



JEFFERSON COUNTY, WEST VIRGINIA
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FOR IMMEDIATE RELEASE
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PRESS RELEASE

**U.S. 340 Corridor - East Gateway Joint County Commission/Planning
Commission Meeting is Slated for March 8, 2012**

Date: March 8, 2012 at 7:00 p.m.
Location: Charles Town Library

The staff from the Departments of Planning and Zoning and transportation consultants will make a U.S. 340 East Corridor Study presentation on the goals and objectives, final land use scenario, and implementation action items during a joint meeting of the County Commission and Planning Commission.

This study, being developed by the Jefferson County Departments of Planning & Zoning, is a collaborative process to create a small area plan using a series of meetings to gather citizen input related to land use and future planning efforts for the segment of U.S. 340 between Charles Town/Ranson and Harpers Ferry/Bolivar.

Input received from the first five public meetings and from two phases of MetroQuest, an interactive online tool that captures public feedback, was used to develop a preferred land use/growth scenario for this corridor. The preferred land use/growth scenario is intended to represent a broad range of general patterns of the US 340 Corridor; reflect the broad feedback received from the community; show general locations of possible future land use activities; and show how the corridor could look in 25 years. This preferred scenario was finalized at the December 6, 2011 meeting and was the basis for detailed traffic modeling and analysis to provide feedback regarding the impact of the scenario on the traffic in the corridor.

The 5th public meeting was held on January 19th, and the purpose was to hear a presentation from the transportation consultant regarding the impact of the preferred land use scenario and alternative transportation improvements that should be considered in conjunction with the preferred land use/growth scenario. The public had the opportunity to provide feedback on 30 theoretical transportation projects and finalize the recommendations of the plan.

Project Website: <http://www.jeffersoncountywv.org/Rt340.html>