

Jefferson County Planning Commission

Work Session



APRIL 11,
2023

Agenda Items

Item #1: Municipality Presentations

Item #2: Livability Profile

ITEM #1: MUNICIPALITY PRESENTATIONS

- Bolivar
- Charles Town
- Harpers Ferry
- Postponed-Shepherdstown

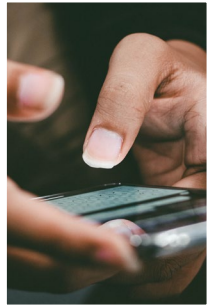
ITEM #2: LIVABILITY PROFILE

- Requested Research

ASCEND RESEARCH

- Applications are now open for the first Eastern Panhandle cohort. A cohort of 30-40 participants is looking to around mid-April. The original intent was to locate in Shepherdstown but that has been extended to the entire Eastern Panhandle. It was noted that the cohort was most interested in locating to Jefferson County.
- Almost 50 participants in Morgantown and around 30 in Greenbrier Valley.
- Incentives of \$12,000 over two years for new residents who can remote work for a business not in WV
- Focus on promoting quality of life factors, particularly outdoors opportunities

SURVEY OUTREACH ROI



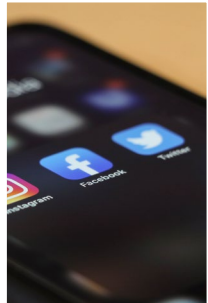
Text Outreach

- Text messages from the county will likely increase participation moderately
- Email messages will likely not increase participation
- Main downside is small number of phone numbers/people already involved in the community



Direct Mailing Outreach

- Direct Mail will likely increase participation moderately if from the county and emphasizes civic duty
- Advantage is reaching every household in the county
- Main downside is potentially missing renters



Social Media Outreach

- There is not sufficient data to analyze social media affecting participation in this style of survey
- Strength is one post can be made and the community and commissioners will spread it out without staff
- Staff will not be able to influence distribution



Signage Outreach

- Signage may increase participation slightly but the evidence is not as strong
- Benefit is producing synergy between other outreach efforts and final additional way to reach residents
- Disadvantage is the lack of flexibility on one use signs

ORGANIZATIONAL PRIORITIES

WVU Medicine

- Expansion of the 340 campus
- Infrastructure meeting the needs of the community

Conservation Groups

- Ensure economic vitality of farming in the county by maintaining critical mass of farms
- Preserve Rural and Historic Character
- Maintain the health of water throughout the County

JCDA

- Develop a new business park and continue sales of remaining Burr Business Park parcels
- Increase taxable revenue and bring jobs at or above median wage to the county

JCS

- New construction and ongoing maintenance
- Teacher and staff retention

SUMMARY OF THE WVU HEALTH NEEDS ASSESSMENT FOR THE EASTERN PANHANDLE

The 2022 Community Health Needs Assessment (CHNA) is performed every three years by collecting data, taking input from the community and public health professionals, and highlighting the needs specific to the area while considering the resources available.

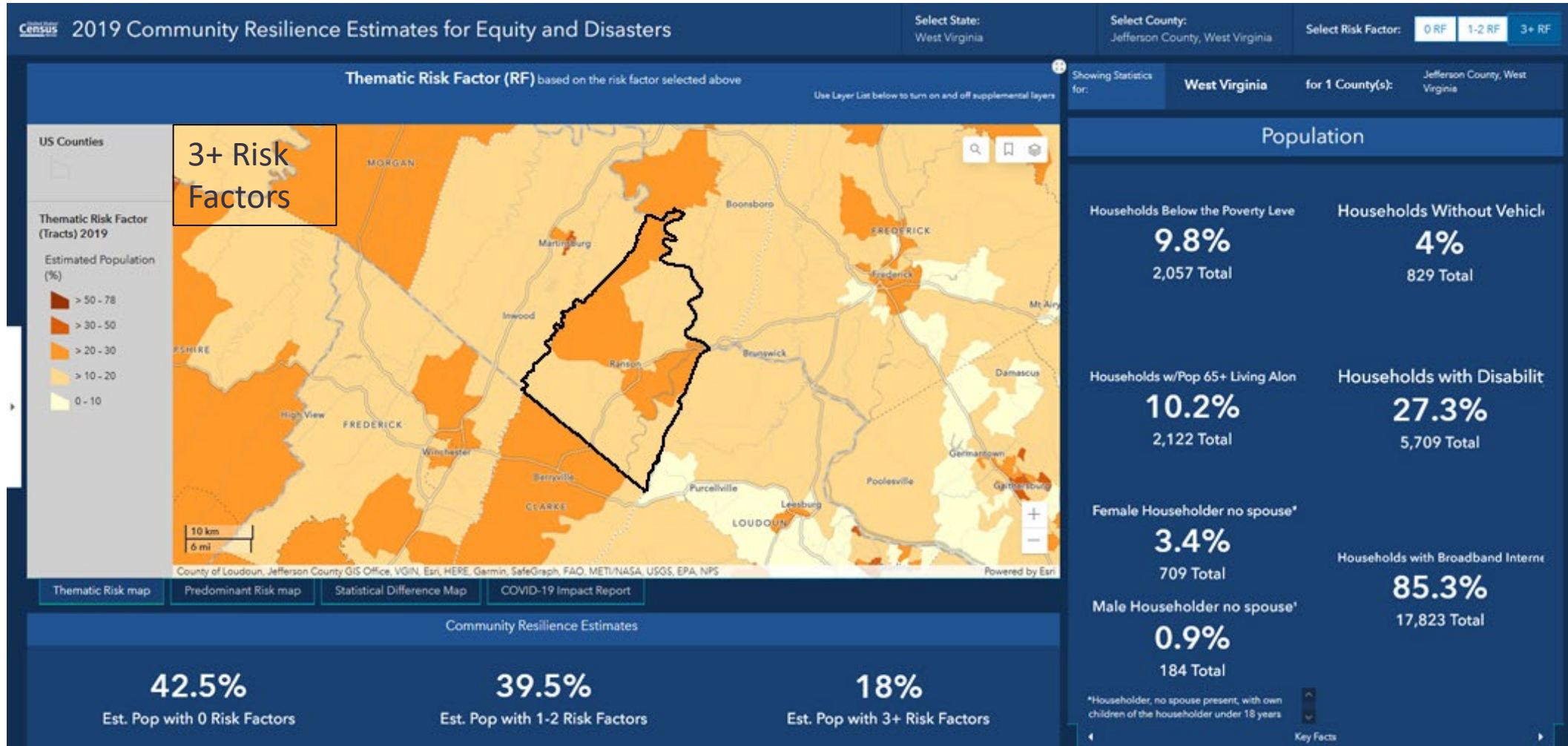
The top prioritized needs are below;

- Substance Use and Mental Health
- Obesity and Co-Morbid Chronic Disease (Including Diabetes and Cancer)
- Access to Care (Including Transportation and Cost)

To access the full WVU Community Health Needs Assessment follow this link

https://wvumedicine.org/wp-content/uploads/2023/03/bmc_jmc_community_health_needs_assessment_2022.pdf





Risk factors from the 2019 ACS include:

-Income to Poverty Ratio -Single or Zero Caregiver Household -Crowding -Communication Barrier -Households without Full-time, Year-round Employment -Disability -No Health Insurance -Age 65+ -No Vehicle Access -No Broadband Internet Access

RESIDENTIAL BUILDING PERMITS IN JEFFERSON COUNTY 1975-2022

Envision Jefferson 2035 Residential Building Permits in Jefferson County 1975-2011					2045 Comprehensive Plan Update Residential Building Permits in Jefferson County 1975-2022			
	Number of Units (1975-2011)	Percent of Units (1975-2011)	Number of Units (2001-2011)	Percent of Units (2001-2011)	Number of Units (1975-2022)	Percent of Units (1975-2022)	Number of Units (2012-2022)	Percent of Units (2012-2022)
Manufactured Housing	1667	14%	465	12%	1801	13%	134	7%
Single-family	9200	77%	3186	79%	10811	78%	1611	89%
Single-family-Attached	605	5%	364	9%	676	5%	71	4%
Multi-family	546	5%	2	0.05%	546	4%	0	0%
Total	12018	100%	4017	100%	13834	100%	1816	100%

What we need from the Planning Commission tonight...

- Are there any questions on the information presented in prior Work Sessions?
- Staff has explored several potential public input meeting venues and has concluded a local school would meet the parking, space, expense, and centrality needs of the meeting. Does Planning Commission have a preference in the school used?

Next Steps

- Next Work Session will include the first draft of the Goals and Objectives Survey
- Next Work Sessions will also be discussing Public Outreach
- What additional research would Planning Commission like done?
- Are there are any stakeholders PC would like staff to reach out to set up presentations?



May 9, 2023

Next Work Session Meeting

