

Placer.ai

Charles Town - Crosswinds

Charles Town, WV

Last 12 Months

Export

💡 Data Version 2.0 - including short visits - will be launched on March 31st!

Learn More

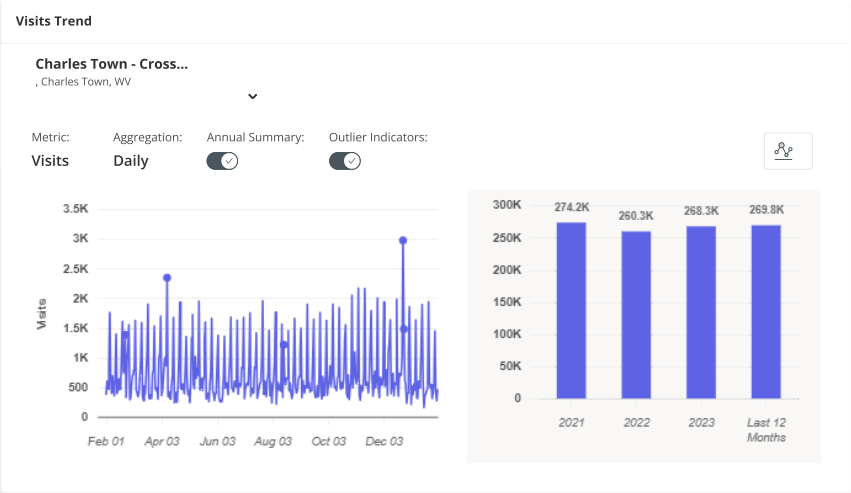
Visitation data for **Charles Town - Crosswinds** widely overlaps with restricted locations. Visitation data for these loc... [Learn More](#)

Metrics

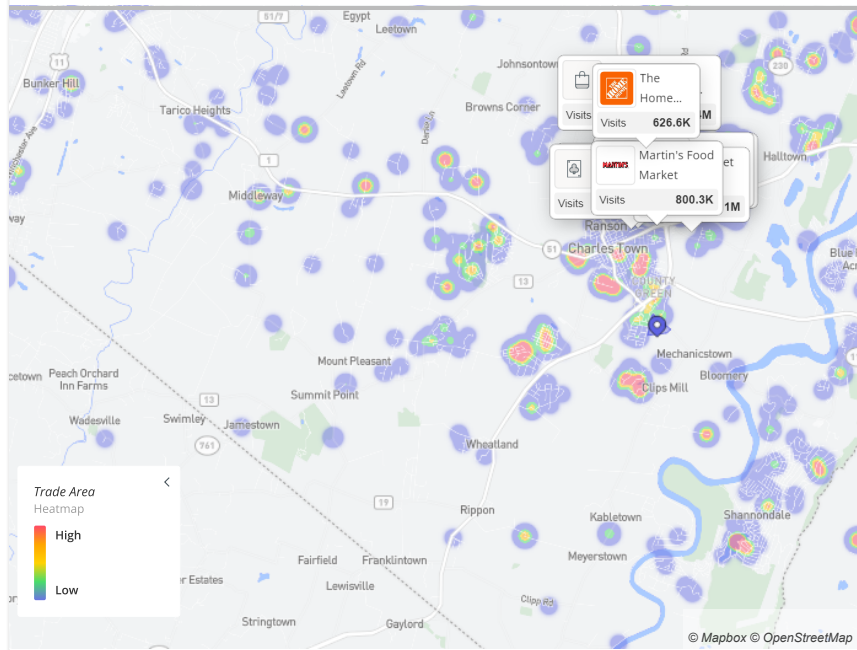
Property:

Charles Town - Crosswinds / C...

Visits	N/A	Panel Visits	N/A
Visitors	19K	Visits YoY	+3.4%
Visit Frequency	8.92	Visits Yo2Y	-1.9%
Avg. Dwell Time	175 min	Visits Yo3Y	+42.7%



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.
[Learn more](#)

Audience Overview

Dataset:

Census 2021

View:

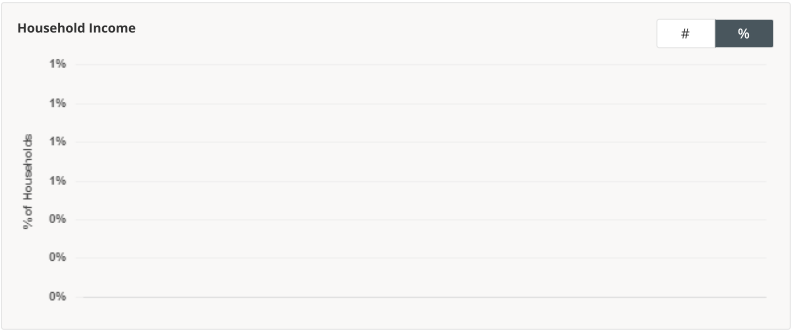
Potential Market

Compare to:

West Virginia

Download

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Charles Town... Charles Town, WV	N/A	N/A	N/A	N/A	N/A
West Virginia	N/A	N/A	N/A	N/A	N/A



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview

Charles Town - Cross...
Charles Town, WV

Benchmark:

Metric:

Category: Neighborhood

Visits

Nationwide

181* / 213

View List

15%

West Virginia

1* / 0

View List

100%

Local: 15mi

1* / 0

View List

100%

Favorite Places

Category:
Categories (47) ▾

Min. Visits:
1

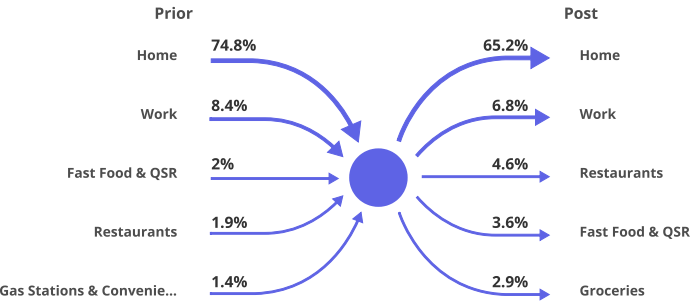
Charles Town - Crosswinds / Charles Town, WV

Rank	Name	Distance	Visitors
1	Charles Town Plaza / 96 Patrick Henry Way, Charles Town, WV 25414	2.3 mi	11.2K (58.7%)
2	Jefferson Crossing / 188 Flowing Springs Rd, Charles Town, WV 25414	2.1 mi	10.5K (55.1%)
3	Walmart / 96 Patrick Henry Way, Charles Town, WV 25414	2.4 mi	10K (52.8%)
4	The Potomac Marketplace / 217 Oak Lee Dr, Ranson, WV 25438	3.8 mi	9.5K (49.8%)
5	The Commons / 144-436 Retail Commons Pkwy, Martinsburg, WV 25403	14.3 mi	8.8K (46.2%)

Visitor Journey

Property:
Charles Town - Crosswinds / C...

Show by:
Location Category Category Group



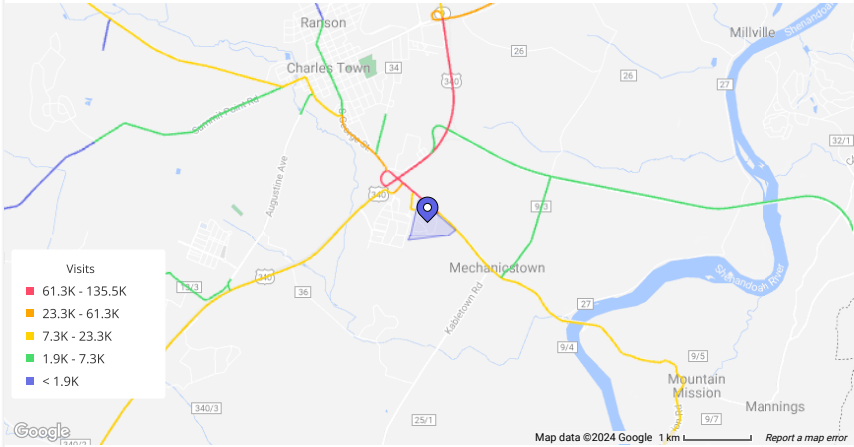
Visitor Journey - Routes

Property:
Charles Town - Crosswinds / C...

Journey Direction:
To Property From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Dismiss



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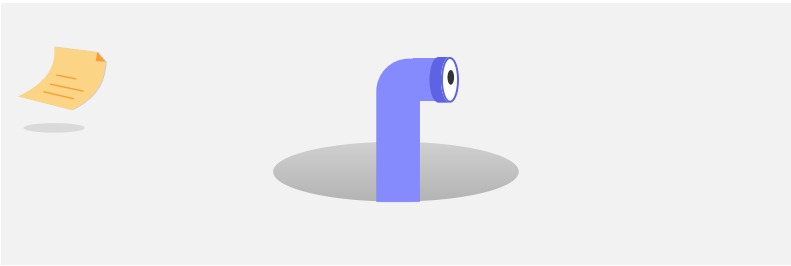
Hourly Visits

✓

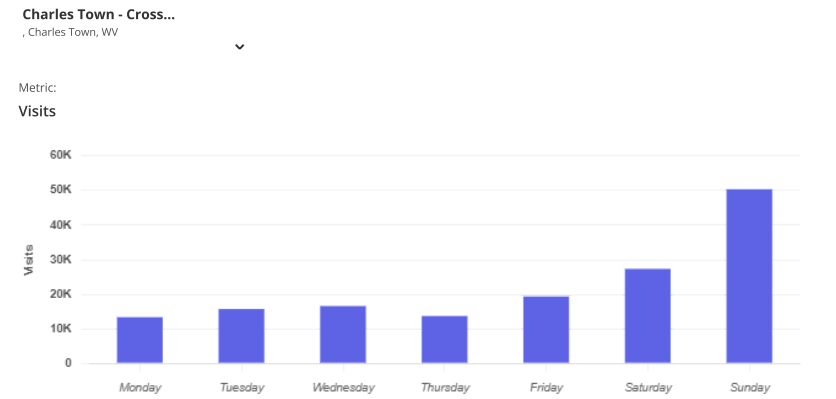
Metric:
Visits

Unexpected Error

Please contact support@placer.ai



Daily Visits



Length of Stay

