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FOR IMMEDIATE RELEASE
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PRESS RELEASE

U.S. Route 340 East Gateway Plan Final Public Meeting

Date: January 19, 2012, 7:00 p.m. – 9:00 p.m.

Location: Charles Town Library

This is the fifth public meeting that allows the community to provide their input regarding the U.S. 340 East Gateway Plan, a future transportation and land use plan for the segment of U.S. 340 between Charles Town/Ranson and Harpers Ferry/Bolivar. This study, being developed by the Jefferson County Departments of Planning & Zoning, is a collaborative process to create a small area plan using a series of meetings to gather citizen input related to land use and future planning efforts for this corridor.

Input received from the first four public meetings and from two phases of MetroQuest, an interactive online tool that captures public feedback, was used to develop a preferred land use/growth scenario for this corridor. The preferred land use/growth scenario is intended to represent a broad range of general patterns of the US 340 Corridor; reflect the broad feedback received from the community; show general locations of possible future land use activities; and show how the corridor could look in 25 years. This preferred scenario was finalized at the December 6, 2011 meeting and was the basis for detailed traffic modeling and analysis to provide feedback regarding the impact of the scenario on the traffic in the corridor.

The primary focus of the January 19th meeting will be to hear a presentation from the transportation consultant regarding the impact of the preferred land use scenario and alternative transportation improvements that should be considered in conjunction with the preferred land use/growth scenario. The public will have the opportunity to provide feedback on the alternative transportation improvements and finalize the recommendations of the plan. Additionally, there will be a brief overview of the components of the 340 plan as a whole, including, but not limited to, draft goals and objectives and recommendations related to parks/trails/greenways, community services/infrastructure, economic opportunities, historic resources, and implementation strategies.

Property owners, business owners, residents, commuters and other interested parties are welcome to participate!

Project Website: www.jeffersoncountywv.org/Rt340.html