

Retail Potential Profile

2020 Census, 2023 Estimates with 2028 Projections
Calculated using In/Out Places

Lat/Lon: 39.289/-77.8597



Charles Town, WV 25414	Charles Town
2023 Population	6,797
2028 Population	7,240
% Population Change 2020-2023	4.8%
2023 Adult Population Age 18+	\$5,448
2023 Population Male	\$3,348
2023 Population Female	\$3,449
2023 Households	\$2,727
2023 Median Household Income	\$97,280
2023 Average Household Income	\$108,627
Clothing, Clothing Accessories Stores	\$4.4 M
Men's Clothing Stores	\$155.77 K
Women's Clothing Stores	\$674.33 K
Children's, Infants' Clothing Stores	\$284.29 K
Family Clothing Stores	\$1.79 M
Clothing Accessory Stores	\$146.33 K
Other Apparel Stores	\$219.44 K
Shoe Stores	\$722.96 K
Jewelry Stores	\$373.49 K
Luggage Stores	\$27.27 K
Furniture, Home Furnishings Stores	\$2.19 M
Furniture Stores	\$1.36 M
Floor Covering Stores	\$231.6 K
Other Home Furnishing Stores	\$596.1 K
Electronics, Appliance Stores	\$1.61 M
Gasoline Stations	\$9.51 M
Building Material, Garden Equipment, Supplies Dealers	\$5.25 M
Home Centers	\$2.47 M
Paint, Wallpaper Stores	\$182.22 K
Hardware Stores	\$227.84 K
Other Building Materials Stores	\$1.74 M
Outdoor Power Equipment Stores	\$84.16 K
Nursery, Garden Stores	\$544.61 K
Food, Beverage Stores	\$13.36 M
Grocery Stores	\$11.9 M
Convenience Stores	\$458.44 K
Meat Markets	\$134.88 K
Fish, Seafood Markets	\$49.06 K
Fruit, Vegetable Markets	\$82.08 K
Other Specialty Food Markets	\$141.37 K
Liquor Stores	\$593.45 K

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Charles Town, WV 25414		Charles Town
Health, Personal Care Stores		\$3.35 M
Pharmacy, Drug Stores		\$2.8 M
Cosmetics, Beauty Stores		\$165.58 K
Optical Goods Stores		\$188.95 K
Other Health, Personal Care Stores		\$192.85 K
Sporting Goods, Hobby, Book, Music Stores		\$1.7 M
Sporting Goods Stores		\$943.79 K
Hobby, Toy, Game Stores		\$258.93 K
Sewing, Needlecraft Stores		\$87.24 K
Musical Instrument Stores		\$70.93 K
Book Stores		\$342.46 K
General Merchandise Stores		\$13.44 M
Department Stores		\$3.56 M
Warehouse Superstores		\$8.56 M
Other General Merchandise Stores		\$1.32 M
Miscellaneous Store Retailers		\$1.86 M
Florists		\$67.44 K
Office, Stationary Stores		\$190.29 K
Gift, Souvenir Stores		\$226.72 K
Used Merchandise Stores		\$131.5 K
Pet, Pet Supply Stores		\$757.37 K
Art Dealers		\$61.99 K
Mobile Home Dealers		\$112.65 K
Other Miscellaneous Retail Stores		\$314.26 K
Non-Store Retailers		\$6.33 M
Mail Order, Catalog Stores		\$5.29 M
Vending Machines		\$137.03 K
Fuel Dealers		\$504.99 K
Other Direct Selling Establishments		\$397.43 K
Accommodation, Food Services		\$12.55 M
Hotels, Other Travel Accommodations		\$674.71 K
RV Parks		\$6.49 K
Rooming, Boarding Houses		\$4.77 K
Full Service Restaurants		\$7.16 M
Limited Service Restaurants		\$3.33 M
Special Food Services, Catering		\$1.06 M
Drinking Places		\$314.18 K
Motor Vehicle, Parts Dealers		\$18.65 M
New Car Dealers		\$14.25 M
Used Car Dealers		\$1.47 M
Recreational Vehicle Dealers		\$329.89 K
Motorcycle, Boat Dealers		\$683.82 K
Auto Parts, Accessories		\$1.14 M
Tire Dealers		\$765.63 K