

**JEFFERSON COUNTY, WEST VIRGINIA**  
**Departments of Planning & Zoning**

116 East Washington Street, 2<sup>nd</sup> Floor  
P.O. Box 338  
Charles Town, West Virginia 25414

Phone: (304) 728-3228  
Fax: (304) 728-8126

Email: [planningdepartment@jeffersoncountywv.org](mailto:planningdepartment@jeffersoncountywv.org)

---

March 17, 2011

**PRESS RELEASE**

The Jefferson County Departments of Planning and Zoning invites interested citizens to attend a series of meetings to gather citizen input related to land use and future planning efforts for the ***US Route 340 East Gateway Plan***. Our goal is to involve landowners, citizens and stakeholders within this corridor in a collaborative process to create a small area plan.

The Jefferson County Departments of Planning and Zoning will be hosting a Kick Off Meeting followed by a series of three collaborative meetings, that build upon the information received and knowledge gained from the previous meeting. The objective of the 4 sequential meetings is to receive input from landowners, citizens and stakeholders regarding thoughts on:

- How to establish this corridor as the Gateway to the state of West Virginia and Jefferson County;
- Ways to promote economic development and attract tourism to Jefferson County.
- Thoughts on growth along the corridor;
- Identifying and discussing issues, strengths and weaknesses of the corridor;
- Brainstorming possible solutions and alternative development and transportation patterns;
- Why you moved to this area, live in this area or work within this area.

Often local citizens have a “big idea” that they share with friends at local events, but feel as if their voice will never be heard. The Jefferson County Departments of Planning and Zoning want to hear your “big ideas”, as well as your small ideas. This is your opportunity as a Jefferson County land owner, citizen or stakeholder to participate and have input into the planning process for the ***US Route 340 East Gateway Plan*** from the very beginning through the creation of a small area plan.

***The Kick Off Meeting is on Saturday, March 26<sup>th</sup> from 10:00 a.m. until 1:00 p.m. at C. W. Shipley Elementary School.*** For more detailed information, please frequently check our website at <http://www.jeffersoncountywv.org/> or contact the Departments of Planning and Zoning at (304) 728-3228.