

## **ALTERNATIVE GROWTH SCENARIOS UNDER CONSIDERATION**

### **Planned Mixed Use:**

Combines commercial, housing, rural development, and employment. Focuses on the corridor being a place where one can live, work, and play.

### **Growth within the Urban Growth Boundary:**

Major growth is confined to the Urban Growth Boundaries of Charles Town/Ranson.

Focused on rural character.

### **Full Build-out:**

Features the maximum build-out along the US 340 corridor.

Focusing on economic development, high intensity land use, and high density housing.

**MetroQuest Phase II will be available online October 7th!**

**We value your feedback.**

**[www.rt340.metroquest.com](http://www.rt340.metroquest.com)**

## **We Need your Input!**

**Online Interactive Tool Comment Period Opens for MetroQuest Phase II:**

**October 7th**

**Be a part of the action!**

Provide input regarding multiple future land use scenarios. MetroQuest is a powerful, flexible, cost effective online tool for engaging a broad and diverse set of stakeholders.

**[www.rt340.metroquest.com](http://www.rt340.metroquest.com)**



### **Next Public Meeting:**

Tuesday, December 6th at 7:00 p.m. Harpers Ferry KOA.

Find out the preferred land use alternative and potential implementation steps.

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## **US 340 Corridor - East Gateway Plan**



**Jefferson County Planning and Zoning Department**



## Purpose of the US 340 Corridor Plan

The purpose of the US 340 Corridor East Gateway Plan is to assess future transportation and land use needs.

This segment of US 340, between Charles Town/Ranson and Harpers Ferry/Bolivar, is an important artery in Jefferson County.

It also acts as the East Gateway into West Virginia.

It is important to ensure that future development along the US 340 corridor is appropriate for the area's historic and rural context, includes adequate transportation facilities, and meets the community's needs for growth.

The 2004 Comprehensive Plan identified this corridor as an important planning priority.

## MetroQuest Phase 1

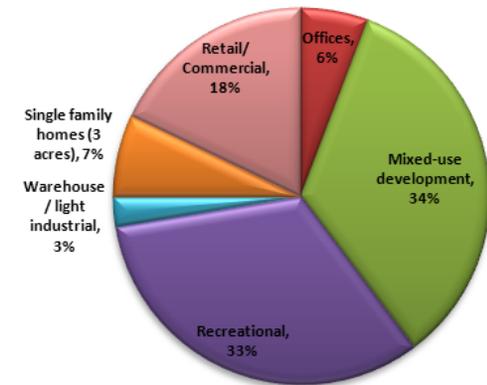
### Public input from 6/16/11-8/15/11

MetroQuest is an interactive tool that allows public input and involvement in the planning process.

| Priority Name                         | Overall Rank |
|---------------------------------------|--------------|
| EASY CAR TRAVEL                       | 1            |
| TRAFFIC SAFETY                        | 2            |
| HISTORIC RESOURCES                    | 3            |
| PATHS FOR WALKING, BIKING, AND HIKING | 4            |
| OPEN SPACES, FARMLAND AND RURAL       | 5            |
| EMPLOYMENT OPPORTUNITIES              | 6            |
| CORRIDOR BEAUTIFICATION               | 7            |
| DESIGN STANDARDS FOR NEW DEVELOPMENT  | 8            |
| RETAIL/COMMERICAL DEVELOPMENT         | 9            |
| RESIDENTIAL DEVELOPMENT               | 10           |

This study is a collaborative process to create a small area plan using a series of meetings to gather citizen input related to land use management, transportation, and future planning efforts for the land area located along US Route 340 between Charles Town/Ranson and Harpers Ferry/Bolivar, West Virginia.

### What should new development along the US 340 East Gateway corridor focus on?



### What is Most Needed Along US 340?

