



ARPA-16

ARP Application - Jefferson County

Status: Active

Date Created: Oct 31, 2021

Applicant

Brenda Gaskins
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P.O. Box 882
Ranson, WV 25438
304-886-7690

Internal Section

Certification

Digital Signature

Brenda Gaskins
10/29/2021

Contact Information

Organization Name

Jefferson County African American Cultural & Heritage Festival

Address

P.O. Box 882

Website (if applicable)

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Phone Number

3048867690

Email Address

gaskins_b@hotmail.com

Project Summary

1. Brief description of the proposal

For 26 years, the African American Cultural & Heritage Festival was popular in attendance and participation. The year 2020 we were unable to have because of the CDC restrictions and funds. Year 2021 we were unable

to due to limited CDC restrictions and mostly because of funds, The upcoming year (2022) we will need funds to support the varies activities.

2. Purpose and key anticipated outcomes

To promote and encourage social, cultural, youth and economic programs as it relates to African American community and set a course for future generations.

3. Individuals or communties served

To serve all communities. The festival have activities geared toward all ages.

4. How the COVID-19 pandemic has necessitated this request

The festival was supported by sponsors and has a strong community support. The upcoming year businesses have close or have a lack of funds and individuals have lost income.

5. Amount of funding requested

12,000

6. Amount of any bids or cost estimates received to date, if applicable

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7a. Amount of matching funds raised or committed by your organization

8,000

7b. Source of matching funds raised or committed by your organization

Sponsors and community support

8. How ARP funds, if awarded, will be used

Stage rental, plaques, bands, pony rides, moon bounce, garbage removal, trifolds, advertisement, sound systems, stamps and envelopes, etc.

9. How long it will take you to complete the project if awarded funding

End of August 2022

Proposal Details

1. Please describe the problem or need which your project seeks to address

Lack of funds from sponsors and small business and individuals

2. Please describe goals and expected outcomes of your proposal.

To have a successful festival and activities for all

3. Please provide your project timeline

The festival is the third weekend in August

4. Please provide your project's total proposed budget.

Around \$20,000

5. Please list any partners in this proposal, and the partner's role and your relationship with them.

Festival committee only

6. Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted.
Reaching out to organizations and small business and if necessary reassess the activities for the year

Organization Information

1. Please provide your organization’s mission statement.

It is the mission of the AACHF to provide a series of activities highlighting and promoting the positive achievements of the African American community of the Eastern Panhandle of West Virginia

2. Describe the history of your organization, tell us about your current programs and activities

The idea of the AACHF was conceived in 1993. Within six months, a group of individuals implemented the first festival with the idea to have a festival that would promote and encourage social and cultural activities that relates to the African American community. Local churches, social clubs, and community organizations served as vendors. The first festival parade consisted of high school and junior high school bands. The vendors sell ethnic foods, arts and crafts and provide free public service information. The festival has also featured some nationally known entertainment.

3. Please describe three significant accomplishments of your organization.

- 1. A vision that the community set a course for future generations.
- 2. Honoring individuals that are role models in the African American communities.
- 3. Honoring our past and celebrating the future

4. Please list your Owner(s), Board of Directors, senior staff members, or other key members of your organization:

BOD - President - Brenda Gaskins
Vice President - Ann Nawaz
Treasurer - Antoinette Ringgold

5. Please list the staff involved with this project and describe their roles and responsibilities:

Co-Festival Coordinators - oversee all committees
Finance committee - prepare all financial letters and all reports are completed timely
Parade committee - prepare all letters go out and follow-up with those send back, oversee lineup
Vendors committee - prepare all letters go out to vendors and follow-up with those send back, assign space
Friday night program committee - organize the program

Cash flow statement for applicant's most recent fiscal year

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Two years of audited financial statements

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Current operating budget

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If the applicant has not been audited, please include an unaudited balance sheet and income statement as prepared by the applicant





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7. List any federal, state, local or private grant awards or funding received in the last three years and the current status of those funds. If your organization has previously received funds from Jefferson County, please list the amount, nature of the project(s) and current status of the funding and project(s).

West Virginia (Division of Culture and History) need to apply for 2022 grant

8. If you have made an application for funding for this project from other sources (city, state, private or non-profit organizations) please list the same here.

City of Ranson
City of Charles Town
Ranson Convention and Visitors Bureau
Jefferson County Convention and Visitors Bureau

Impact of the COVID-19 Pandemic

1. Please explain the impact of the COVID-19 pandemic and how it relates to your request.

Sponsors and individuals giving after going through the last two years of COVID

2. How will ARP funding, if awarded, aid in the recovery from the COVID-19 pandemic?

The festival will be essential for health and well being in 2022. It will promote the value of social connections, neighborhood connection and sense of belonging.

3. Are you requesting lost revenue due to COVID-19

No

Supplementary Information

1. Please enter contact information (name, email, and phone) for at least one third-party reference.

name: Antoinette Ringgold
email: arxssc@netscape.com
telephone: (304)218-4629

2. Please include any supplementary information or documentation (such as letters of support, newspaper articles, etc) which you feel will be essential to the County's review.



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Attachments

No attachments

History

Date	Activity
Oct 29, 2021 at 3:28 pm	Brenda Gaskins started a draft of Record ARPA-16
Oct 31, 2021 at 2:03 pm	Brenda Gaskins submitted Record ARPA-16
Oct 31, 2021 at 2:03 pm	approval step Application Review was assigned to Michelle Gordon on Record ARPA-16
Oct 31, 2021 at 2:03 pm	changed the deadline to Nov 01, 2021 on approval step Application Review on Record ARPA-16