

Jefferson County Planning Commission

Work Session



AUGUST 8,
2023

Agenda Items

Item #1: Community Outreach Preparation

Item #2: Livability Profile

Item #3: Comprehensive Plan Composition

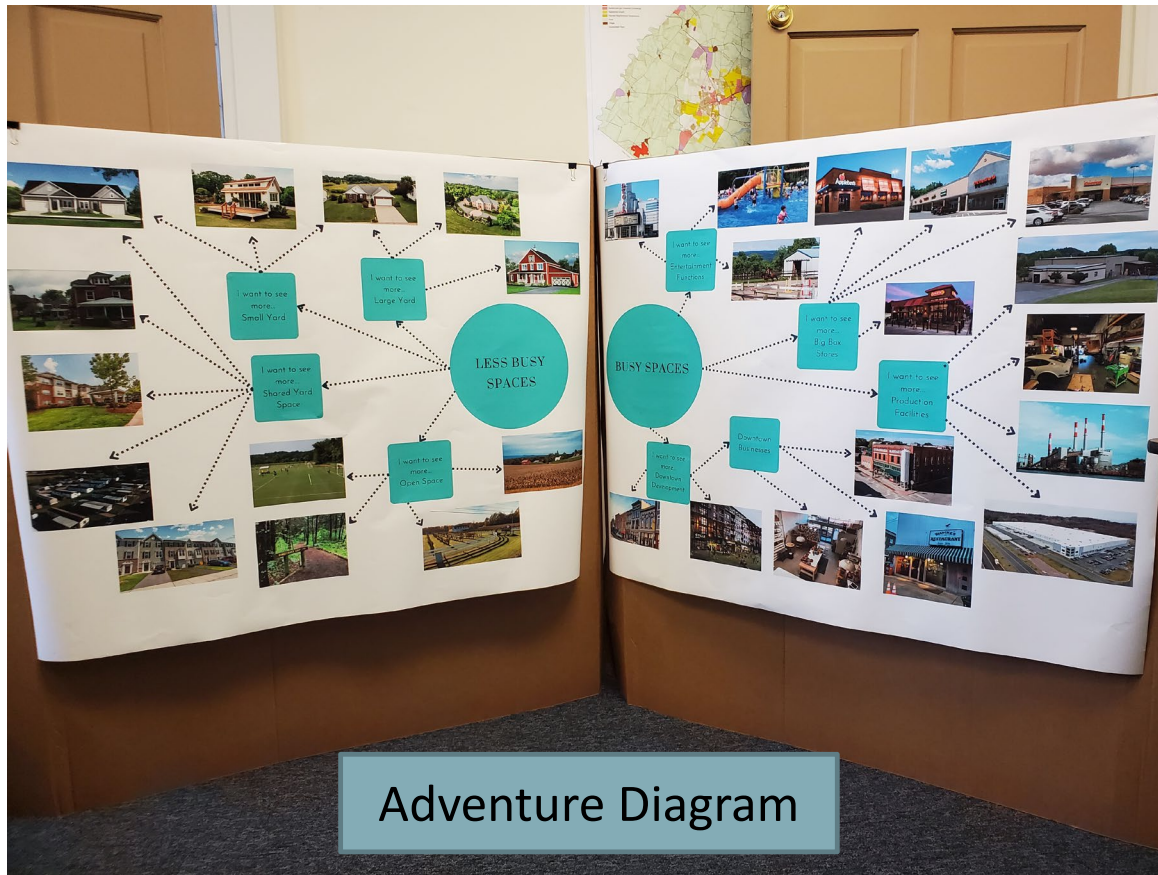
ITEM #1: COMMUNITY OUTREACH PREPARATION

- Staff Presentation on County Fair and Heritage Festival Activities

Ask participants to look at the Adventure Diagram then follow the statements or pictures about what they would like to see in Jefferson County



Then ask the participant to write a brief note as to why they picked what they did



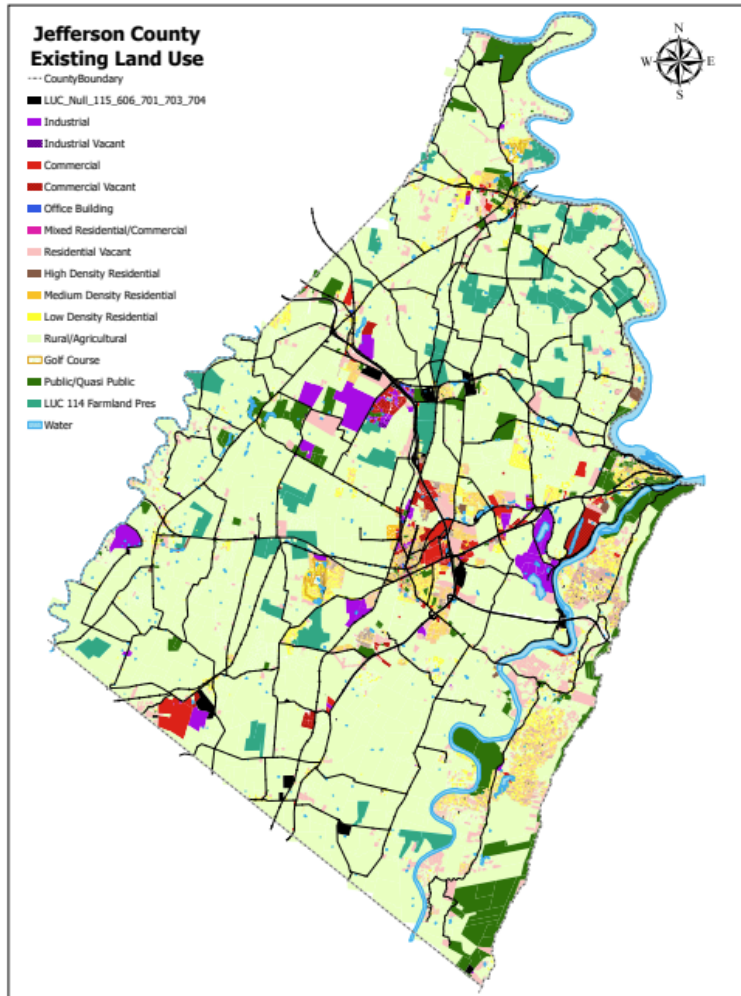
Example Note after following the flow chart

I chose downtown development because I want to see more locally owned coffee shops that anyone can walk to.

Please place the completed note in the boxes provided

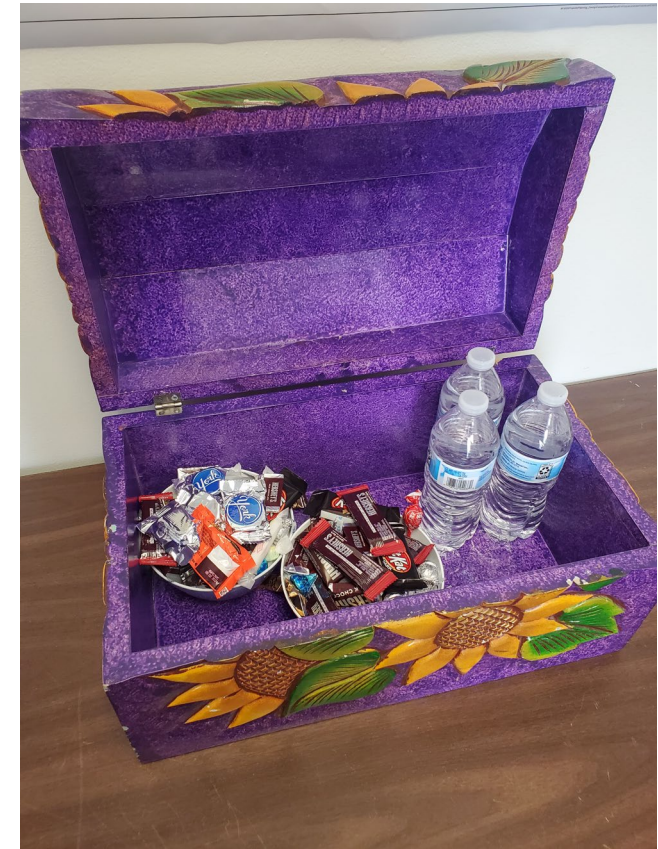


AFTER THE ADVENTURE BOARD -> ASK PARTICIPANT TO PLACE A DOT WHERE THEY LIVE IN THE COUNTY(OR OUT)

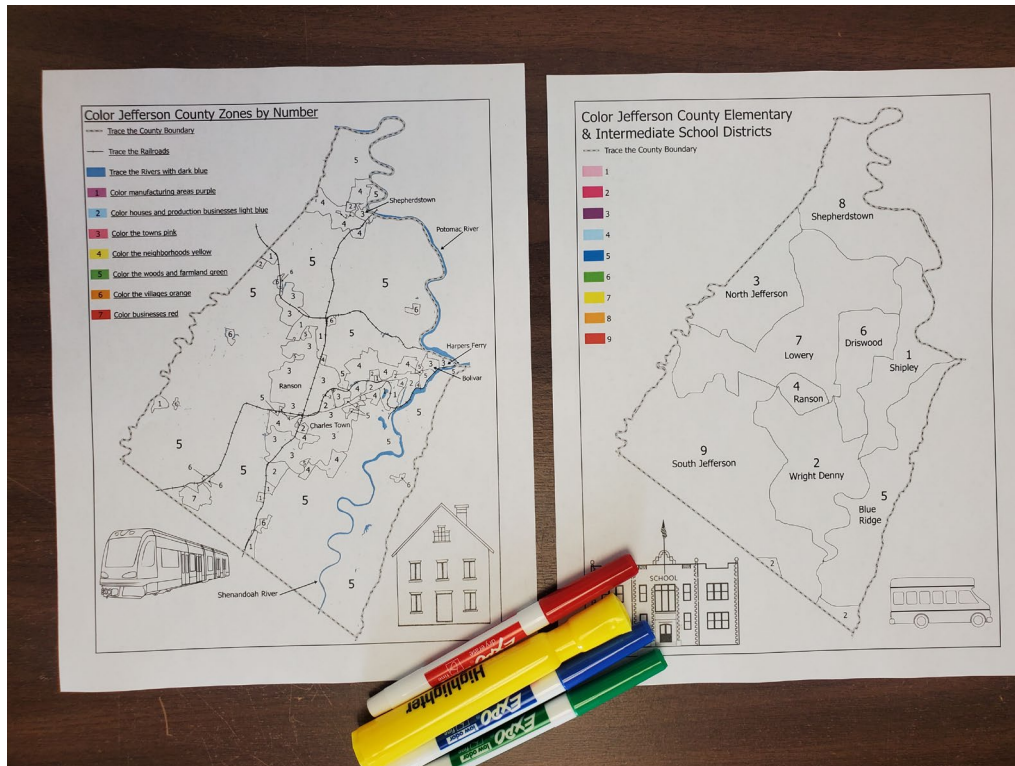


Participants will also be asked to place a dot on the map of where they live if they live in the County

Then they can pick up a prize



COUNTY FAIR COLORING SHEETS



Left Sheet

- Detailed Color by Number sheet of Jefferson County
- Trace roads, boundary, rivers & color different zones

Right Sheet

- Simple Color by Number sheet of Jefferson County
- Color in different school districts

If someone colours a sheet, they also can pick up a prize

Make sure to pass out water bottles and ask passerby's if they would like to participate

ITEM #2: LIVABILITY PROFILE

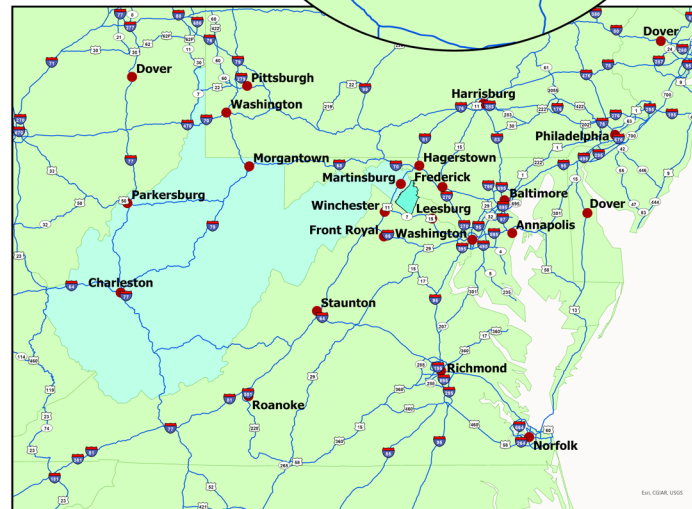
- Staff Presentation of Community Data
- Goals and Objectives Survey Review
- Review of Existing Land Use Map

REGIONAL/TRANSPORTATION AREA MAP

Jefferson County, WV Regional and Transportation Area Map

Legend

- Regional Cities
- Jefferson County, WV
- West Virginia
- DC, DE, MD, NJ, OH, PA, VA
- USA Major Highways
- Limited Access
- Highway
- Major Road
- Local Road
- Minor Road
- Other Road
- Ramp
- Ferry
- Pedestrian Way



STATEWIDE TRANSPORTATION IMPROVEMENT PROGRAM

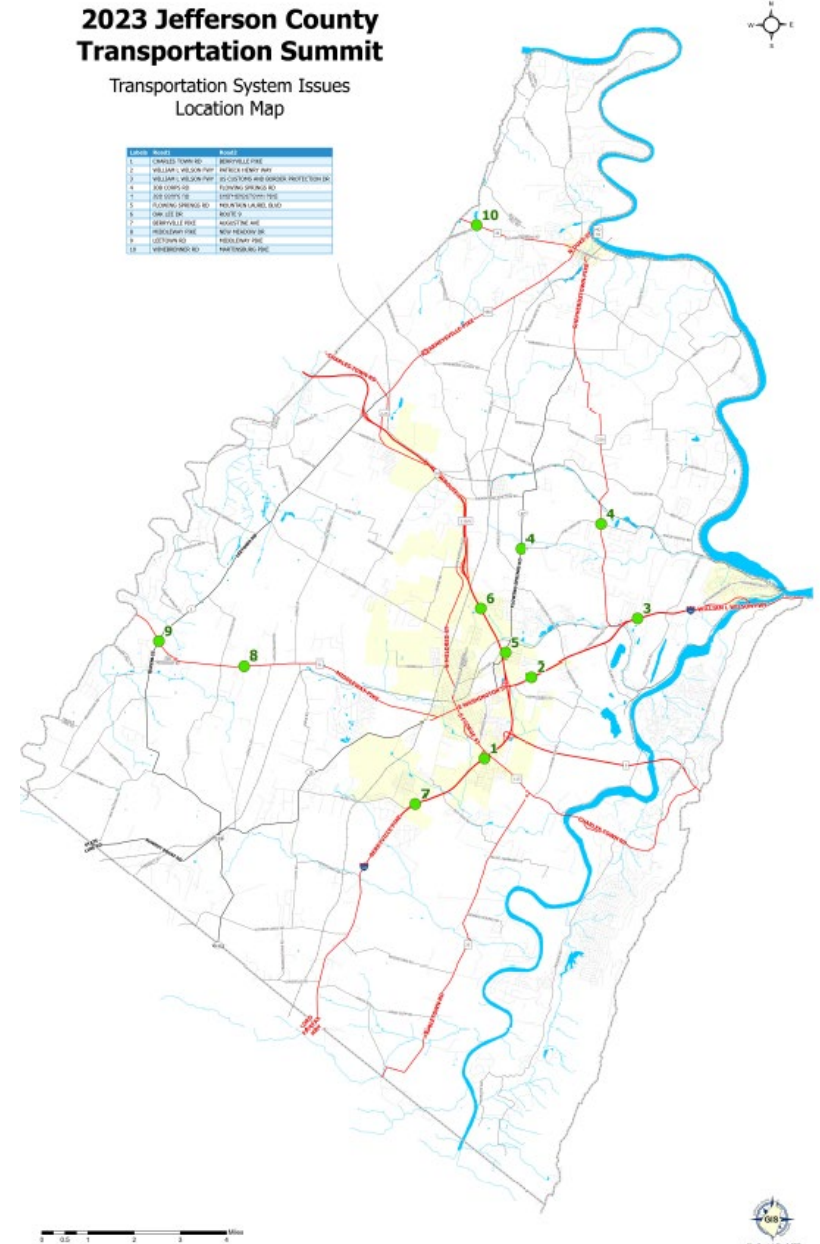
Statewide Transportation Improvement Program		
Projects in Jefferson County, 2023 - 2028		
ROUTE	PROJECT NAME	TYPE OF WORK
NA	ARMORY CANAL TRAIL	CONST TRAIL
NA	ARMORY CANAL TRAIL	CONST TRAIL
US340	CHARLES TOWN I/C DESIGN STUDY	DESIGN STUDY
WV115	EVITTS CREEK BR/BLOOMERY (GO BOND 2/3)	REPL BRIDGE AND DRAINAGE STRUCTURE
NA	FIFTH AVENUE STREETScape	CONST NEW SIDEWALK & INSTALL LIGHTING
NA999	FLOWING SPRINGS PARK TRAIL	DESIGN/CONST TRAIL
NA	HARPERS FERRY HIGH ST	DESIGN SIDEWALK
WV115	RANSON & CHARLES TOWN +1	RESURFACING 1.5-2"
NA	RANSON 5TH AVE COMPLETE S	DESIGN/CONST SIDEWALK
WV230	SHEPHERDSTOWN +2	RESURFACING 1.5-2"
NA999	SHEPHERDSTOWN BIKE PATH (SPLIT FUND)	DEV & CONST MULTI-USE PATH
NA999	SHEPHERDSTOWN BIKE PATH (SPLIT FUND)	DEV & CONST MULTI-USE PATH
US340	US 340 ROCK SLIDE INVESTIGATION	SLIDE REPAIR

PROJECTS IDENTIFIED IN JEFFERSON COUNTY TRANSPORTATION SUMMIT (MAY 23, 2023)

2023 Jefferson County Transportation Summit

Transportation System Issues Location Map

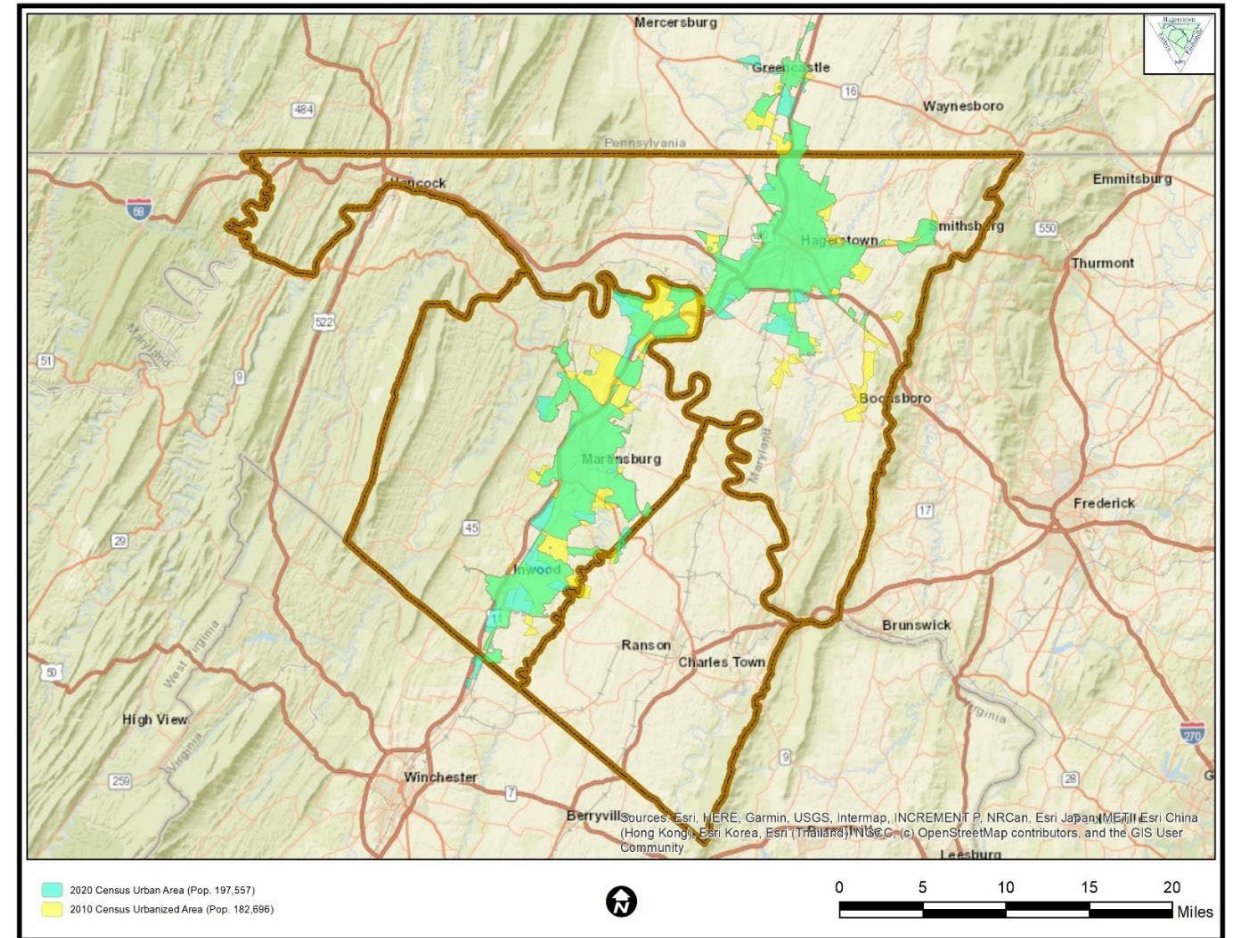
Labels	Road1	Road2
1	CHARLES TOWN RD	BERRYVILLE PIKE
2	WILLIAM L WILSON FWY	PATRICK HENRY WAY
3	WILLIAM L WILSON FWY	US CUSTOMS AND BORDER PROTECTION DR
4	JOB CORPS RD	FLOWING SPRINGS RD
4	JOB CORPS RD	SHEPHERDSTOWN PIKE
5	FLOWING SPRINGS RD	MOUNTAIN LAUREL BLVD
6	OAK LEE DR	ROUTE 9
7	BERRYVILLE PIKE	AUGUSTINE AVE
8	MIDDLEWAY PIKE	NEW MEADOW DR
9	LEETOWN RD	MIDDLEWAY PIKE
10	WINEBRENNER RD	MARTINSBURG PIKE



JEFFERSON COUNTY IS A PART OF THE HAGERSTOWN EASTERN PANHANDLE METROPOLITAN ORGANIZATION (HEPMPO)

MPOs

- Established in the Federal-Aid Highway Act 1962.
- Created where an Urban Area designated with a population > 50,000 (FTA definition of Urbanized Area).
- Administrators of the metropolitan transportation planning process (23 U.S.C. 134):
 - Long Range Transportation Plan (LRTP)
 - Transportation Improvement Program (TIP)
 - Unified Planning Work Program (UPWP)
 - Title VI Plan
 - Public Participation Plan (PPP)
- Urban Area population is the primary factor in determining federal funding to MPOs.
- Federal funding (80% of total budget) is matched 10% by State DOTs and 10% by local governments.
- Typically made up of a Policy Board, Technical Advisory Committee and Staff.



HEPMPO LONG RANGE TRANSPORTATION PLAN PROJECTS IN JEFFERSON COUNTY

Hagerstown Eastern Panhandle Metropolitan Organization (HEPMO) Long Range Transportation Plan Projects in Jefferson County, 2018-2040

Time Period	Route/Roadway	Areas	Type of Work
2018 to 2025	US 340 – Shenandoah Street to existing two lane section	Harpers Ferry	Extension of US 340 Westbound truck climbing lane
	US 340 – From existing 4-lane section to Virginia	Kabletown District	Widen to four lanes
new	Hillside Drive	Charles Town	Build a roundabout at WV 115 and Hillside Drive
new	US 340 Rock Fall Investigation	Harpers Ferry	Rock fall mitigation
new	WV 115	Charles Town	Replace bridge over Evitts Run in Bloomery area
new	WV 51	Charles Town	Replace bridge on Middleway Pike (Evitts Run?)

**Hagerstown Eastern Panhandle Metropolitan Organization (HEPMO)
Long Range Transportation Plan
Projects in Jefferson County, 2018-2040 (continued)**

Time Period	Route/Roadway	Areas	Type of Work
2027 to 2035	West Washington Street pedestrian improvements	Charles Town	Intersection improvements for WV 51 and Summit Point Road; Additional improvements along West Washington Street including pedestrian improvements
Phase 2 - unfunded	US 340 - Country Club Interchange	Charles Town	Intersection improvements and full interchange
	Mildred Street	Ranson	Complete street corridor including intersection improvements to address sight distance and capacity issues
unfunded	Alstadts Hill Road Underpass	Harpers Ferry	New North-South roadway from Alstadts Hill road to Bakerton road including an underpass under US 340
	WV 480 – CR 4 to Shepherdstown	Shepherdstown	Intersection improvements and signalization
Moved up from 2036 to 2045	Huyett Road and Augustine Avenue	Charles Town	Intersection improvements to address future increase in traffic volume at intersection
new	Beltline Avenue	Ranson	Streetscape
new	WV 115 – US 340 to Mission Road	Charles Town	Access management improvements

**Hagerstown Eastern Panhandle Metropolitan Organization (HEPMO)
Long Range Transportation Plan
Projects in Jefferson County, 2018-2040 (continued)**

Time Period	Route/Roadway	Areas	Type of Work
2036 to 2045	US 340	Charles Town Ranson	Extension of turn lanes on US 340 between Flowing Springs Road and Jefferson Terrace Road
Moved back from 2027 to 2035	WV 45	Shepherdstown	Intersection improvements
	WV 9 and Fairfax Boulevard	Ranson	Intersection improvements to address future increase in traffic volumes and potential congestion with bicycle and pedestrian crossing
	WV 9 and 5 th Avenue	Ranson	Intersection improvements with 5 th Avenue/Route 9/Flowing Springs Road
	Mildred Street and Old Leetown Pike/16th Avenue	Ranson	Travel lane alignment and turn lanes
new	WV 45 – Martinsburg Pike Corridor Vision Plan	Shepherdstown	Streetscape and turn lanes
new	Flowing Springs Road and WV 230	Shepherdstown	Intersection improvements
new	Flowing Springs Road and Country Club Road	Charles Town	Intersection improvements

2020 CENSUS AND FEDERAL TRANSIT ADMINISTRATION (FTA) DEMOGRAPHIC INFORMATION

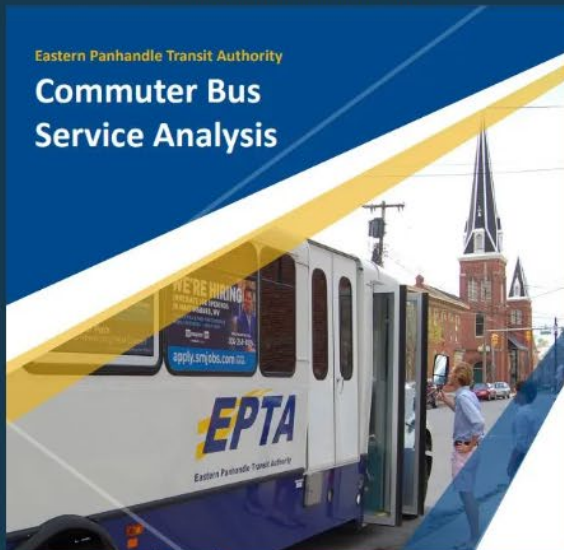
- Census Bureau: “Urban Area” = At least 2,000 housing units, or 5,000 people
- FTA: “Urbanized Area: = 50,000 people or more
- **FTA program tiers reflect Urbanized Areas (UZAs) using the following Population Tiers which impacts FTA funding program requirements and eligibility :**
 - Rural – Population of 49,999 or less
 - Small UZA – Population of 50,000 to 199,999*
 - Large UZA – Population of 200,000 or more
- ***HEPMPO 2020 Population = 197,557**
 - Note: once the regional population is over 200,000, the allocation and method of distribution of federal funds for transportation and transit projects is impacted and the EPTA transit program, in particular, may be negatively impacted

EASTERN PANHANDLE TRANSIT AUTHORITY (EPTA)

Commuter Bus Service Analysis (2020)

EPTA and Hagerstown/Eastern Panhandle Metropolitan Planning Organization (HEPMPO) investigated the feasibility to implement commuter bus service connection from the Martinsburg and Ranson/Charles Town areas to the new Silver Line Metro Station in Ashburn, VA. A transit market analysis was completed for potential enhancement opportunities to determine reasonable estimates for total potential riders. This analysis also provides proposed routes, sample schedules to the morning and evening commutes, cost estimates for the service, and performance measures to evaluate the commuter service.

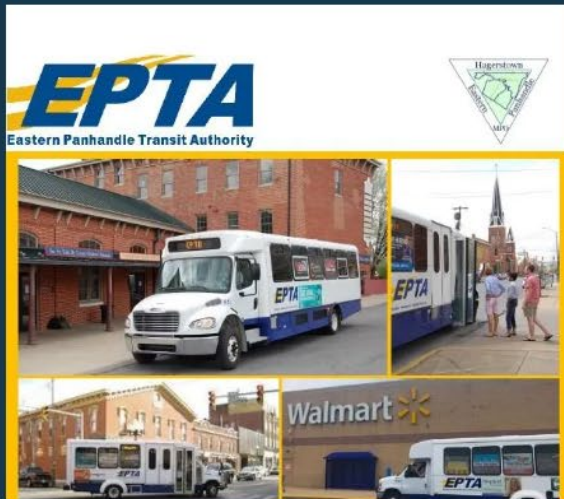
[Click Image for download of Analysis](#)



Transit Development Plan (2020)

The Transit Development Plan (TDP) is an opportunity to review the existing services that EPTA provides and reassess the transit market in which it operates. This plan highlights efforts to modernize EPTA's system and includes recommendations to meet current service needs and expand service areas. This effort includes a market assessment of EPTA's service area and detailed service recommendations per route, including an illustration of the recommended alignment, service level information and justifications for the recommended changes.

[Click Image for download of Plan](#)



Facility Expansion Study (2017)

This project will determine the space constraints of the current EPTA facility and then consider short-term (2020) and long-term (2030) facility space needs. This analysis was developed to support the conceptual design and site layout task and to identify any environmental obstacles that could impact the EPTA facility expansion. This Phase 1 study includes a Facility Space Needs Assessment, an Environmental Screening Analysis, Conceptual Facility Design and Site Plan Layout, and a Financial Analysis and Capital Funding Strategy.

[Click Image for download of Study](#)



Bus Transfer Point Study (2016)

Concerns over several operational issues and public transit ridership growth identified in EPTA's Transit Development Plan lead to this study's development and its aim to identify a new site for a bus transfer station in the City of Martinsburg. Partnering with the Eastern Panhandle Transit Authority, City of Martinsburg, Berkeley County Council, and the West Virginia Division of Transit this study examined nine potential sites providing detailed site analysis, evaluated traffic flow and impacts, assessed proposed bus routes adjustments, estimated project costs and laid out an implementation strategy. In addition, a conceptual site layout and rendering was borne from the analysis addressing current and future public transit needs.

[Click Image for download of Study](#)



HEPMPO REGIONAL BICYCLE AND PEDESTRIAN PLAN (JUNE 2023)

Regional Bike/Ped Plan Goals:



Leverage economic benefits and improve development



Safety



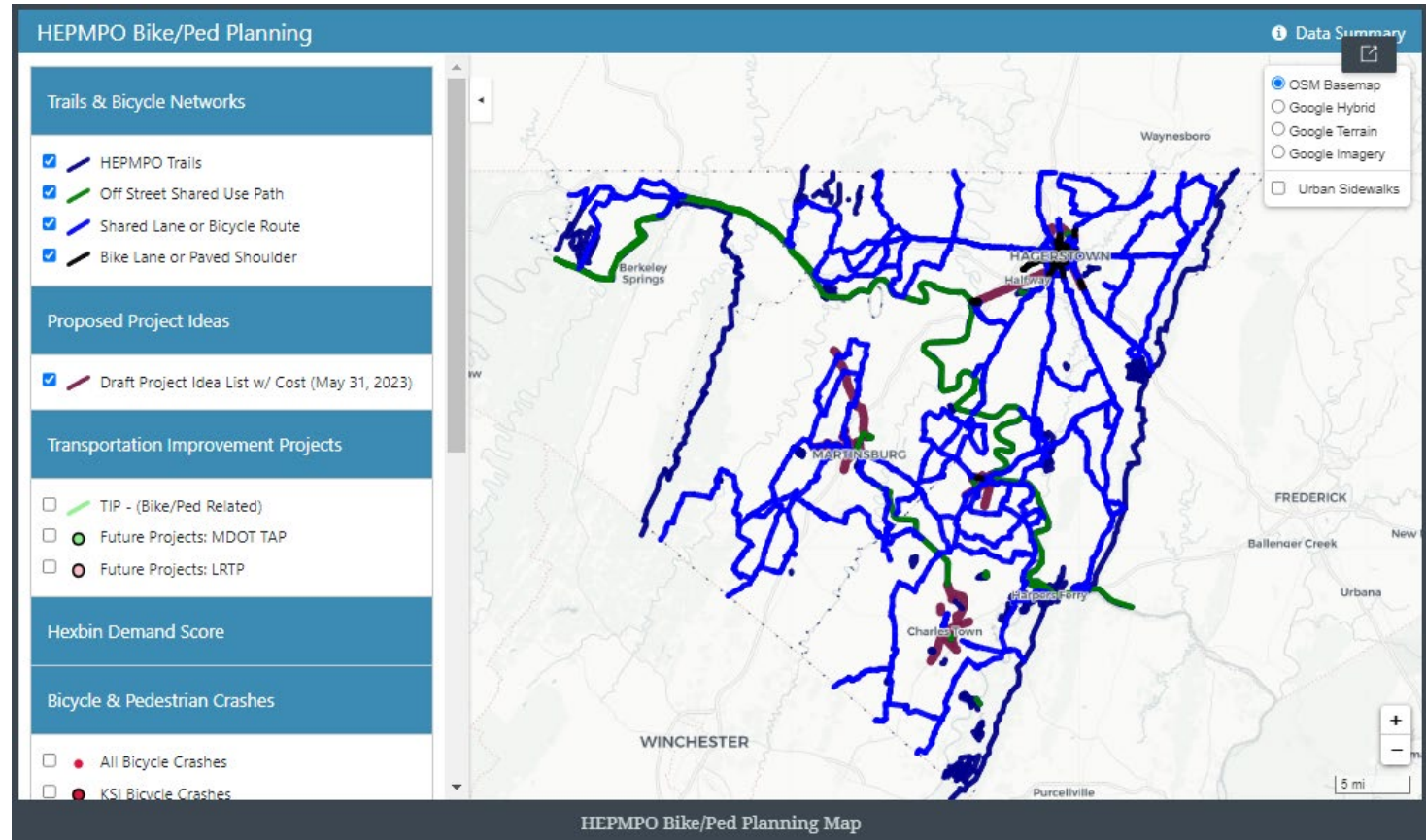
System preservation through analysis and planning



Promote biking/walking as a healthy alternative



Expand the bicycle / pedestrian network and enhance connectivity



REGIONAL BIKE/PED PLAN RECOMMENDATIONS

JEFFERSON COUNTY ACTION PLAN ITEMS (JUNE 2023)

Map ID	Facility Name	Category	Description	Planning Level Cost Estimate
J1	Kearneysville Pike	Pedestrian & Bicycle	Planned Multi-Modal Path	\$ 2,500,000
J2	Martinsburg Pike Corridor Vision	Pedestrian & Bicycle	A) Improve bicycle and pedestrian access and safety along WV-45, in support of the Martinsburg Pike Corridor Vision plan. B) Enhance pedestrian and bicycle connectivity to the future shared-use path along Martinsburg Pike with on-street multimodal paths. C) Extend Potomac Farms Dr shared-use path north to Martinsburg Pike, and south to S Duke St.	\$ 10,000,000
J3	N Duke St	Pedestrian & Bicycle	A) Improve pedestrian and bicycle safety and access between Canal Rd and Fairmont Ave. B) Add bike repair station West of James Rumsey Bridge in paved trailhead area. C) Improve signage connecting C&O Canal to Shepherdstown, particularly enhanced wayfinding from trail to bike ramp and bridge. D) Improve signage to direct bicyclists toward High Street retail area at Duke St and High St intersection.	\$ 300,000
J4	Forrest Avenue	Pedestrian	Install sidewalk and ADA ramps between S Mildred St and Jefferson Ave.	\$ 150,000
J5	High Street	Pedestrian	Improve sidewalk connectivity to Charles Town Middle School.	\$ 84,000
J6	Mildred St	Pedestrian	Create pedestrian access to forthcoming Ranson Elementary School.	\$ 250,000
J7	E German St / Audrey Egle Dr	Pedestrian & Bicycle	Improve pedestrian and bicycle crossing over railroad tracks.	\$ 70,000
J8	Shepherdstown Bicycle Network	Bicycle	A) Enhance bicycle connectivity by creating a low-stress Shepherdstown Bicycle Network, which aims to connect town parks and amenities: Shepherd University Wellness Center, C&O Canal, James Rumsey Monument, Cullison Park, Viola Devonshire Park, Riverfront Park, and Bane Harris Community Park. B) Shift current bike route on S Church St to S King St between Washington St and Fairmont Ave.	\$ 2,500,000
J9	S George St	Pedestrian & Bicycle	A) Fill sidewalk gaps, repair sidewalks, and install ADA ramps between Washington St and Blakeley Place. B) Add separated facility for people walking and biking between downtown and Dollar General retail area, with emphasis on crossing SR9 and through roundabout between Blakeley Place and Bailey Brooks Way. C) Add pedestrian and bicycle access and safety improvements at S George Street roundabout. This project has received Transportation Alternative Program (TAP) funding.	\$ 750,000
J10	E Washington St	Pedestrian	Fill sidewalk gaps, install sidewalks on both sides of the road, and improve pedestrian safety at intersections, with emphasis on access and comfort along WV-9 bridge between Court St and Patrick Henry Way.	\$ 730,000
J11	Route 9 / Oak Lee Dr	Pedestrian	Improve pedestrian safety and access at intersection with crosswalks, pedestrian signals, sidewalks connecting to intersection.	\$ 50,000
J12	Augustine Ave	Pedestrian	Improve existing sidewalk connectivity and add midblock crossings and intersections crosswalks to support forthcoming Augustine Ave Trail. The project has received Transportation Alternative Program (TAP) and Congressionally Directed Spending Request (CDSR) funds.	\$ 730,000
J13	Washington St	Pedestrian	Fill sidewalk gaps, restore damaged sidewalk, and install sidewalks on both sides of the road Union St and Church St. Project supports forthcoming WVDOT Complete Streets study – US340 Alt Harpers Ferry-Bolivar Master Plan Study.	\$ 154,000
J14	Route 9	Bicycle	Extend Route 9 trail through Ranson and into Charles Town. A study is recommended to determine final alignment.	\$ 100,000
J15	S King St	Pedestrian	Improve sidewalks and pedestrian comfort, as current sidewalks are deficient.	\$ 150,000
J16	E Washington St	Pedestrian	A) Improve pedestrian safety at intersection with crosswalks between Duke St and Princess St. B) Further study needed to create pedestrian access from Princess St to forthcoming Shepherdstown Elementary School.	\$ 750,000
J17	Kearneysville Pike	Bicycle	Widen shoulders on both sides of road, or add shared use path along roadway between Fairmont Ave and Ridge Rd.	\$ 250,000

Map ID	Facility Name	Category	Description	Planning Level Cost Estimate
J11	Route 9 / Oak Lee Dr	Pedestrian	Improve pedestrian safety and access at intersection with crosswalks, pedestrian signals, sidewalks connecting to intersection.	\$ 50,000
J12	Augustine Ave	Pedestrian	Improve existing sidewalk connectivity and add midblock crossings and intersections crosswalks to support forthcoming Augustine Ave Trail. The project has received Transportation Alternative Program (TAP) and Congressionally Directed Spending Request (CDSR) funds.	\$ 730,000
J13	Washington St	Pedestrian	Fill sidewalk gaps, restore damaged sidewalk, and install sidewalks on both sides of the road Union St and Church St. Project supports forthcoming WVDOT Complete Streets study – US340 Alt Harpers Ferry-Bolivar Master Plan Study.	\$ 154,000
J14	Route 9	Bicycle	Extend Route 9 trail through Ranson and into Charles Town. A study is recommended to determine final alignment.	\$ 100,000
J15	S King St	Pedestrian	Improve sidewalks and pedestrian comfort, as current sidewalks are deficient.	\$ 150,000
J16	E Washington St	Pedestrian	A) Improve pedestrian safety at intersection with crosswalks between Duke St and Princess St. B) Further study needed to create pedestrian access from Princess St to forthcoming Shepherdstown Elementary School.	\$ 750,000
J17	Kearneysville Pike	Bicycle	Widen shoulders on both sides of road, or add shared use path along roadway between Fairmont Ave and Ridge Rd.	\$ 250,000

HEPMPO REGIONAL FREIGHT PLAN (JUNE 2023)

National Trends

- Panama Canal and Port Modernization
- E-Commerce
- Worker Shortage
- Class 1 Railroads moving to warehouses

State Trends

- Truck Parking
- Congestion, Incident Management
- Expansion of Warehousing
- Multimodal Freight

Regional Trends

- Rail conflicts as both traffic increase
- Automated trucking and lack of parking
- Consumer preferences and regional warehouses
- Mixed use development around travel nodes

Regional Freight Plan Goals:



Quality,
Accessibility, and
Reliability



Environmental
Protection /
Stewardship



System Preservation



Safety, Security, and
Resiliency



Economic Prosperity

REGIONAL FREIGHT PLAN IDENTIFIED PRIORITY FREIGHT CORRIDOR JEFFERSON COUNTY ACTION PLAN ITEMS (JUNE 2023)

The Federal Highway Administration (FHWA) has established a National Highway Freight Network (NHFN) to strategically direct federal resources and policies. This network is the focus of dedicated funding under the National Highway Freight Program (NHFP).

HEPMPO works with the Maryland and West Virginia State DOTs to designate freight corridors under the NHFN. These corridor can also provide direction for other HEPMPO activities and initiatives in support of regional freight movement.

West Virginia (Berkeley and Jefferson County) Priority Freight Corridors		
Urban		
County	Route Description	Corridor Limits
Berkeley	I-81	Exit 8 Tabler Station Road to VA State Line
Berkeley	Hammonds Mill Road	US11 to Vantage View
Berkeley	Mid Atlantic Parkway	WV9 to US11
Berkeley	US 11	Tabler Station to Consumer Drive
Berkeley	WV 51 to Pilgrim Street	I-81 Exit 5 to US11
Berkeley	US 11	Bucklestown Dr to Eminence Dr.
Berkeley	US 11	WV 901 to South of WV 11/12
Berkeley	Edwin Miller to Warm Springs	I-81 SB Ramps to Warm Springs Road
Jefferson	US340 North	CR230 to Shipley School
Rural		
Jefferson	US 340 Gap	Patrick Henry Way to WV230
Jefferson	US340	Shipley School Road to Virginia State Line

West Virginia (Berkeley and Jefferson County) Candidate Freight Corridors		
Urban		
County	Route Description (Corridor Limit)	Mileage
Berkeley	WV 9 (Warm Springs Avenue to Harlan Springs Road)	1.32
Berkeley	Harlan Springs Rd (WV9 to Caperton Boulevard)	0.43
Berkeley	GM Access Road (WV9 to Caperton Boulevard)	0.8
Berkeley	Hammonds Mill Rd (US11 to Vantage View Drive)	0.53
Berkeley	MidAtlantic Pkwy (WV9 to US11)	1.15
Berkeley	US11 (DuPont Road to Langston Boulevard)	1.13
Berkeley	US11 (Mid-Atlantic Parkway to Brilliant Stone Drive)	0.55
Berkeley	US11 (I-81Exit 23 to Crawford Quarry Road)	1.16
Berkeley	WV45/WV9 (Retail Commons Parkway to Kelly Island Road)	1.91
Berkeley	WV51 (I-81Exit 5to US11)	0.69
Berkeley	Development Drive (Business Park Drive to Tabler Station Road)	0.15
Berkeley	Corning Way (W&W RR to Winchester Avenue)	0.33
Berkeley	Tabler Station Road/Business Park Drive (I-81 to US11)	1.26
Berkeley	US11 (Business Park Drive to Consumer Drive)	1.31
Berkeley	US11 (Tabler Station Road to Fish Hatchery Road)	2.08
Berkeley	US11 (WV45 to Evans Run Drive)	1.18
Jefferson	WV9 (Fairfax Boulevard to US340)	1.78
Jefferson	US340 South (WV9to WV51)	1.03
Jefferson	US340 North (WV9 to Patrick Henry Way)	0.56
Jefferson	US340 North (CR230 to Shipley School Road)	0.47
Total Urban		19.82
Rural		
Jefferson	Development Drive (Tabler Station Road to Corning Way)	0.83
Jefferson	Corning Way (Development Drive to W&W RR)	0.29
Jefferson	US11 (Eminence Drive to Business Park Drive)	0.17
Jefferson	US340 (Patrick Henry Way to WV230)	2.40
Jefferson	US340 (Shipley School Road to Virginia State Line)	3.56
Total Rural		7.25
Urban and Rural Total		27.07

COMMUTER TRANSIT/TRAIN SERVICE IN JEFFERSON COUNTY

■ **MARC Train**

MARC (Maryland Area Rail Commuter) is a commuter rail system in the Washington–Baltimore area. MARC is administered by the Maryland Transit Administration (MTA) and operated under contract by Alstom and Amtrak on track owned by CSX Transportation (CSXT) and Amtrak.

[Maryland Rail Commuter \(MARC\)](#) train service operates Monday through Friday between Martinsburg, WV and Washington, DC. The West Virginia State Rail Authority maintains stations at Harpers Ferry and Duffields.

The AMRC Train provides a critical commuter service to the northern Washington DC Region.

■ **EPTA Proposed Commuter Bus Service**

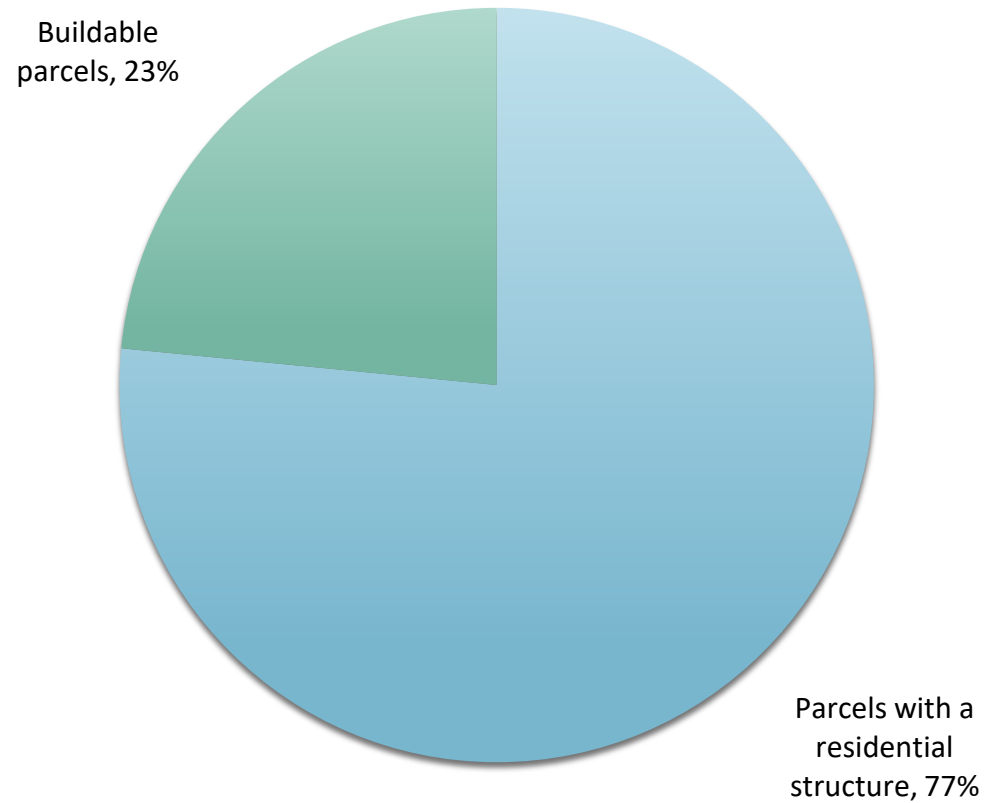
EPTA and HEPMPO are working to implement commuter bus service from Martinsburg and Ranson to the new Silver Line Metro station in Ashburn, VA. EPTA is working with the WV DOT to fund two 34-seater buses belonging to transport up to 132 residents each day along this route. According to a study commissioned by EPTA, 51% of the 75,553 people living in Jefferson and Berkeley Counties work outside the area with about a quarter of those (18,039) working in the greater Washington metropolitan area. This study also found that approximately 3,600 people work along the Dulles Toll Road in Virginia, which is also home to several of the Silver Line Metrorail stations, while 1,700 work along the I-270 Corridor in Maryland. An additional 650 people work in Washington, D.C.

■ **Amtrak**

West Virginia has 10 Amtrak Stations that serve two long-distance routes: Capitol Limited and Cardinal. [Amtrak's](#) "Capitol Limited" operates daily between Washington, DC And Chicago. It passes through West Virginia's Eastern Panhandle with stops in Harpers Ferry and Martinsburg. Its WV station is the Caperton Station in Martinsburg.

BUILDABLE LOT ANALYSIS

Residential Lots



Buildable Lot:
Residential parcel that
does not have an
address or residential
structure

Total estimated
buildable lots:

~6,900

(including lots
on the
mountain)

BUILDABLE LOT ANALYSIS CONTINUED

Occupied Residential Parcels by Density

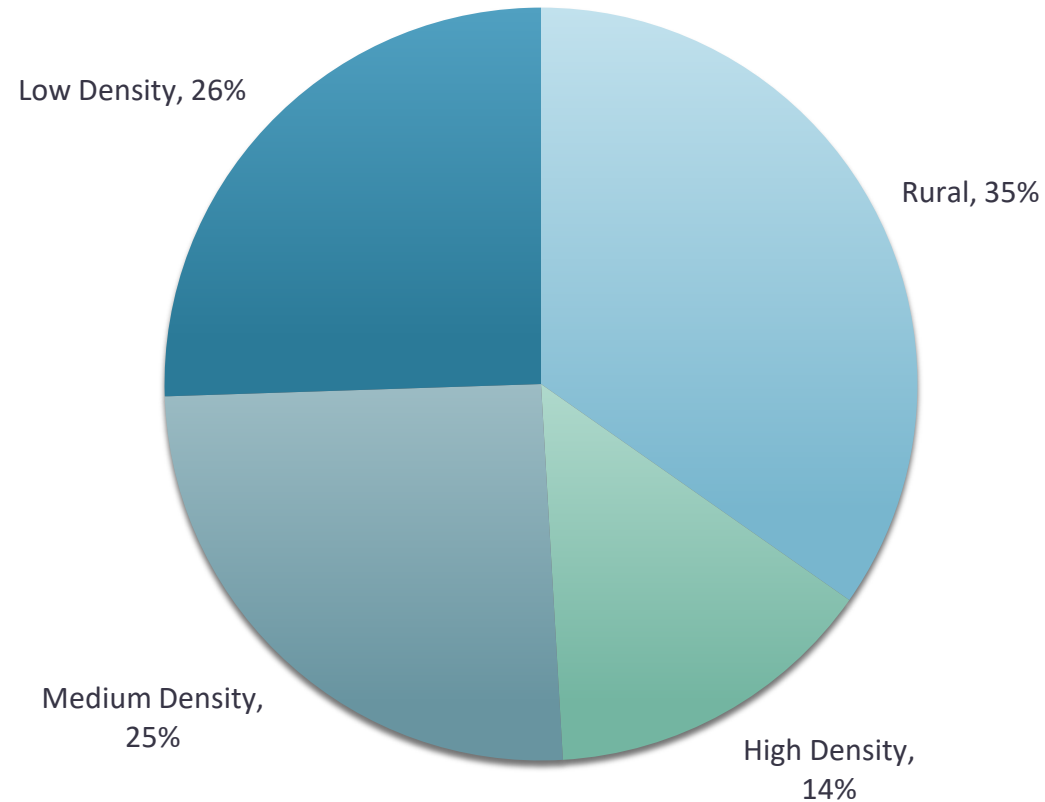
Total Parcel
Count
Estimates:

Rural: ~7,700

Low Density:
~5,650

Medium Density:
~5,620

High Density:
~3,180



**All density
calculations are
based on parcel
size**

GOALS AND OBJECTIVES SURVEY

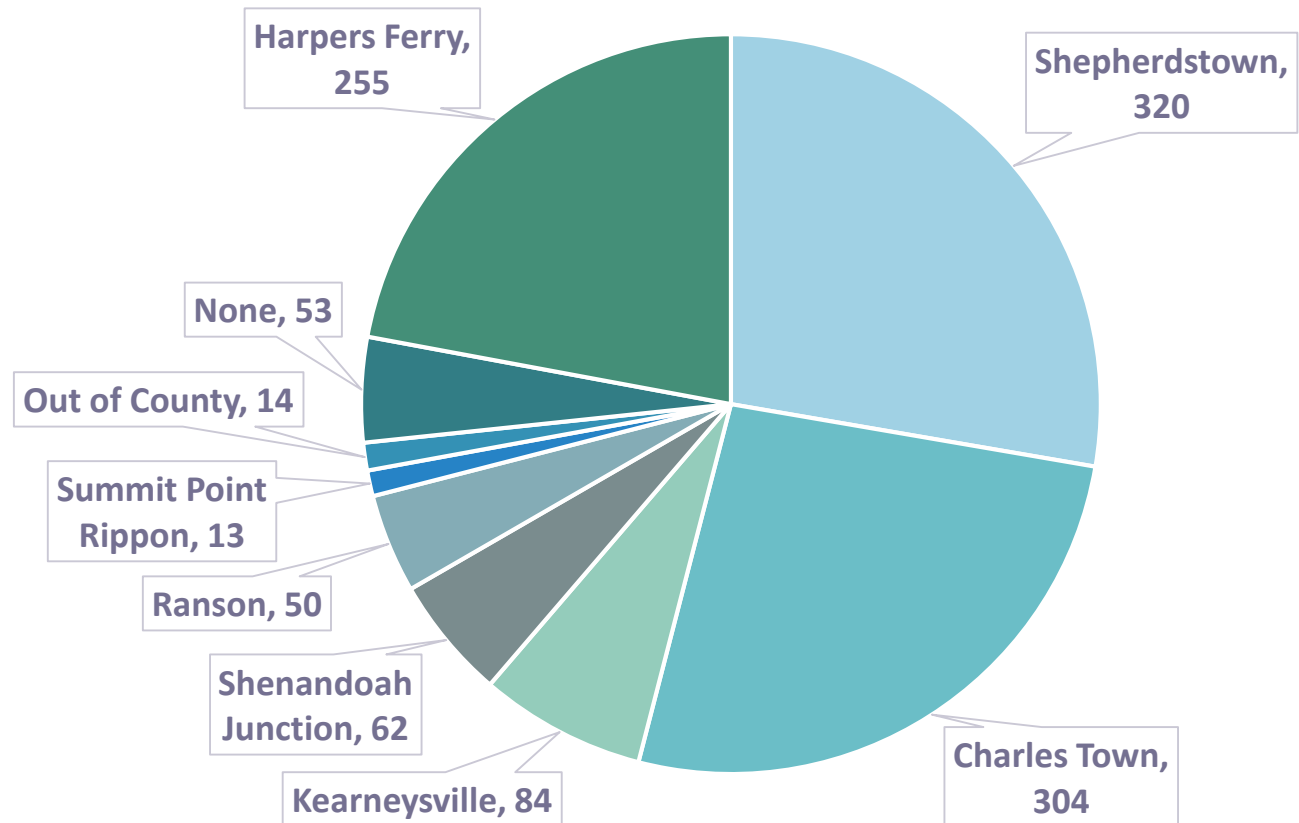
Total Responses: 1158

Survey was open from June 21st to July 21st

Return Percentage	
Shepherdstown*	4.22
Shenandoah Junction	2.27
County Average	1.95
Harpers Ferry	1.88
Charles Town	1.54
Summit Point	1.19
Kearneysville*	1.07
Ranson	0.71

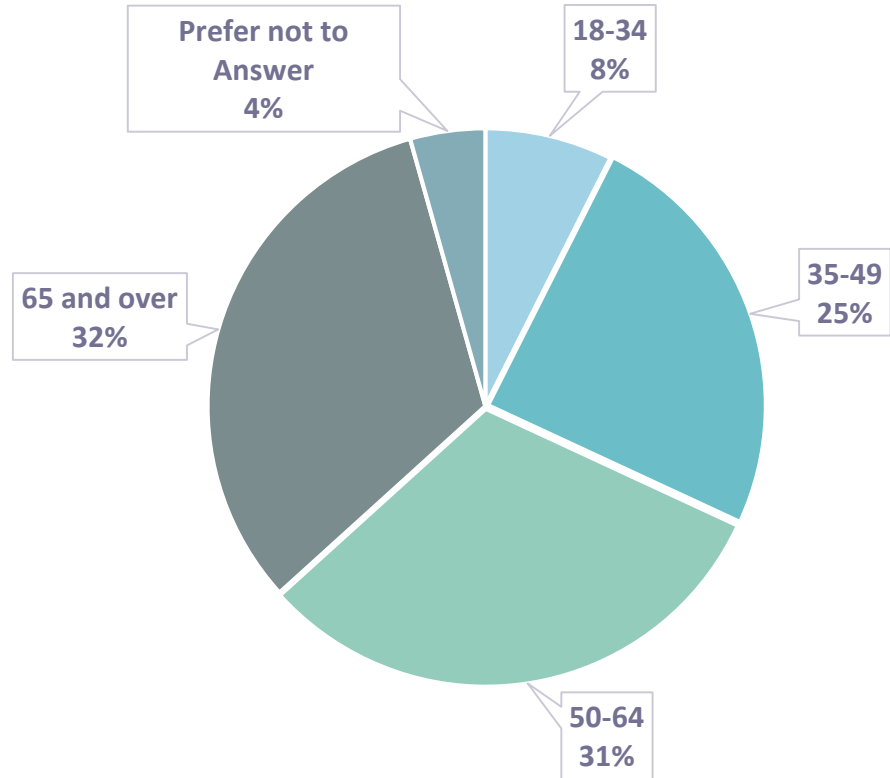
* Zip code areas for Shepherdstown and Kearneysville include parts of Berkeley Co.
Source: US Census Bureau 2021 ACS 5 Year Estimates Zip Code Tabulation Areas

Returns by Zip Code



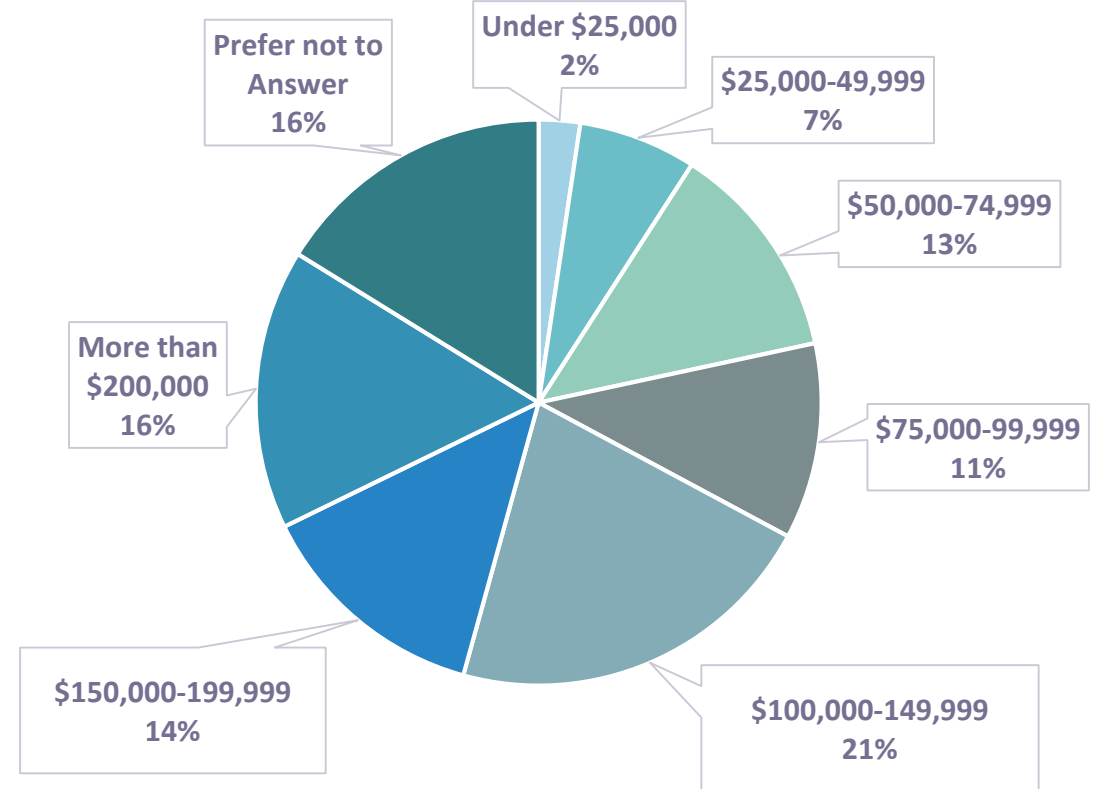
DEMOGRAPHIC DATA OF RESPONDENTS

Age Groupings of Respondents



Jefferson County Median Age = 41.7

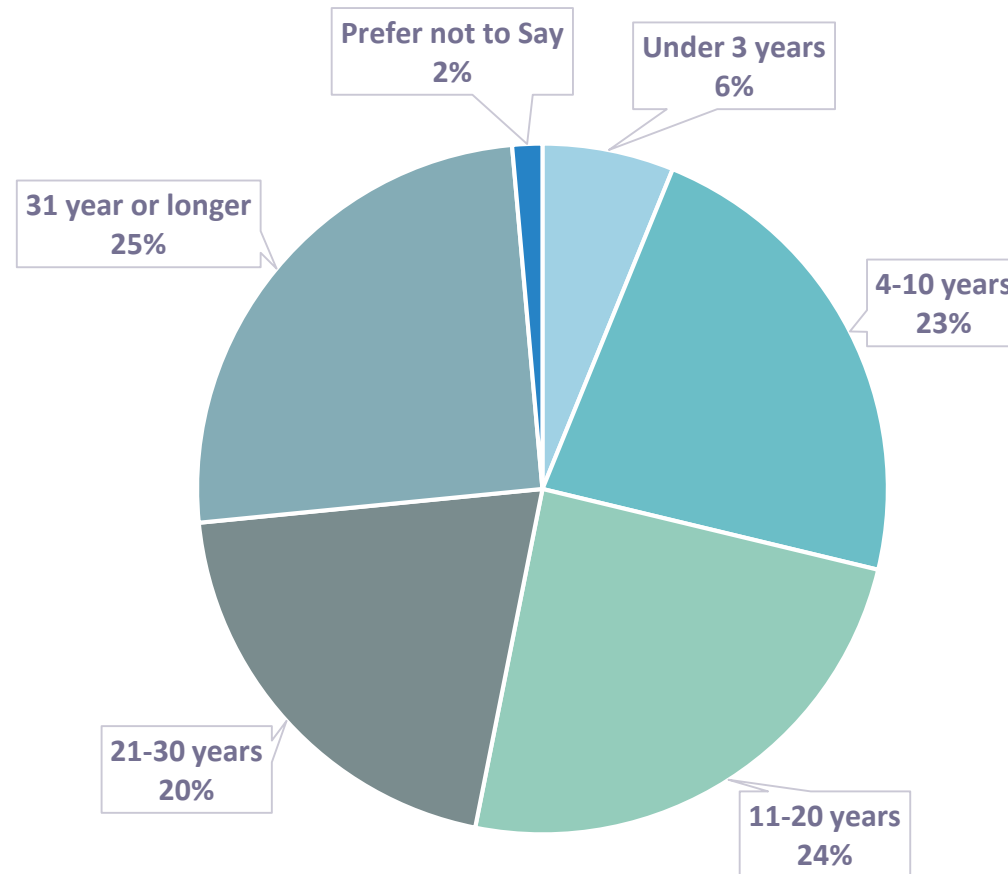
Income Groupings of Respondents



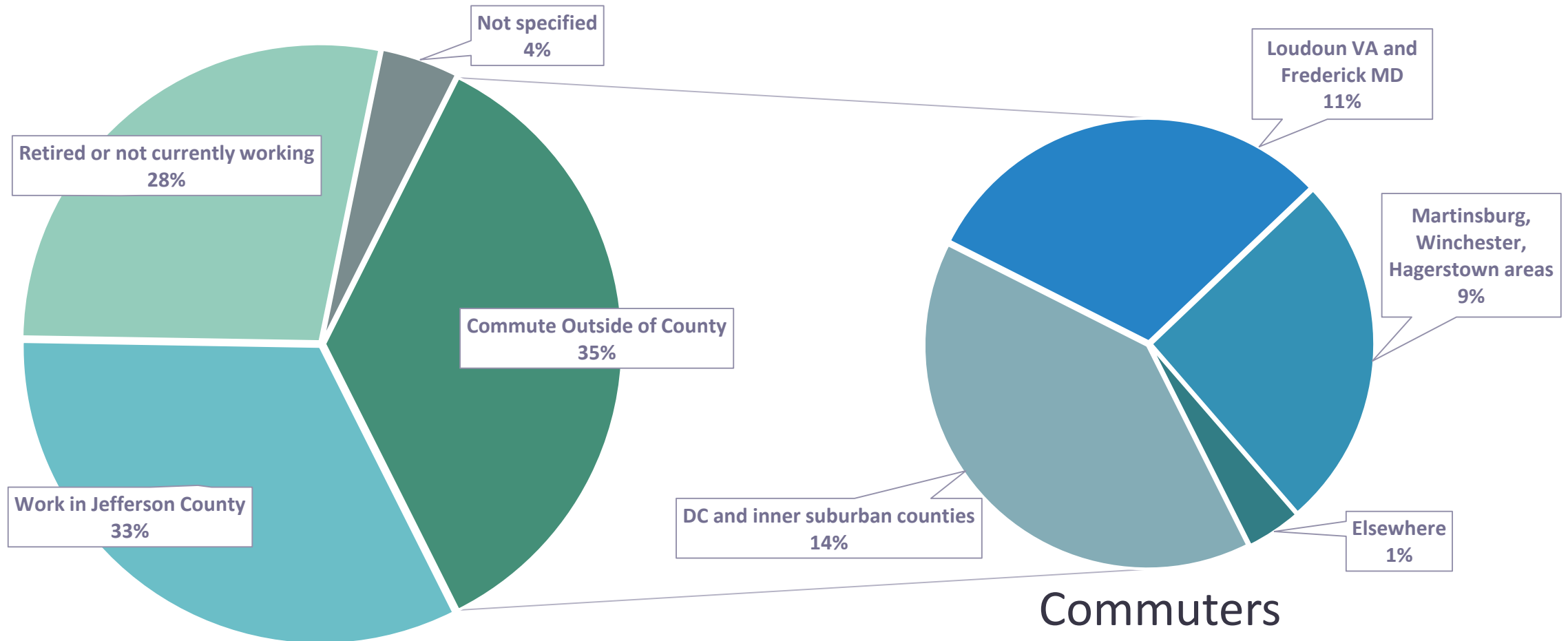
Jefferson County Median Household Income = \$82,551

DEMOGRAPHIC DATA OF RESPONDENTS

Length of Time Living in Jefferson County

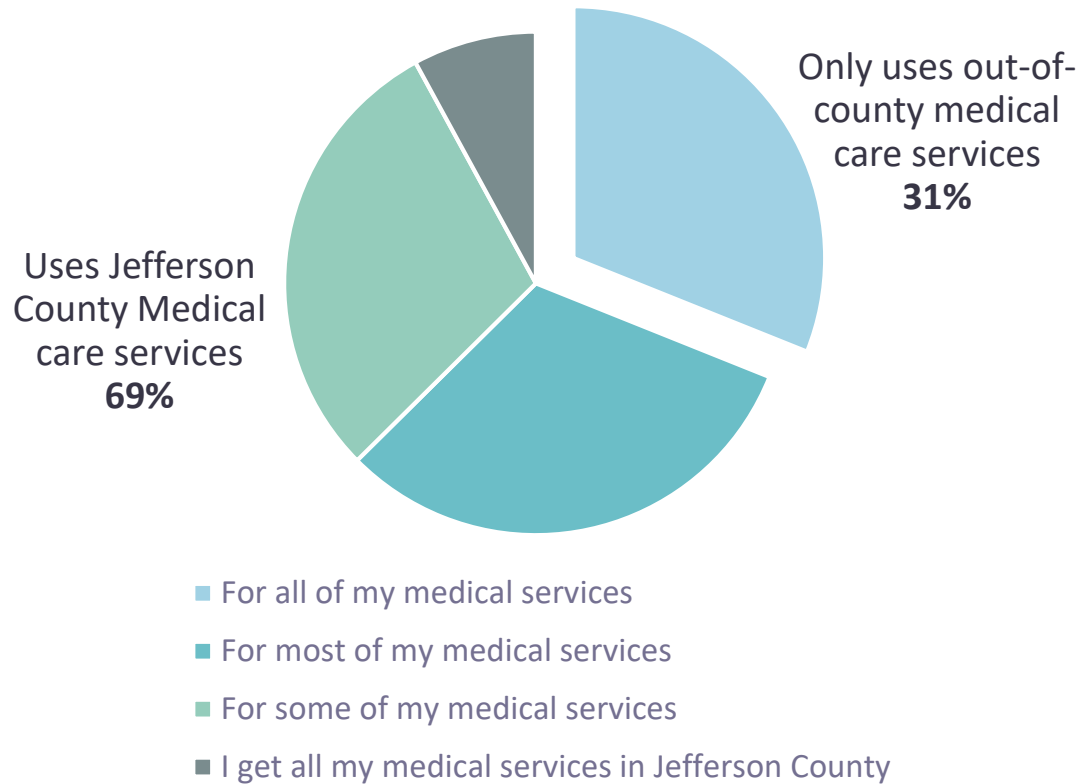


DEMOGRAPHIC DATA – CURRENT PLACE OF EMPLOYMENT OR STUDY

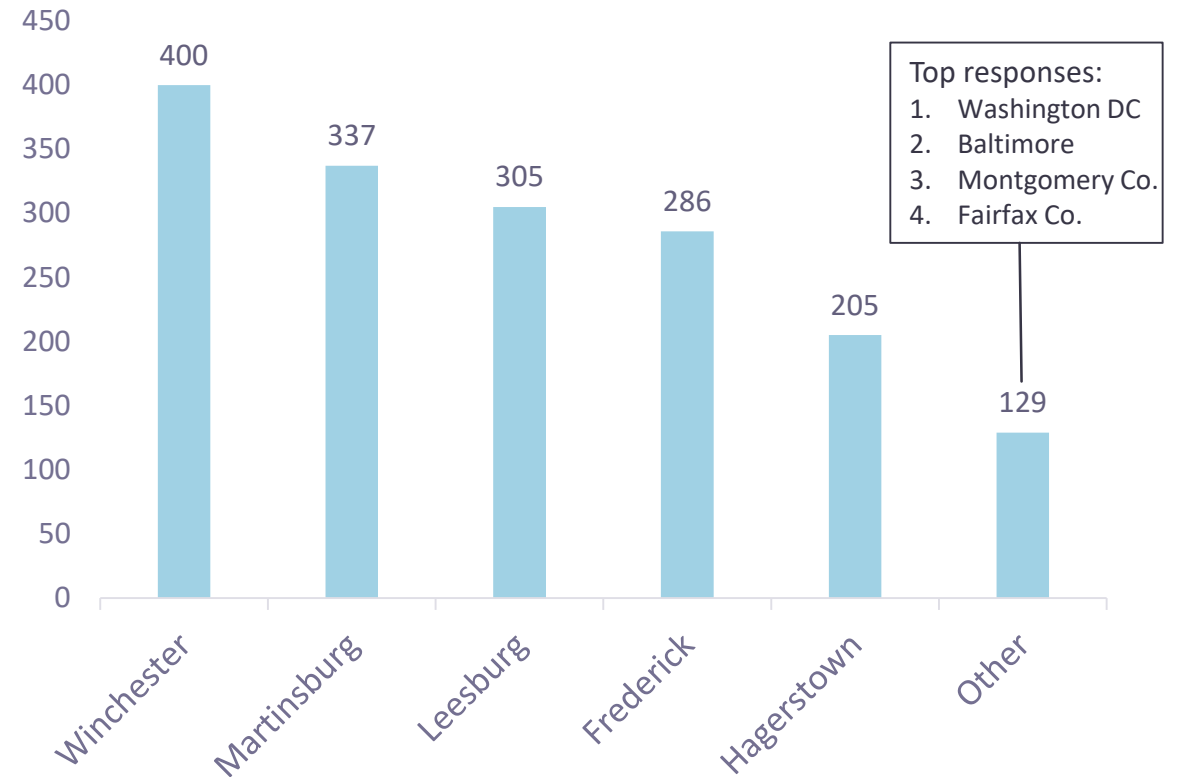


MEDICAL CARE SERVICES

Are you going out of the county for medical care?

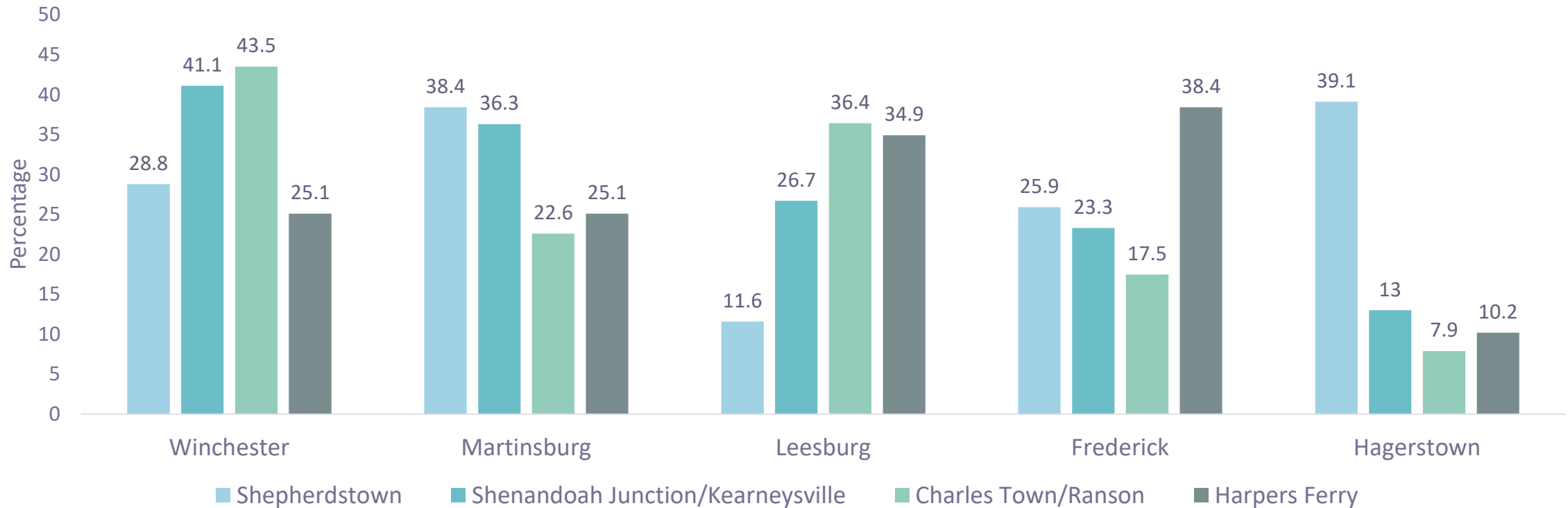


Number of Times Respondents Mention Out-of-County Locales as a Place They Receive Medical Care Services



MEDICAL CARE SERVICES

Percent of Respondents Going to Out-of-County Locales for Medical Care Services, by Zip Code



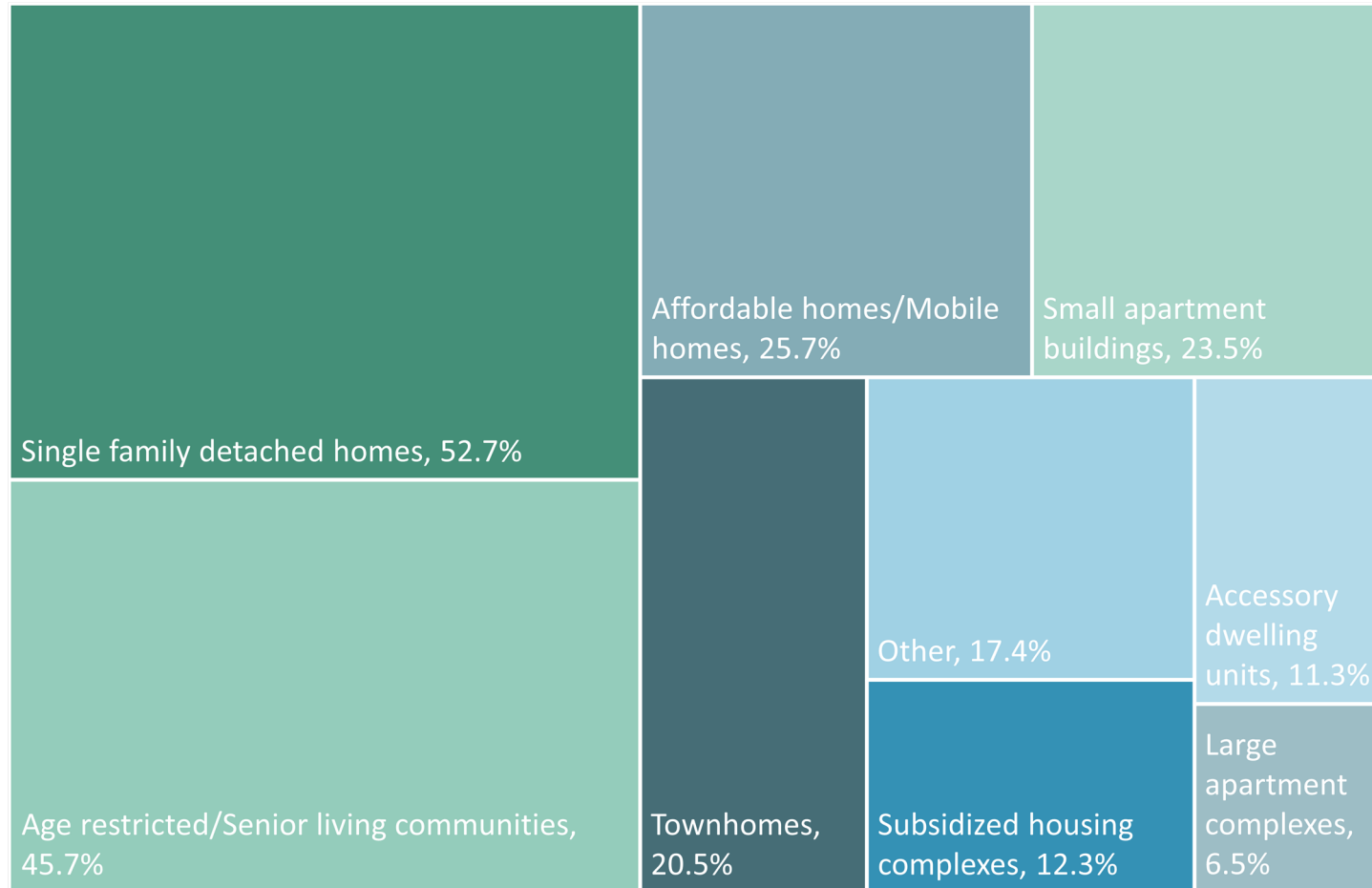
LOCATION OF NEW HOUSING DEVELOPMENT

Where Should New Housing Development Occur?

Responses by Age Bracket



TYPES OF NEW HOUSING DEVELOPMENT



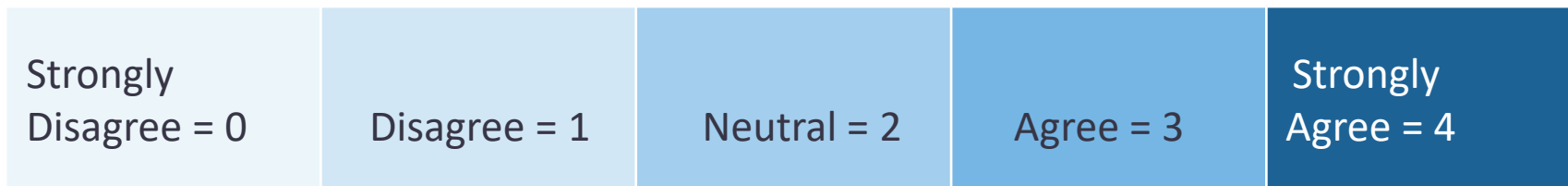
Respondents were able to select up to three responses, percentages are based off number of respondents who choose each option

Top "Other" Responses

- 1) No more housing development
- 2) Affordable housing (excluding mobile homes)
- 3) Mixed use or single family dwellings and farmhouses

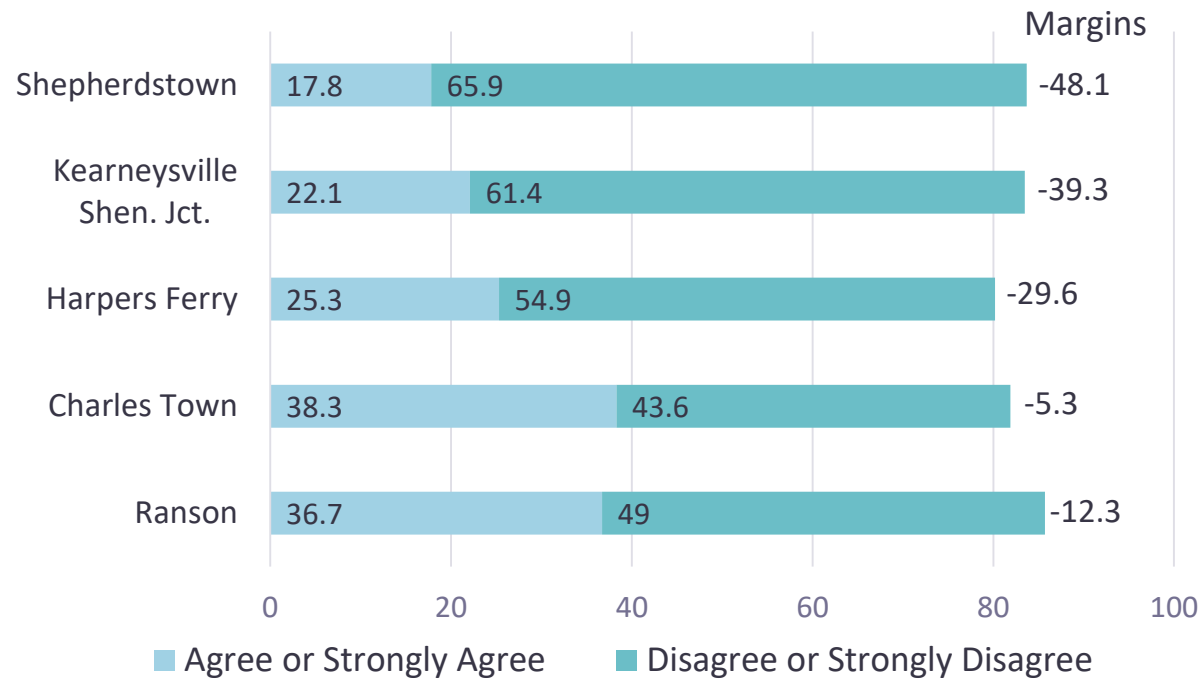
Statement Analysis

	Score
A community should have low income and affordable housing.	2.75
It is important for teachers, 1 st responders, and nurses to live in the county they work in.	2.95
Jefferson County is a good place from which to commute to work.	2.37
It is important to have access to public transit to and from DC, such as the MARC train.	3.24
The county should develop a new business park to attract new commercial and/or industrial opportunities.	1.45
The rural and small town character of the county is important.	3.57
Agricultural land should be developed for non-agricultural commercial growth.	0.66
Jefferson should actively protect the health of the watersheds in the county.	3.72

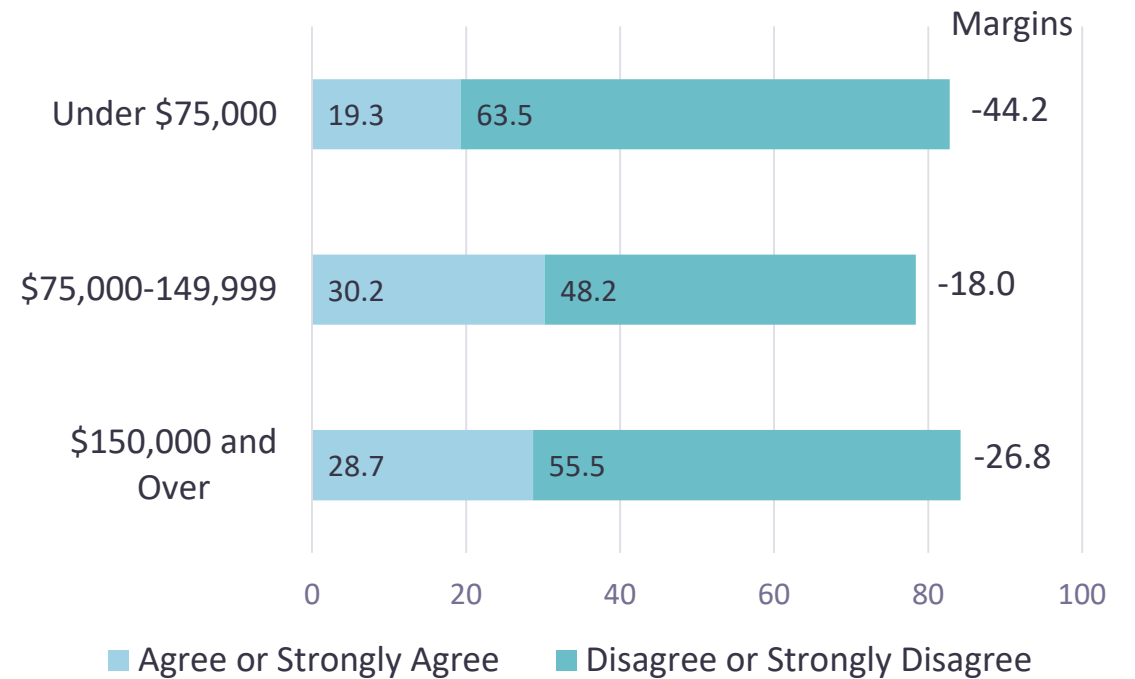


“THE COUNTY SHOULD DEVELOP A NEW BUSINESS PARK TO ATTRACT NEW COMMERCIAL AND/OR INDUSTRIAL OPPORTUNITIES”

Percentage agreeing or disagreeing with the above statement, by Zip Code



Percentage agreeing or disagreeing with the above statement, by Income



WHAT ENVIRONMENTAL CONCERNS SHOULD JEFFERSON COUNTY BE MOST FOCUSED ON?

Most prevalent

Ground Water Contamination

- 75% of respondents ranked 1st or 2nd highest concern

Air pollution/Air Quality

- 73% of respondents ranked 1st or 2nd (86% as top 3 concerns)

Extreme weather events

- 51% of respondents have ranked 3rd or 4th

Surface water runoff

- 36% of respondents ranked 6th lowest concern, most of any concern

Fire

- 74% of respondents ranked as 4th to 6th lowest concern

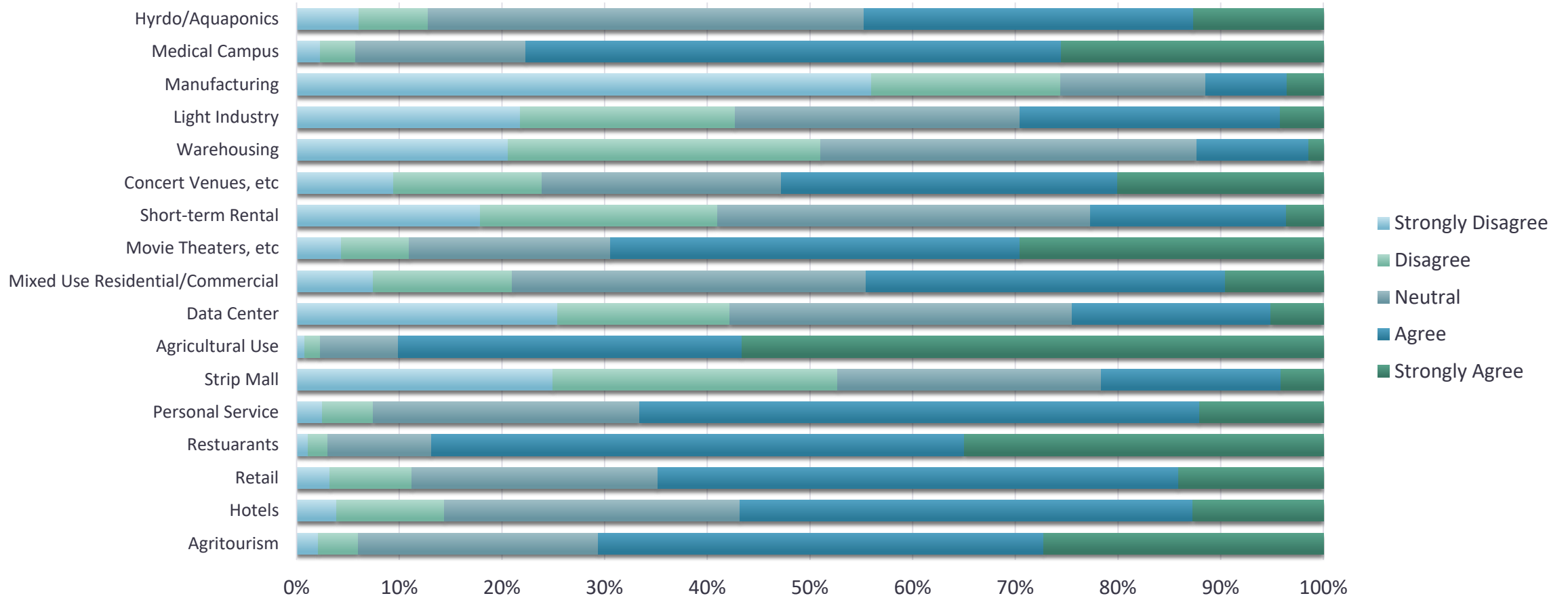
Flooding

- 60% of respondents ranked as 5th or 6th concern

Least prevalent

LAND USE

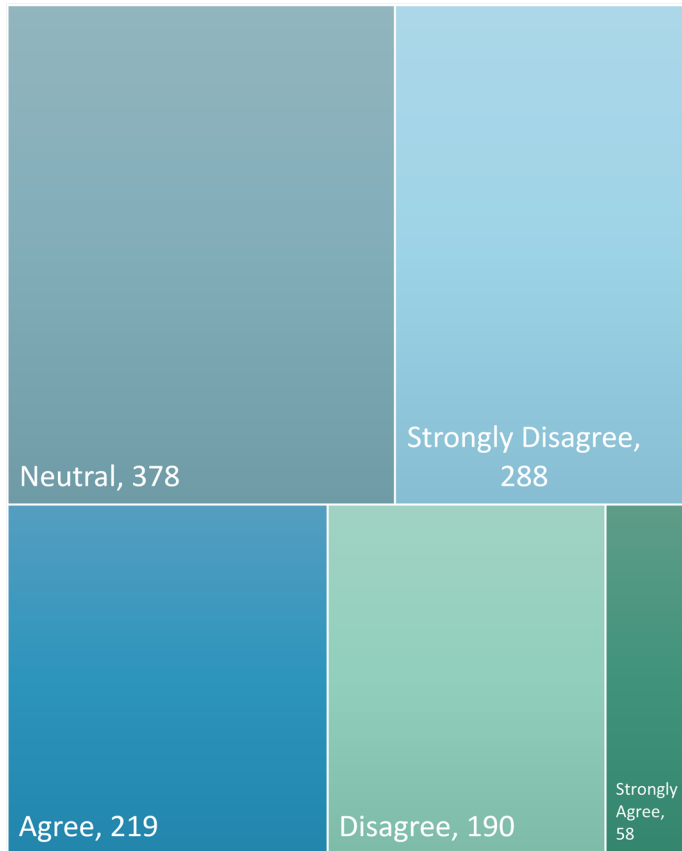
Will These Land Uses Benefit Jefferson County?



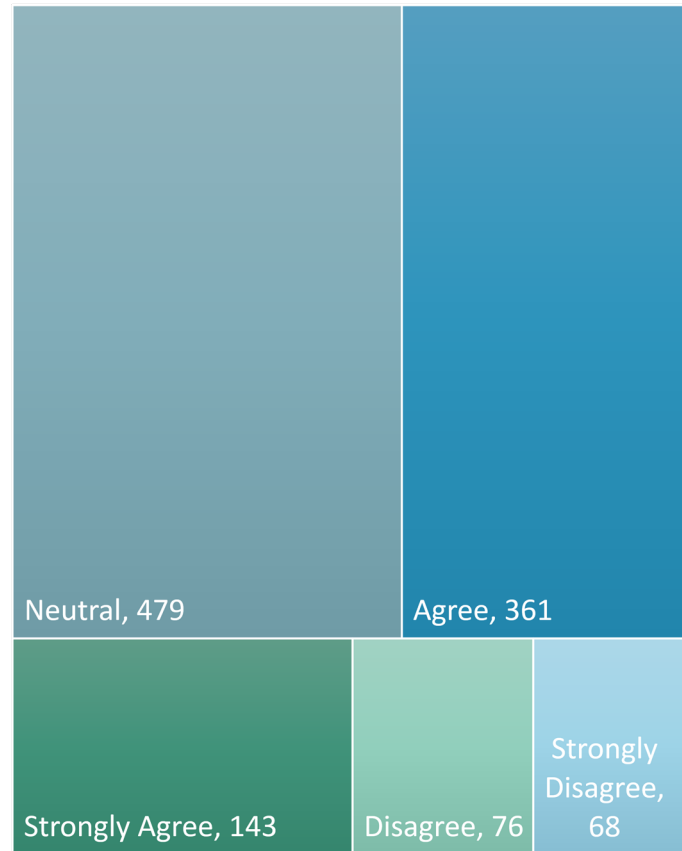
LAND USE CONTINUED

Will These Land Uses Benefit Jefferson County?

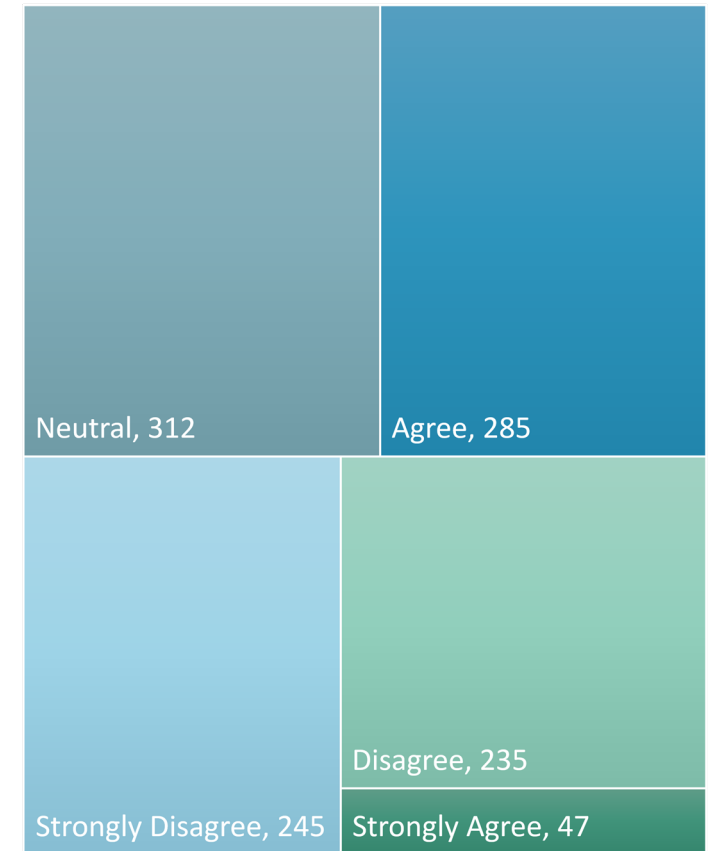
Data Centers



Hydro/Aquaponics



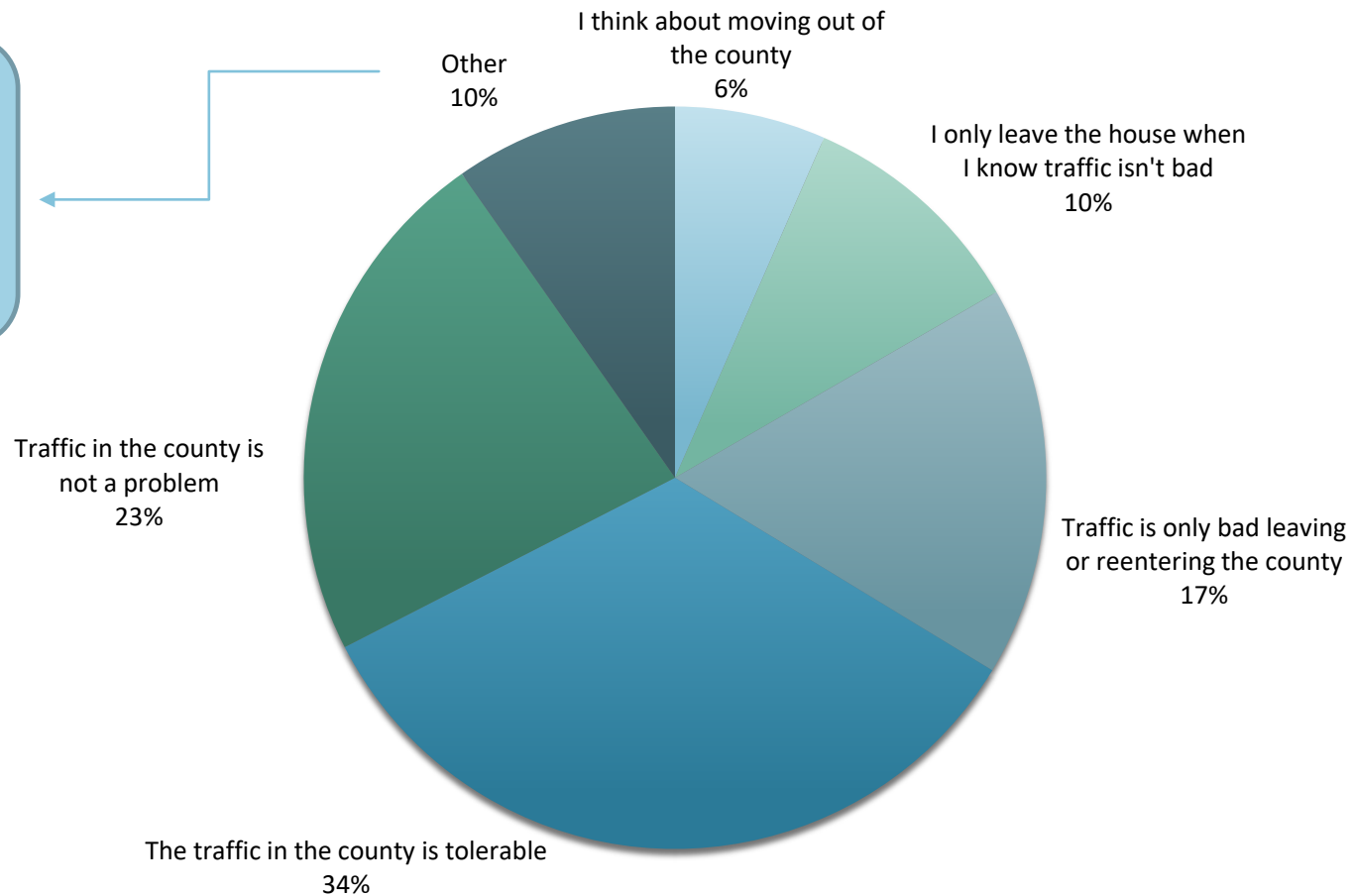
Light Industry



TRAFFIC IN JEFFERSON COUNTY

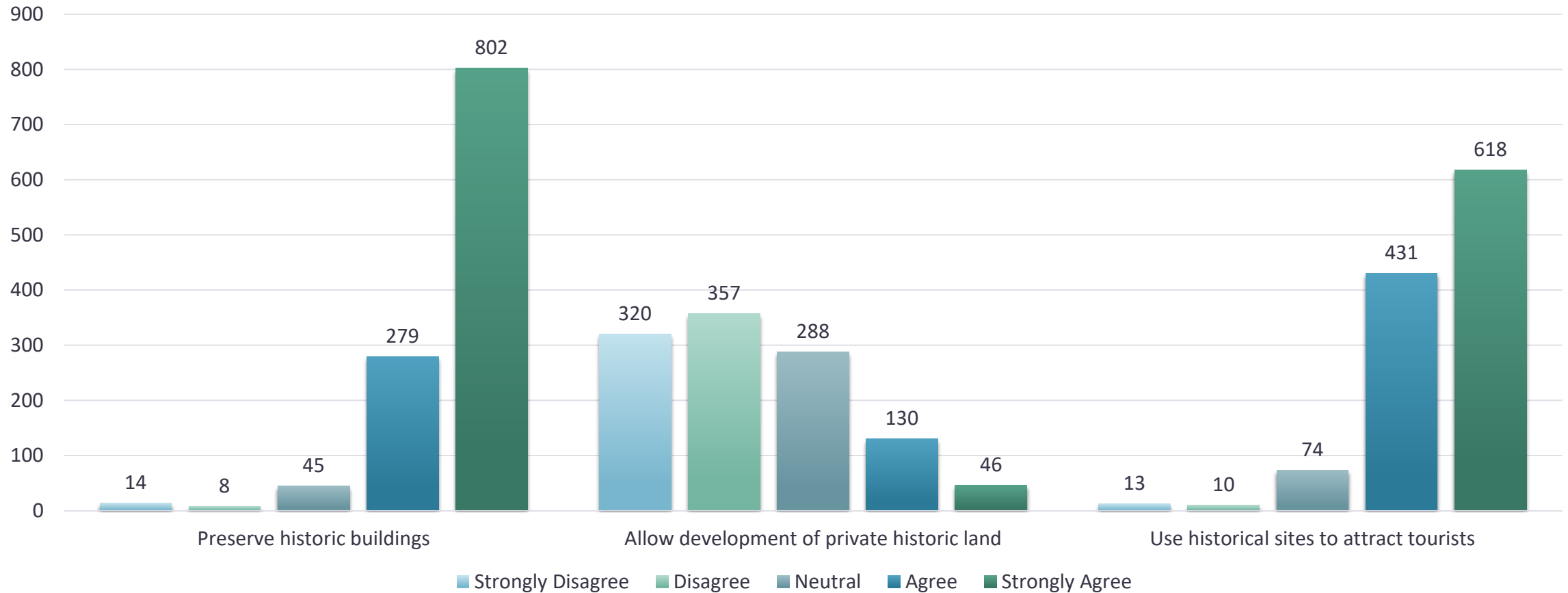
How Does Traffic Impact Your Schedule?

Top Response:
Rt. 340 congestion due to number of lanes and commuter/tourist traffic



HISTORICAL SITES

Opinions on Historical Sites



ARE THERE ANY SPECIFIC CHANGES THAT HAVE TAKEN PLACE IN JEFFERSON COUNTY IN THE LAST 20 YEARS THAT YOU HAVE NOT LIKED?



POOR INFRASTRUCTURE DEVELOPMENT

Residents expressed worry over the new housing developments without adequate services including increasing traffic, access to utilities, and space in schools.

Comments included an interest in stopping sprawl and Jefferson County not duplicating the development patterns of neighboring counties.



EXPANSION OF HEAVY INDUSTRY

Opposition to heavy industry highlighted quality of life, environmental, and health concerns for residents of the county.

Rockwood in particular was cited as a problem in the county.



AGRICULTURAL PRESERVATION

Preserving traditional farmland and historic sites in the county was a significant theme among respondents.

Solar farms were also mentioned as replacing open spaces and reducing scenic views.



LACK OF LOCAL GOVERNMENT TRANSPARENCY

Residents voiced their concern over the lack of transparency in government decisions and decried poor planning regarding growth in the county.

Reduction in impact fees was also cited as a problem in light of development in the community.



HOUSING IN THE COMMUNITY

Negative housing changes include complaints about residential growth in general, resentment specifically of new townhouses, poor aesthetics of new housing, and lack of affordable housing.

The effect of tourism and short term rentals also were cited as detrimental to the community.

GOALS AND OBJECTIVES SURVEY RESPONSES

J E F F E R S O N C O U N T Y , W V

ARE THERE ANY SPECIFIC CHANGES THAT HAVE TAKEN PLACE IN JEFFERSON COUNTY IN THE LAST 20 YEARS THAT YOU HAVE LIKED?



COMMUNITY DEVELOPMENT

Community improvements such as wider access to broadband internet, new medical facilities, and the Agricultural Innovation Center at Shepherd University were noted as high points.

The expansion of Route 9 and other road improvements were mentioned as positive infrastructure development.



NEW BUSINESSES

Local business growth was held up as a great boon to the community, particularly for the downtown's.

New restaurants, stores, and retail options received the most prominent positive responses.



PARKS AND TRAILS

Amenities in the community have been expanding as bike trails, walking trails, and events have offered new opportunities to be outside.

New parks and the opening of the AMP at Sam Michael's Park received enthusiastic feedback.



COMMUNITY EVENTS AND FESTIVALS

Successful festivals and farmers markets were key points respondents commented on as a good direction for the county.

Cultural and community events such as the theater festival garnered extra attention in comments.



HISTORIC PRESERVATION

Respondents remarked favorably on the efforts to preserve historical sites.

Related comments were positive about revitalization of downtown areas and the importance of small town charm in the county.

GOALS AND OBJECTIVES SURVEY RESPONSES

DO YOU HAVE ANY SPECIFIC COMMENTS OR SUGGESTIONS YOU WOULD LIKE TO MAKE REGARDING THE GOALS AND OBJECTIVES OF JEFFERSON COUNTY OVER THE NEXT 20 YEARS?



PRESERVING RURAL CHARACTER

Preserving the rural landscapes, natural beauty, and historical heritage of Jefferson County is critical.



INFRASTRUCTURE AND SERVICES

In light of the growing population, residents want to see improving roads, public transportation, and healthcare facilities.



AFFORDABLE HOUSING

There is a lack of affordable housing opportunities in the county caused by pressures from growth in the region and short-term rentals.



EDUCATION

There need to be investments made into the school system to keep pace with surrounding counties and accommodate new students.



ECONOMIC DEVELOPMENT

Residents want to attract businesses that contribute to the local economy and provide local jobs.

GOALS AND OBJECTIVES SURVEY RESPONSES



COMMUNITY ENGAGEMENT AND TRANSPARENCY

Direct community involvement in policy making and an emphasis on transparency in decision making was called for.



RECREATION AND AMENITIES

Activities, amenities, and entertainment directed at youth and families is sorely lacking in the community and needs attention.



TOURISM

Jefferson County's history, natural beauty, and recreation opportunities are a major draw for tourists and a large part of the economy that needs to be promoted.



ENVIRONMENTAL CONSERVATION

Residents are concerned about the health of the watersheds, implementing green initiatives, and protecting the environment.

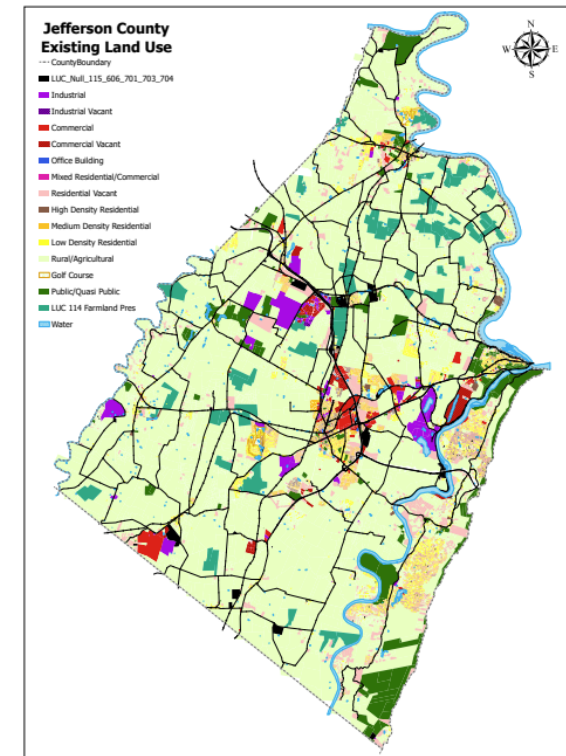


QUALITY OF LIFE AND SAFETY

There are large concerns over traffic safety, need for additional medical facilities in the county, and general quality of life improvements.

EXISTING LAND USE MAP REVIEW

- Has Planning Commission had the opportunity to review the ELU?
- Staff would be happy to take any notes Commissioners had either in person or on paper



ITEM #3: COMPREHENSIVE PLAN COMPOSITION

- Drafting of Comprehensive Plan Goals

NO HEAVY INDUSTRY

Preserving the health of the community means no new heavy industry and a focus on service based jobs in the County.



COUNTY GROWTH

The region is growing and to prevent sprawl the Comprehensive Plan needs to be followed and impact fees need to be raised.



WHAT WE HEARD

NATURAL BEAUTY

From its historic landmarks to beautiful open spaces, Jefferson County lives up to the moniker, "Almost Heaven."



INFRASTRUCTURE

Quality infrastructure is not keeping pace with the new development in Jefferson County

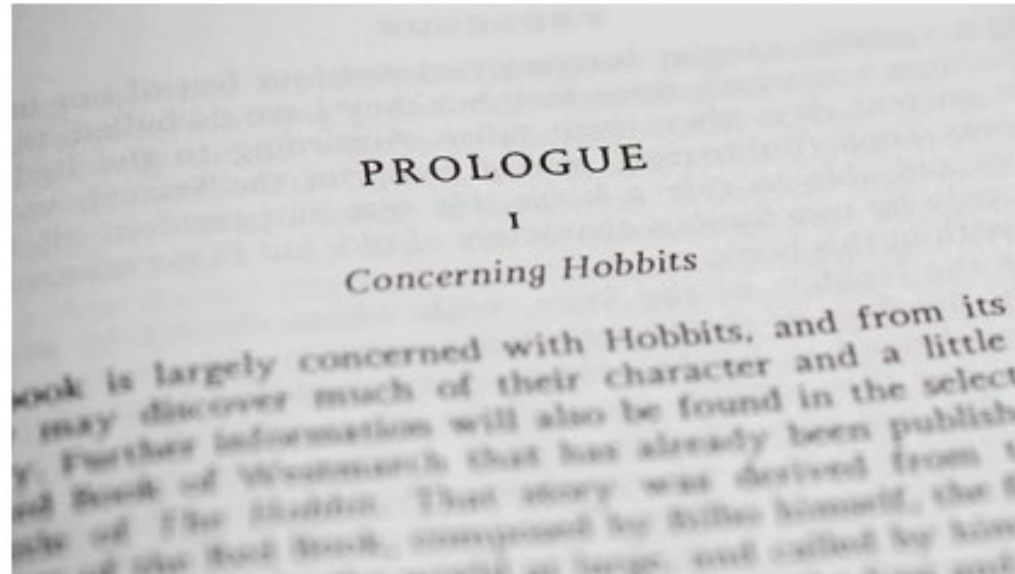


FIRST PUBLIC INPUT MEETING

2045 COMPREHENSIVE PLAN UPDATE

DRAFTING GOALS AND POTENTIAL THEMES

Now, where to begin?



What we need from the Planning Commission tonight...

- Would Planning Commission like to host the 2nd Public Input meeting at Jefferson HS or Washington HS? Both are available on September 18th.
- Last call for volunteers to assist during the County Fair or Heritage Festival?
- Are there specific organizations staff should reach out to publicize the Agricultural Input Meeting?

There will be the **Joint Planning and County Commission** meeting on **October 5th, 2023 at 1:30 p.m.** to discuss and approve the **Goals and Objectives**

Does the Working Session need to be extended or host an additional meeting on August 22nd or 29th to continue drafting Goals?

Updates

- County Fair 21st-26th
- African American Cultural and Heritage Festival August 19th
- This will be the last PC Meeting with Shenandoah Ragle and Joe Guttmann



September 12, 2023

Next Work Session Meeting

Jefferson County African American
Cultural and Heritage Festival

August 19, 2023

County Fair

August 20-26, 2023