



**JEFFERSON COUNTY, WEST VIRGINIA**  
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**FOR IMMEDIATE RELEASE**  
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**PRESS RELEASE**

**U.S. Route 340 East Gateway Plan Public Meeting Slated for December 6, 2011**

**Date: December 6, 2011 at 7:00 p.m.**  
**Location: Harpers Ferry KOA, Cutler Hall**

This is the fourth public meeting that allows the community to provide their input on the U.S. Route 340 East Gateway Plan, a future transportation and land use plan for the segment of U.S. 340 between Charles Town/Ranson and Harpers Ferry/Bolivar.

This study, being performed by the Jefferson County Departments of Planning & Zoning, is a collaborative process to create a small area plan using a series of meetings to gather citizen input related to land use management and future planning efforts for the land area located along US Route 340 between Charles Town and Harpers Ferry, West Virginia.

Information received from two phases of MetroQuest, an interactive online tool that captures public feedback, has been incorporated with other public input received to develop three land use scenarios (the result of Phase 1) and to analyze those alternative land use scenarios (Phase 2). This new input is being used by the Departments of Planning and Zoning to develop a preferred growth scenario for this corridor.

Staff encourages a hands-on, collaborative approach. During the December 6<sup>th</sup> meeting, the public will participate in an interactive mapping/discussion session to develop one preferred land use scenario based on the following themes: housing, employment, and open space. The mapping sessions are based on corridor geographic regions: (1) Rte. 9 to Country Club Road; (2) Country Club Road to Rte. 230/Shepherdstown Pike; (3) Rte. 230/Shepherdstown Pike to Harpers Ferry. There will also be an opportunity to provide input into alternative pedestrian/bike trails for the corridor.

The three scenarios and preferred land use scenario are intended to represent a broad range of general patterns for different sections of the US 340 Corridor; reflect the broad feedback received from the community; show general locations of possible future land use activities; act as a starting point in the selection of a preferred land use scenario; and show how the corridor could look in 25 years.

The three scenarios and preferred scenario are not intended to be definitive, limit the discussion about land use on the 340 corridor; locate land uses on an individual land-parcel level; represent a plan to rezone any individual property; or reflect current real estate market conditions, utility locations, or other existing conditions.

**Property owners, business owners, residents, commuters and other interested parties are welcome to participate!**

**Next Public Meeting:** Thursday, January 19<sup>th</sup> at 7:00 p.m., Charles Town Library  
**Project Website:** [www.jeffersoncountywv.org/Rt340.html](http://www.jeffersoncountywv.org/Rt340.html)