities Grant



South Jefferson Park - A Little Free Library was donated by the Summit Point Library for all park visitors to use.



Leetown Park Updates - Ball Fields were upgraded and painted. A retaining wall was put in place in the dugout to stop washout.



For every one dollar the Jefferson County Commission invested in Parks and Recreation in FY17, approximately \$2.10 was generated and reinvested in the community.



Where Revenue Comes From

Program Revenue \$488,902.97
Classes, Programs, Concessions, EPIC, Preschool, Camps

Hotel/Motel Tax \$354,501.28

County Commission \$246,280.00
Jefferson Count Commission Allocation
Scholarship Fund

Facility & Park \$127,832.48
Jefferson County Community Center
Park and Pavilion Rentals
Jefferson County Chamber of Commerce Rental

Donations \$40,126.28
Sponsorships & Grants

Other \$5,938.41
Audit Fees, P-Card Rebates,
Interest, Bank Corrections

Where Revenue Goes

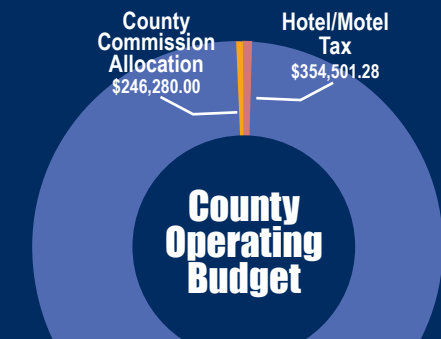
Park Maintenance \$358,091.10
Insurance, Maintenance, Parks

Administration \$105,314.21
Office Expenses, Phones, Bank Fees, Audit,
Dues, Bookkeeping, Office Hourly

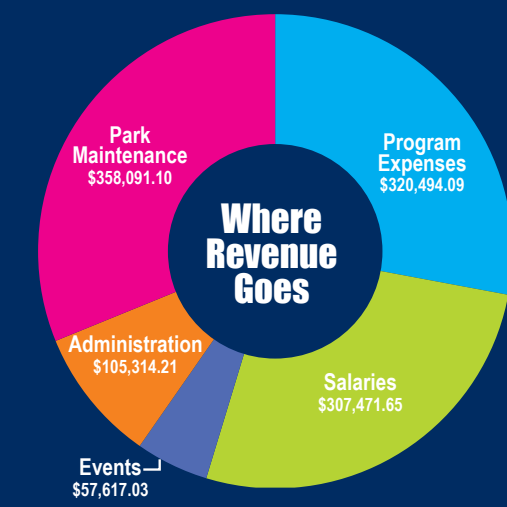
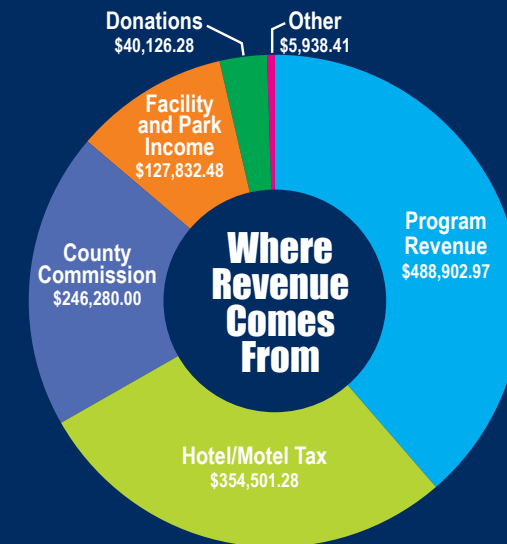
Events \$57,617.03
Fireworks, Concessions, T-shirts, Special Events

Salaries \$307,471.65
Salaries, Payroll Expenses

Program Expense \$320,494.09
Program Staff & Supplies, Program Marketing



County Operating Budget
Total County Operating Budget \$24,616,153
Allocation to JCPRC are 1.0% of the overall budget
Hotel/Motel Tax allocated to JCPRC is 1.4% of the overall budget.



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FRIENDSHIP
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ADULTS

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OPPORTUNITY, GREEN SPACE, FAMILY, OPPORTUNITY, ADULTS, CHILDREN, COMMUNITY, FRIENDSHIP, ECONOMY, CHILDREN, CHARACTER, CHILDREN, FUN, PARTNERSHIPS, ECONOMY, FAMILY



Coming together is a beginning. Keeping together is progress. Working together is success. ~ Henry Ford

Community Impact

Community Events are planned and designed to serve the population of Jefferson County, as well as attract visitors to Jefferson County from outlying counties and states.

This year, Jefferson County Parks and Recreation Commission had the opportunity and privilege to find partnership or support from the following businesses and organizations. We thank them.



Movie Night in the Park

Six movies were shown in various locations in Jefferson County in partnership with cities, businesses, and Jefferson County Schools.



Santa's Polar Party

A celebration of the Christmas Holiday, bringing 300+ kids and their families to the Jefferson County Community Center to celebrate Santa!



Kids' Fishing Derby

Hosted by the Izaak Walton League in partnership with JC Parks and Jefferson Securities Bank. Free event. 300 kids are invited to fish and earn prizes.



Daddy Daughter Dance

A night to feel like a princess! 250+ couples came to dance the night away after enjoying a dinner served in the Jefferson County Community Center.



Teen Night

Middle School Teens are invited to the Jefferson County Community Center each night for activities and an opportunity to spend time with their friends.



Jefferson County Fireworks

12,000-15,000 visitors and guests join in the fun of celebrating Independence Day at Sam Michael's Park. Free public event paid for with donations.



Wee Warrior Dash

A partnership developed between Jefferson County Parks, Two Rivers Treads, Freedom's Run, Shenandoah Cooling and Heating, and FLOC. 200+ kids participate in this free event for fitness and outdoors



Breakfast with the Easter Bunny

200+ kids and their families hunt for 6000 easter eggs, enjoy crafts, pancakes, and a visit with the bunny!



Adult Programming

Adult programming was expanded after an MOU was developed with Jefferson County Public Schools. Over 1600 new registrations were taken by adult participants in FY17, and continue to grow.

- City of Charles Town
- Town of Bolivar
- WV Rivers
- Jefferson Day Report Center, Inc.
- Jefferson County Schools
- City of Ranson Parks and Recreation
- 4 State Real Estate, LLC
- Jefferson County Youth Board
- Bolivar Harpers Ferry Library
- Critters and Conservation
- Jefferson Rentals
- Izaak Walton League
- Jefferson County Sheriff's Department
- Shepherd University Basketball
- Shepherd University Cheerleading
- Charles Town Parks and Recreation
- Two River's Treads
- The Outdoor Education Center - FLOC
- Freedom's Run
- Summit Point Babe Ruth League
- CommuniTree
- Bakerton Fire Department
- Citizen's Fire Department
- Independent Fire Department
- Shepherdstown Community Club
- Eastern Panhandle Conservation District
- Potomac Valley Audubon Society
- Jefferson County Youth Soccer League
- Jefferson County Little League
- Charles Washington Little League
- Home Depot of Ranson
- Eastern Panhandle Board of Realtors, Inc.
- Cheers School Family
- Allstate - Sandi Poole - Vendt Brothers Agency
- Ranson Animal Clinic
- Martins Food Market
- Jefferson Berkeley Alliance on Substance Abuse Prevention
- BGEP SADD
- Aggrigate Industries
- American Youth Soccer Organization
- Jefferson County Chamber of Commerce
- WV Conservation Fund - Land and Water Grant
- Jefferson County Historic Landmarks Commission
- Mid-Atlantic Farm Credit
- AD Strider, LLC
- Shenandoah Surge Volleyball
- Kids Closet
- Shenandoah Surge
- Shenandoah Air Conditioning & Heating
- Bank of Charles Town - BCT
- River Riders, Inc.
- Adventure Center
- River & Trail
- Kable Team Realty
- MVB Bank, Inc.
- Guys Buick
- Dan Ryan Builders
- Charles Town Plumbing and Heating
- RS Orthodontics
- University Healthcare
- Skinner Law Firm
- Eastern Panhandle Area Health Education
- Spirit of Jefferson
- Charles Town Moose Lodge
- Huntfield Homeowners Association
- Summit Point Raceway
- Apple Tree Animal Clinic
- Blakeley Street Bakery
- Step in Time Bakery
- Ask Neal
- Bros and Bras
- City of Ranson CVB
- EPIC Soccer
- Ranson Chick-fil-a
- The Riverside Project
- Sustainable Solutions, LLC
- Valley Health Urgent Care
- Jefferson Academy
- Jefferson Arts Council
- CT Arts and Culture District
- Charles Town Now
- Charles Town Farmers Market
- American Public University
- Blue Ridge Watershed Coalition
- Jefferson County Fair
- City National Bank
- Jefferson County CVB
- Apple Valley Waste
- Ours Lawyer Lewis & Co
- WV Division of Forestry

Community Partnership

KIDS PARKS ECONOMY CHILDREN COMMUNI ADULTS FAMILY FUN PARTNERSHIPS FRIENDSHIP ADULTS PARTNERSHIPS ECONOMY GREEN SPACE OPPORTUNITY, GREEN SPACE, FAMILY, ADULTS, COMMUNITY, FRIENDSHIP, OPPORTUNITY, PARKS, CHILDREN, KIDS, PARKS, FAMILY, CHARACTER, CHILDREN