

Social Media Policy

Jefferson County Parks & Recreation Commission

<i>Category: Community Development</i>	
<i>Policy #016</i>	<i>Title: Social Media Policy</i>
<i>Author: David Kling, Assistant Director</i>	<i>Effective Date: 6/10/16</i> <i>Last Revision: --</i> <i>Next Scheduled Review: 1/1/2023</i>
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I. Policy Statement

The purpose of this policy and our social media sites is to present matters of public interest to JCPRC facility and program users, including but not limited to its many residents, businesses, and visitors. We encourage the public to submit their thoughts, questions and/or concerns as comments on our social media sites, however, our social media is a moderated online discussion site and not a public forum. Once posted, the JCPRC reserves the right to delete any submissions.

- a. Common reasons for deletion include, but not limited to:
 - i. Vulgar language
 - ii. Personal attacks of any kind
 - iii. Offensive comments that target or disparage any ethnic, racial or religious group
 - iv. Spam or inclusion of links to other sites
 - v. Clearly off topic comments
 - vi. Advocacy of illegal activity
 - vii. Promotion of services, products, events or political organizations unrelated to the JCPRC
 - viii. Infringe on copyrights or trademarks
- b. In addition, to protect your privacy and the privacy of others, social media posts must not include full name, phone number(s), e-mail addresses, social security number or any other sensitive and/or personally identifiable information in comments or responses.
- c. Please note that the public comments expressed on our social media sites do not reflect the opinions and position of the JCPRC, or its employees.