

Charles Town Historic District North

Charles Town, WV

Last 6 Months

Export

Data Version 2.0 - including short visits - will be launched on March 31st!

Learn More

Visitation data for Charles Town Historic District North is adjusted to exclude restricted locations.

Learn More

Metrics

Property:

Charles Town Historic District ...



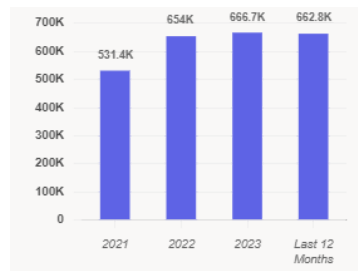
Visits	337.4K	Panel Visits	16.6K
Visitors	77.7K	Visits YoY	-2%
Visit Frequency	3.59	Visits Yo2Y	+13.2%
Avg. Dwell Time	147 min	Visits Yo3Y	+50.5%

Visits Trend

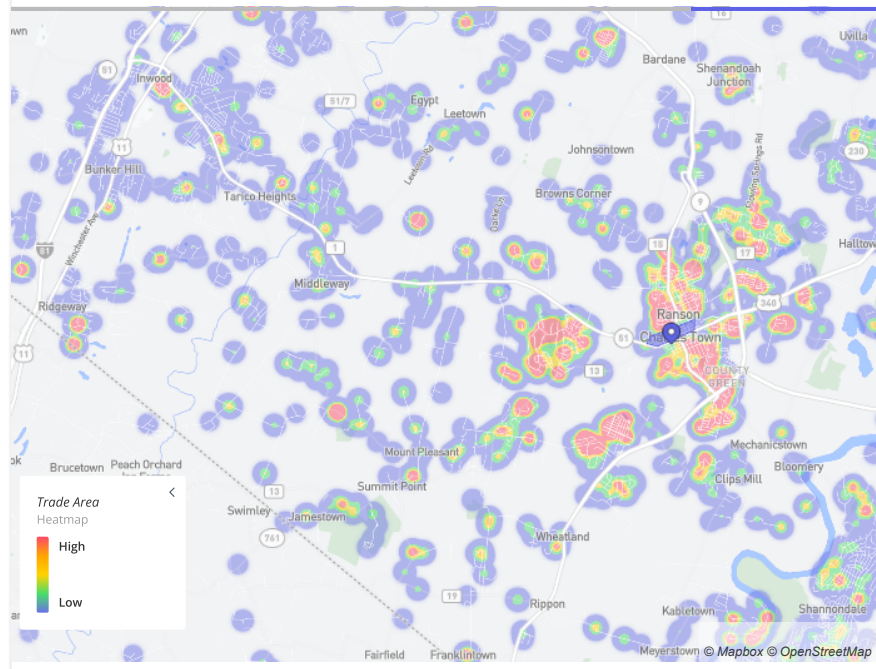
Charles Town Histori...

Charles Town, WV

Metric: Visits Aggregation: Daily Annual Summary: Outlier Indicators:



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

[Learn more](#)

Audience Overview

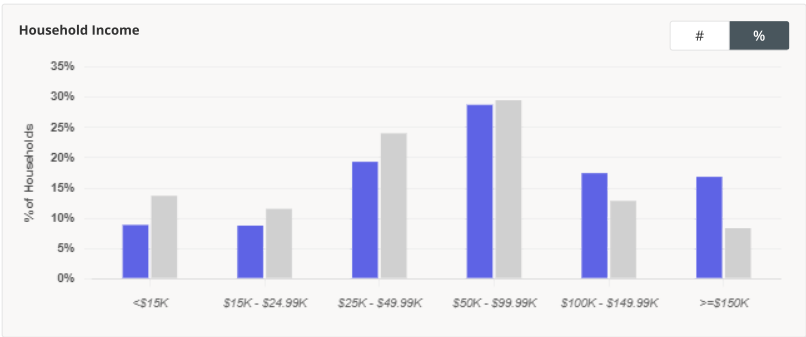
Charles Town Histori...

, Charles Town, WV

Dataset: Census 2021 View: Potential Market Compare to: West Virginia



Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Charles Town... Charles Town, WV	\$68.4K	28.4%	38.3	White (72.5%)	2.71
West Virginia	\$50.9K	21.8%	42.1	White (91.2%)	2.53



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

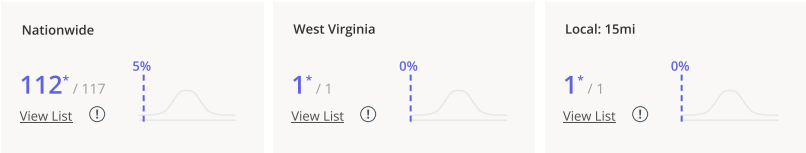
Ranking Overview

Charles Town Histori...

, Charles Town, WV



Benchmark: Category: City Metric: Visits

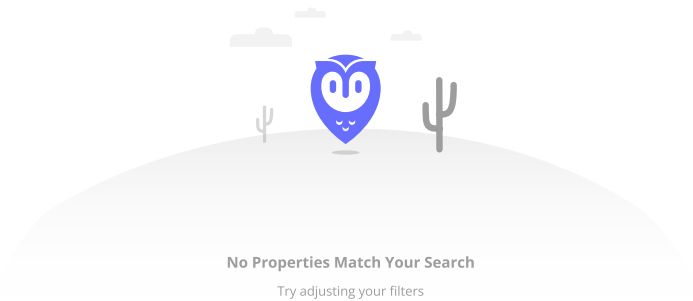


Favorite Places

Category: All Categories
Min. Visits: 1

Charles Town Historic District North / Charles Town, WV

Rank	Name	Distance	Visitors
------	------	----------	----------

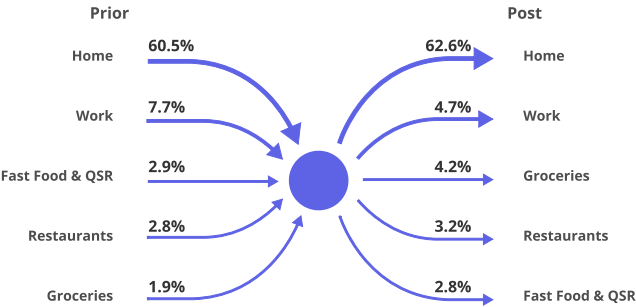


Reset Filters

Visitor Journey

Property:
Charles Town Historic District ...

Show by:
Location Category Category Group

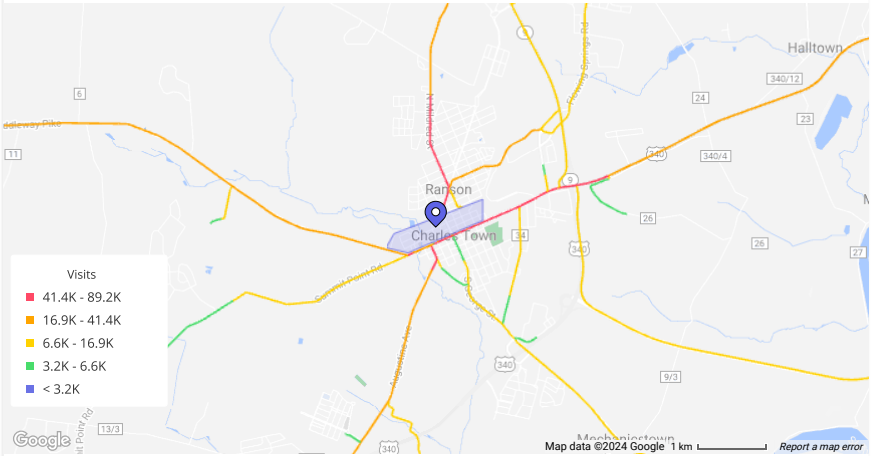


Visitor Journey - Routes

Property:
Charles Town Historic District ...

Journey Direction:
To Property From Property

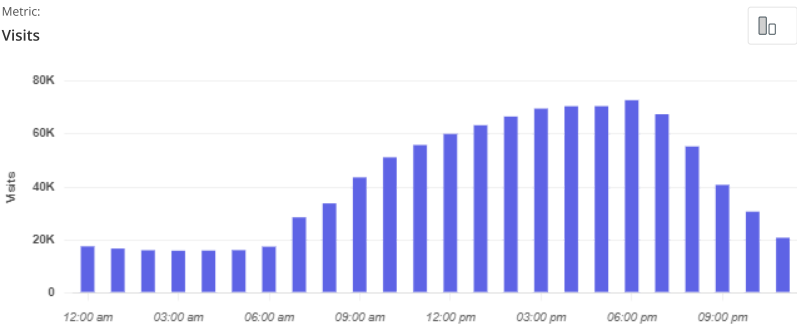
To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Hourly Visits

Charles Town Histori...
Charles Town, WV



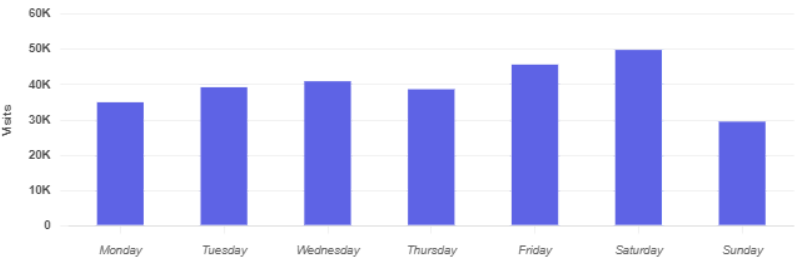
Daily Visits

Charles Town Histori...

, Charles Town, WV



Metric:
Visits



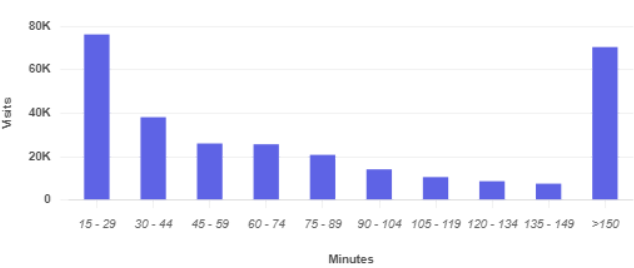
Length of Stay

Charles Town Histori...

, Charles Town, WV



Metric:
Visits



Average Stay	1
Median Stay	