

# **DRAFT Goals of the US 340 East Gateway Plan**

## **1. Land Use/Growth Scenario:**

- A. Retain Open Space and Land in Agricultural Use
- B. Encourage Development Within Existing Urbanized Areas and at Specific Commercial Nodes
- C. Permit Mixed-Use Development in Targeted Areas
- D. Encourage Appropriate Development Opportunities in Rural Areas
- E. Utilize Existing Infrastructure for Development
- F. Protect Environmental Resources
- G. Improve Planning Coordination with Other Agencies

## **2. Transportation:**

- A. Promote Traffic Safety
- B. Improve Traffic Flow
- C. Promote Transportation Alternatives
- D. Improve Mobility for Pedestrians, Hikers, and Bicyclists
- E. Provide Safe and Convenient Transportation Opportunities

## **3. Parks, Trail and Greenways:**

- A. Improve Existing Trail Network
- B. Beautify the US 340 East Corridor
- C. Develop Additional Parks and Enhance Existing Parks
- D. Improve Signage and Mapping
- E. Identify Financial Resources for Passive and Active Recreational Opportunities

## **4. Community Services/Infrastructure**

- A. Improve Wireless Service in the 340 Corridor
- B. Enhance Area Schools and Libraries
- C. Enhance Emergency Services
- D. Utilize and Enhance Existing Water / Sewer Service
- E. Promote Expanded Health Services

## **5. Economic Opportunities**

- A. Promote Economic Development along the US 340 Corridor
- B. Promote Business Development and Retention

## **6. Historic Resources**

- A. Protect Historic Structures/Resources
- B. Enhance Cultural/Heritage Activities
- C. Protect the Rural and Historic Viewshed/Landscape
- D. Create Gateway/Entrance

