

Jefferson County Planning Commission

Work Session



JUNE 13,
2023

Agenda Items

Item #1: Municipality Presentations

Item #2: Community Outreach Preparation

Item #3: Livability Profile

ITEM #1: MUNICIPALITY PRESENTATIONS

- Ranson

ITEM #2: COMMUNITY OUTREACH PREPARATION

- Staff Presentation on Public Input Session Findings
- Staff Presentation of Goals and Objectives Survey Questions

BY THE NUMBERS



- There were 42 total participants in person and 4 participants joined over Zoom
- The meeting stayed within the planned two hours
- Five small groups with 8-10 participants were formed to brainstorm ideas
- Cookies were served!

TRENDS FROM PUBLIC INPUT MEETING: STRENGTHS

#1: Natural beauty and open spaces

- Mountains, rivers, scenic views

#2: Historical spaces/sites

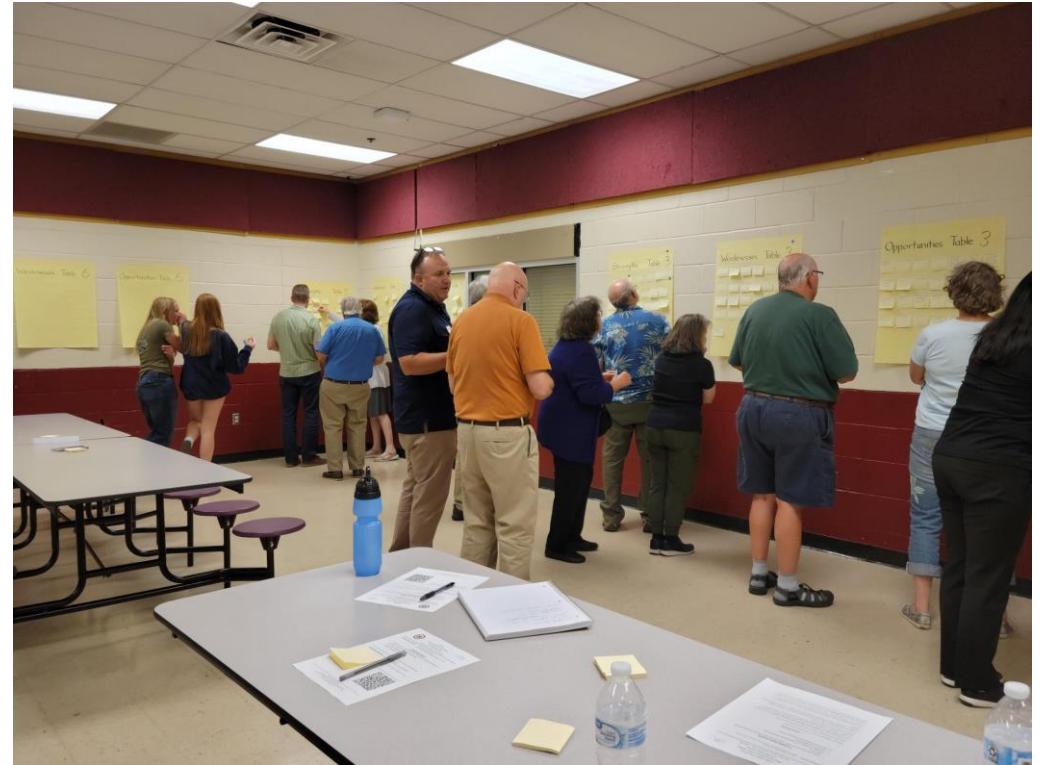
- Downtowns, battlefields

#3: Close proximity to DC Metro Area

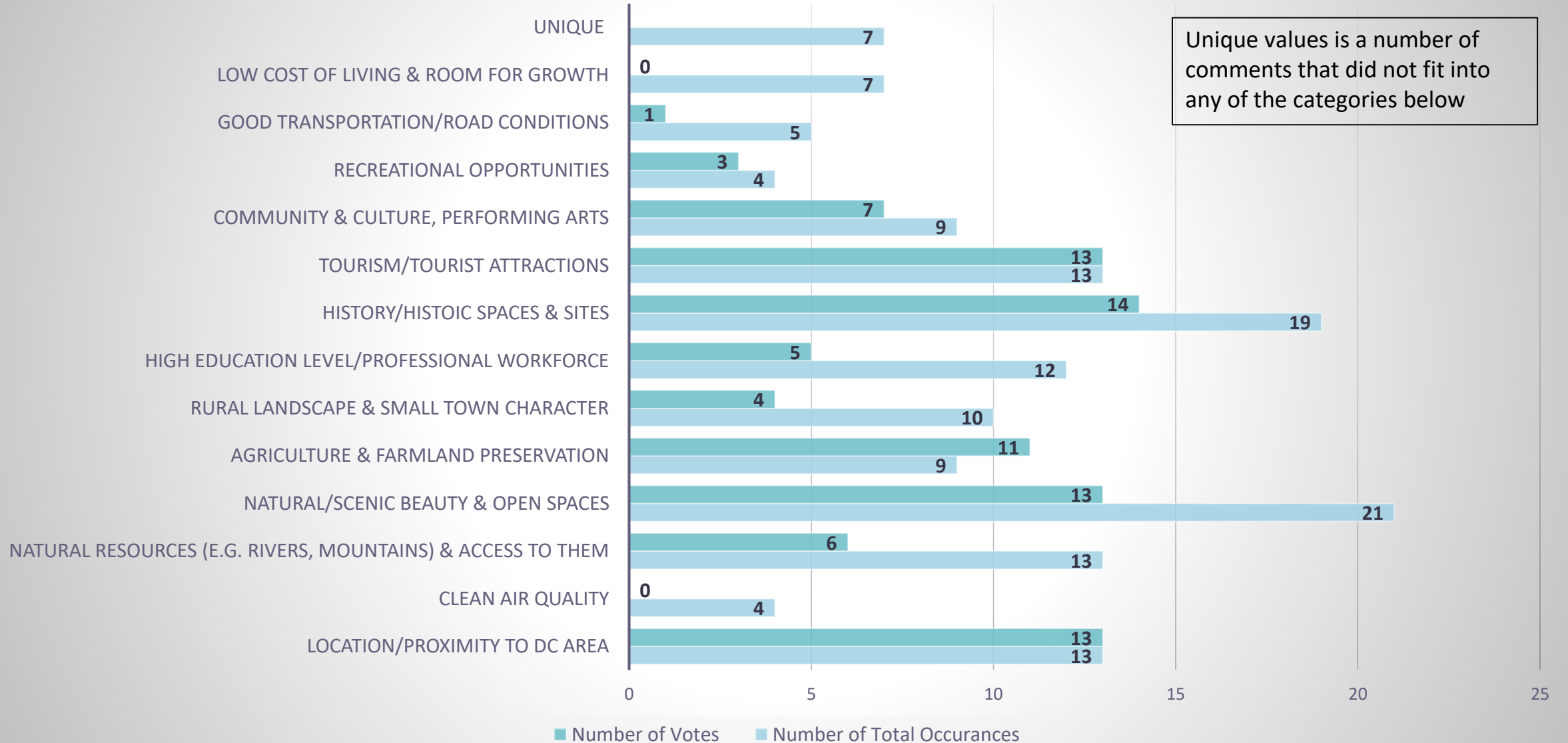
- Train access and commuting distance

#4: Tourism (historic, agritourism, and cultural)

- National Park, natural resources



Jefferson County Strengths: Trending Category Occurances and Votes



TRENDS FROM PUBLIC INPUT MEETING: WEAKNESSES

#1: Too many houses being built

- Residential growth is outstripping the county's infrastructure capacity

#2: Need for improved infrastructure

- Roads, water, and school improvements

#3: Mindset surrounding local politics and choices

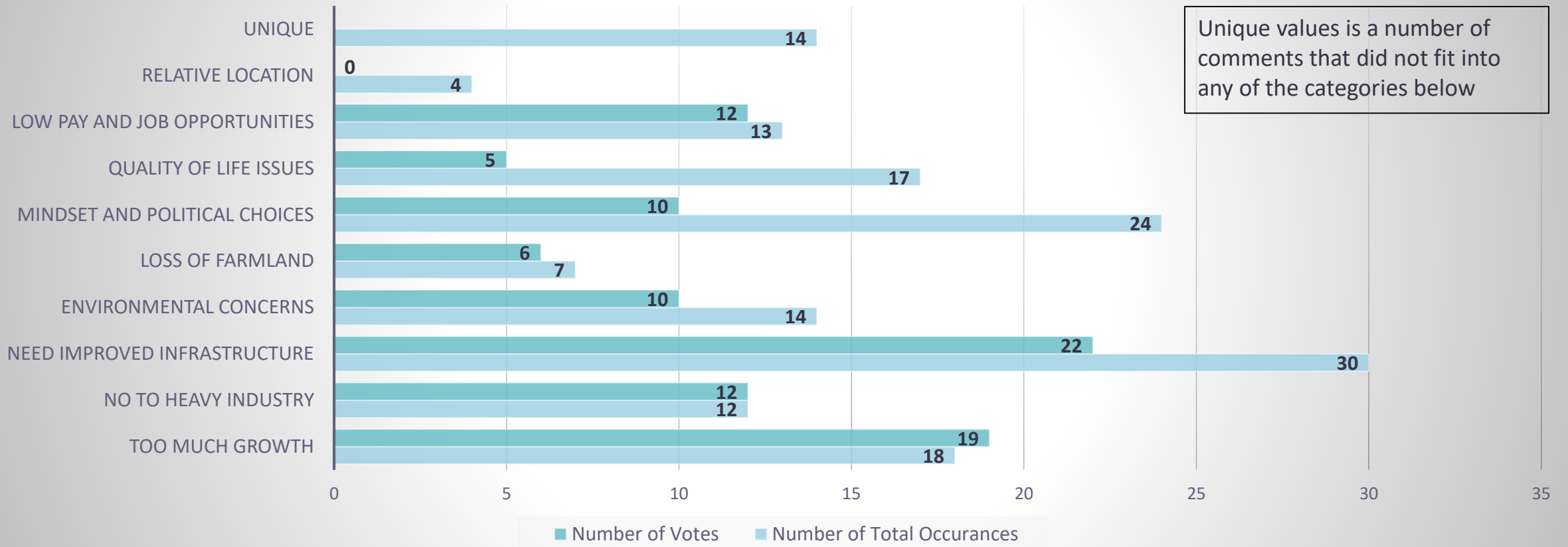
- Divisiveness, lack of dedication to decisions made by local commissions

#4: Income opportunities

- Public servants earn considerably less than neighboring states
- Need better job opportunities within Jefferson County, especially to keep young people



Jefferson County Weaknesses: Trending Category Occurances and Votes



TRENDS FROM PUBLIC INPUT MEETING: OPPORTUNITIES

#1: Expand and Improve Public Transit Systems

- Bike paths, Bus routes

#2: Responsible Development

- Infrastructure, communities, green space

#3: Preserving Natural Resources

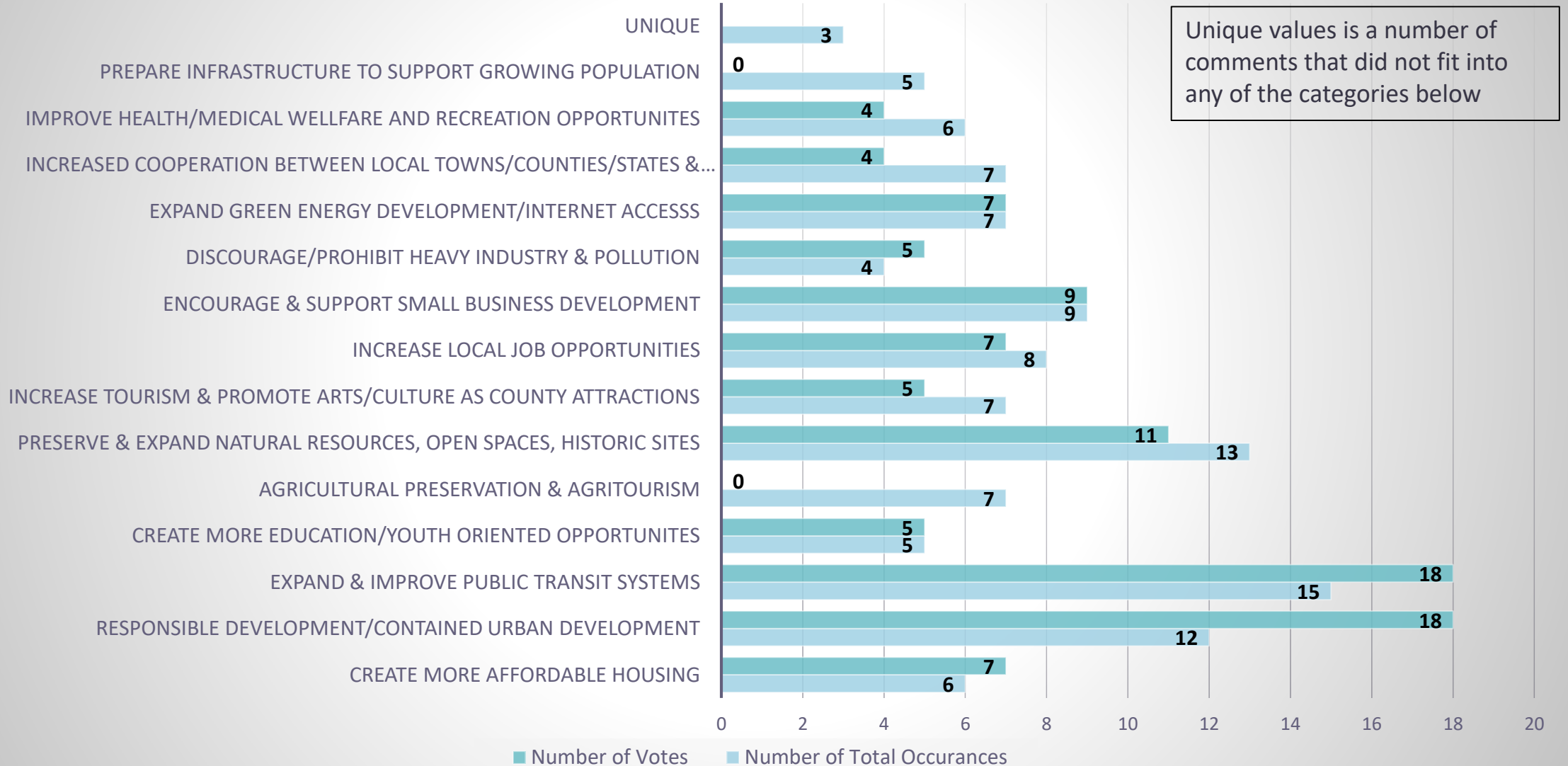
- Conservation measures, expanding green space

#4: Encourage & Support Small Businesses

- Attract tech-related jobs



Jefferson County Opportunities: Trending Category Occurances and Votes



TRENDS FROM PUBLIC INPUT MEETING: HIGHLIGHTS

Strength:

- The natural attractiveness of the county – it is “Almost Heaven”
 - Very strong agreement on this topic

Weakness:

- There is too much development without expanding the necessary infrastructure
 - Very strong focus on roads and clustering development in or near urban areas
 - Second strongest focus was on limiting heavy industry

Opportunity:

- Reinstatement of higher impact fees
 - Second strongest focus was on the need for Responsible Growth
 - Jefferson County should avoid the mistakes of Northern VA

These are summaries of the comments collected during the meeting

SCHEDULE UPCOMING EVENTS

Goals and Objectives Online Survey

- Survey will be open for a month
- Staff would like to be able to use FY 2024 Budget to advertise the Public Survey
- What would be a good date to release the survey?

Booking future Public Input Meetings

- To avoid overlap with other events staff can book the future Input Meetings for the fourth Monday of the month.
- The 2nd Public Input meeting is on the Timeframe for August 28th, following the County Fair and the start of the 2023-2024 School Year.

Goals and Objectives Survey

Welcome to Jefferson County, WV's online survey! Every ten years our community updates the comprehensive plan describing what we want to see Jefferson County become over the next twenty years. We want your input as a member of the community on the questions below.

General Questions

How satisfied are you with the quality of life in Jefferson County?



How often do you use the amenities below in the county?

	Often	Sometimes	Occasionally	Never
Sidewalks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bike trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking paths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public river access	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are you going out of the county for medical care?

- For all of my medical services
- For most of my medical services
- For some of my medical services
- I get all of my medical services in Jefferson County

Where are you getting your medical services?

Check all that apply.

- Hagerstown area
- Winchester area
- Frederick, MD
- Leesburg/Loudoun County
- Berkeley County
- Other

Where would you like to see new housing in Jefferson County?

I would like to see housing options on large lots developed in the unincorporated parts (outside of city limits) of the county

I would like to see housing options near the municipalities and the unincorporated villages (such as Shenandoah Junction, Middleway, etc.)

I would like to see housing options in and around the municipalities

I would like to see housing options across the county

Other

|

The emphasis on future new housing development in Jefferson County should be on...

You can pick up to three of the options below.

Age restricted and senior living community housing

Affordable homes and mobile homes

Subsidized housing complex

Single family detached houses

Townhouses

Garage apartments and accessory dwelling units

Small apartment building (4-8 units)

Large apartment complex

Other

Do you agree or disagree with the statements below?

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
A community should have low income and affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is important for teachers, first responders, and nurses to live in the county they work in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural land should be developed for non-agricultural commercial growth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jefferson County is a good place from which to commute to work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

It is important to have access to public transit to and from D.C., such as the MARC train	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The county should develop a new business park to attract new commercial and/or industrial opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The rural and small town character of the county is important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Jefferson County should actively protect the health of the watersheds in the County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

What environmental concerns should Jefferson County be most focused on?

Please rank the options below by rearranging the categories from most to least important.



Air pollution/Air quality



Extreme weather events



Fire



Flooding



Ground water contamination



Surface water runoff

Reset

Do you believe the following types of land uses benefit Jefferson County?

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Agritourism facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retail stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal services (banks, law firms, salons)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotels, motels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Suburban strip commercial centers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agricultural uses (crop and farm animals)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Data centers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mixed use residential/commercial	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Movie theaters, bowling alleys, community water parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Short term rentals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concert venues, theatres, stadiums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Warehousing, self storage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Light industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial manufacturing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Medical campuses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hydro/Aquaponics buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How does traffic congestion in Jefferson County impact your schedule?

<input type="radio"/> I think about moving out of the county because the traffic congestion is so bad
<input type="radio"/> I only leave the house when I know there will not be traffic
<input type="radio"/> Traffic is only bad leaving or reentering the county
<input type="radio"/> The traffic in the county is tolerable
<input type="radio"/> Traffic in the county is not a problem
<input type="radio"/> Other

How do you view historical sites in Jefferson County?

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
Jefferson County should actively preserve historic buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Privately owned historic land should be allowed to develop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Historical sites should be used to attract tourists to Jefferson County	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any specific changes that have taken place in Jefferson County in the last 20 years that you HAVE NOT liked?

If you would like to go into further detail on any of the questions above please do so here.

Are there any specific changes that have taken place in Jefferson County in the last 20 years that you HAVE liked?

If you would like to go into further detail on any of the questions above please do so here.

Do you have any specific comments or suggestions you would like to make regarding the goals and objectives of Jefferson County over the next 20 years?

Demographic Questions

How old are you?

Under 18

18-34

35-49

50-65

66 and over

Prefer not to answer

How long have you lived in Jefferson County?

Under 3 years

4 to 10 years

11 to 20 years

21 to 30 years

Over 31 years

Prefer not to answer

What is your zip code?

If you do not know your zip code you can respond 12345.

12³

How much income does your household earn in a year?

Less than \$10,000

\$10,000 to \$24,999

\$25,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999

\$100,000 to \$149,999

\$150,000 to \$199,999

\$200,000 or more

Prefer not to answer

Do you commute out of Jefferson County for work or school?

No, I work or study in Jefferson County, WV

No, I am not currently working or attending school outside of Jefferson County, WV

Yes, I commute to either Frederick County, VA; Berkeley County, WV; or Washington County, MD

Yes, I commute to either Loudoun or Clarke County, VA; or Frederick County, MD

Yes, I commute to Washington, DC or the surrounding area such as Montgomery County, MD; Fairfax or Arlington county, VA...

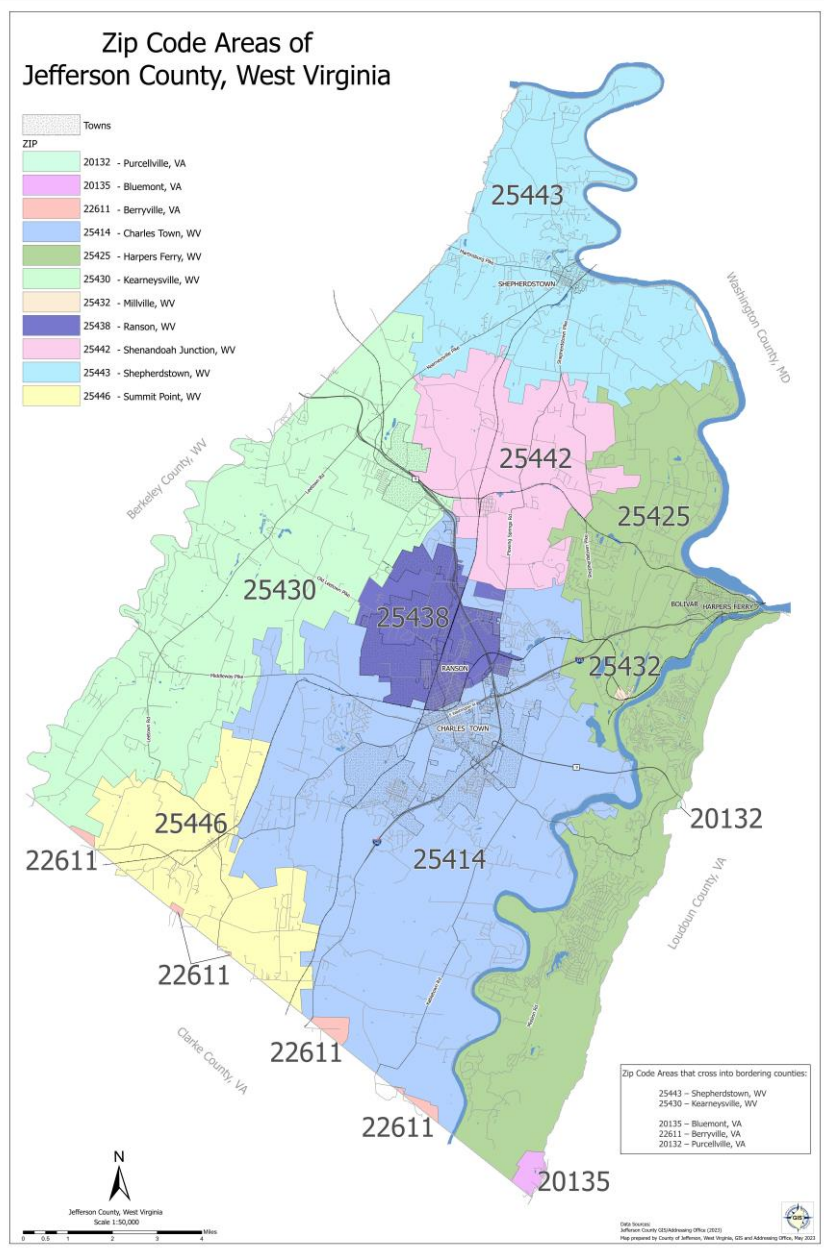
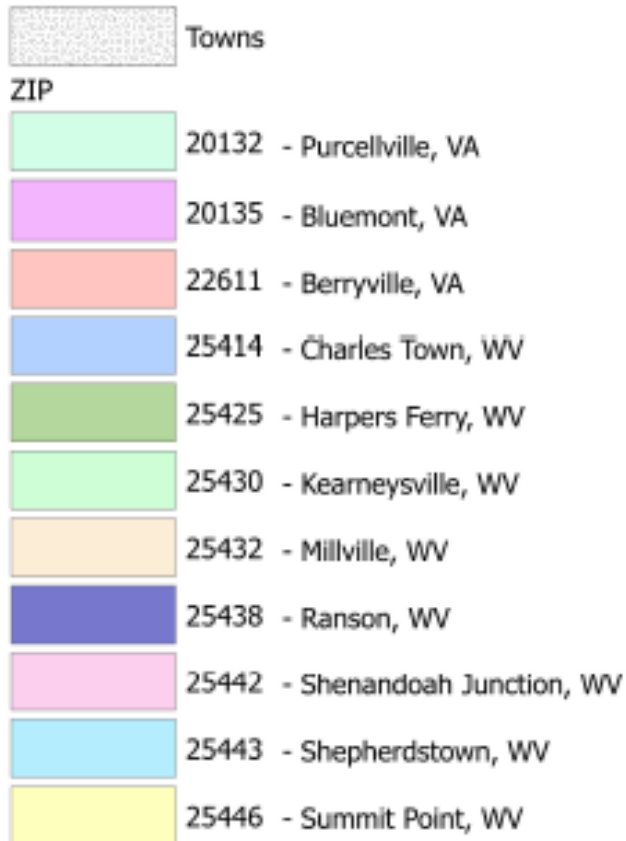
Other

If you would like to receive information on future surveys and events for the 2045 Comprehensive Plan please add your email below.



Submit

Zip Code Areas of Jefferson County



Zip Code Areas that cross into bordering counties:

- 25443 - Shepherdstown, WV
- 25430 - Kearneysville, WV
- 20135 - Bluemont, VA
- 22611 - Berryville, VA
- 20132 - Purcellville, VA

ITEM #3: LIVABILITY PROFILE

- Staff Presentation of Community Data

ORGANIZATIONAL PRIORITIES

AACAJC

African-American Community
Association of Jefferson County

- Preventing a roundabout at the Y junction of Middleway Pike and Summit Point Road
- Affordable housing and broadband access for low income residents with no caps on data
- Improving cultural heritage tourism opportunities and to enhance the African American tourist experience

JCCVB

Jefferson County Convention &
Visitors Bureau

- Attract more active and experiential tourism opportunities
- Need for more trails for cycling, mountain biking, horse riding, ATV driving, and walking
- Focus on the overall visitor experience including the need for infrastructure to accommodate more visitors to the county

What we need from the Planning Commission tonight...

- What is Planning Commission expecting from the County Fair?
- Are there any parts of the Public Input Meeting data staff should look at further?

An additional work session may be necessary in August

- 2nd Public Input Meeting Prep
- County Fair Prep
- Goals and Objectives Survey Results
- Drafting Goals and Objectives
- Future Land Use Survey 1st Draft
- Existing Land Use Map Review

Next Steps

- Scheduling and planning the 2nd Public Input Meeting
- Scheduling the release date and advertising the Goals and Objectives Public Survey
- Begin reviewing the Envision Jefferson 2035 Goals and Objectives
- Planning activities and working the County Fair



July 11, 2023

Next Work Session Meeting

