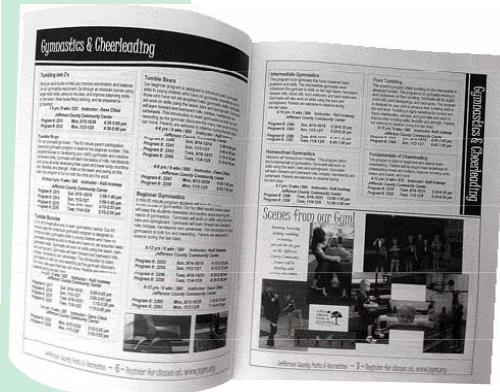
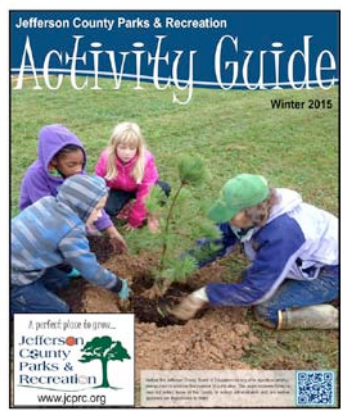


Communication & Customer Relations



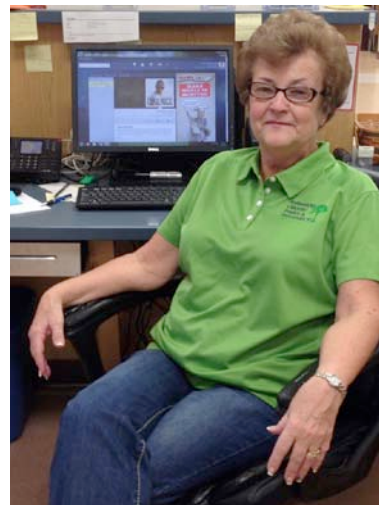
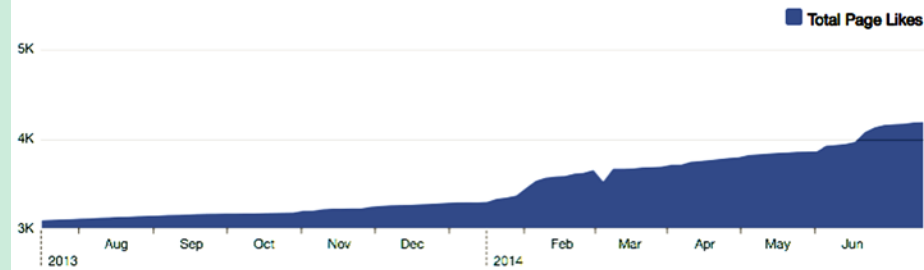
Activity Guide Redesign

During FY13/14, JCPRC offered over 525 programs ranging from sports, camps, crafts, and education.

The Activity Guide saw a complete redesign. Programs are presented in a clear, organized format. Cover and interior photos feature our staff and Jefferson County Parks and Recreation, participants, customers, and friends.

Social Media

We have reached customers through social media including Facebook, Instagram, and Twitter. Our Facebook growth jumped from 3000 to 4000 users during FY 13/14.



In-Person & Online

Joyce Moler, our registrar, along with several other full and part time staff are available in the office or on the phone from 8am-6pm to help customers with questions, registrations, or reservations.

Customers can register for programming 24 hours per day, 7 days per week using our online registration system.

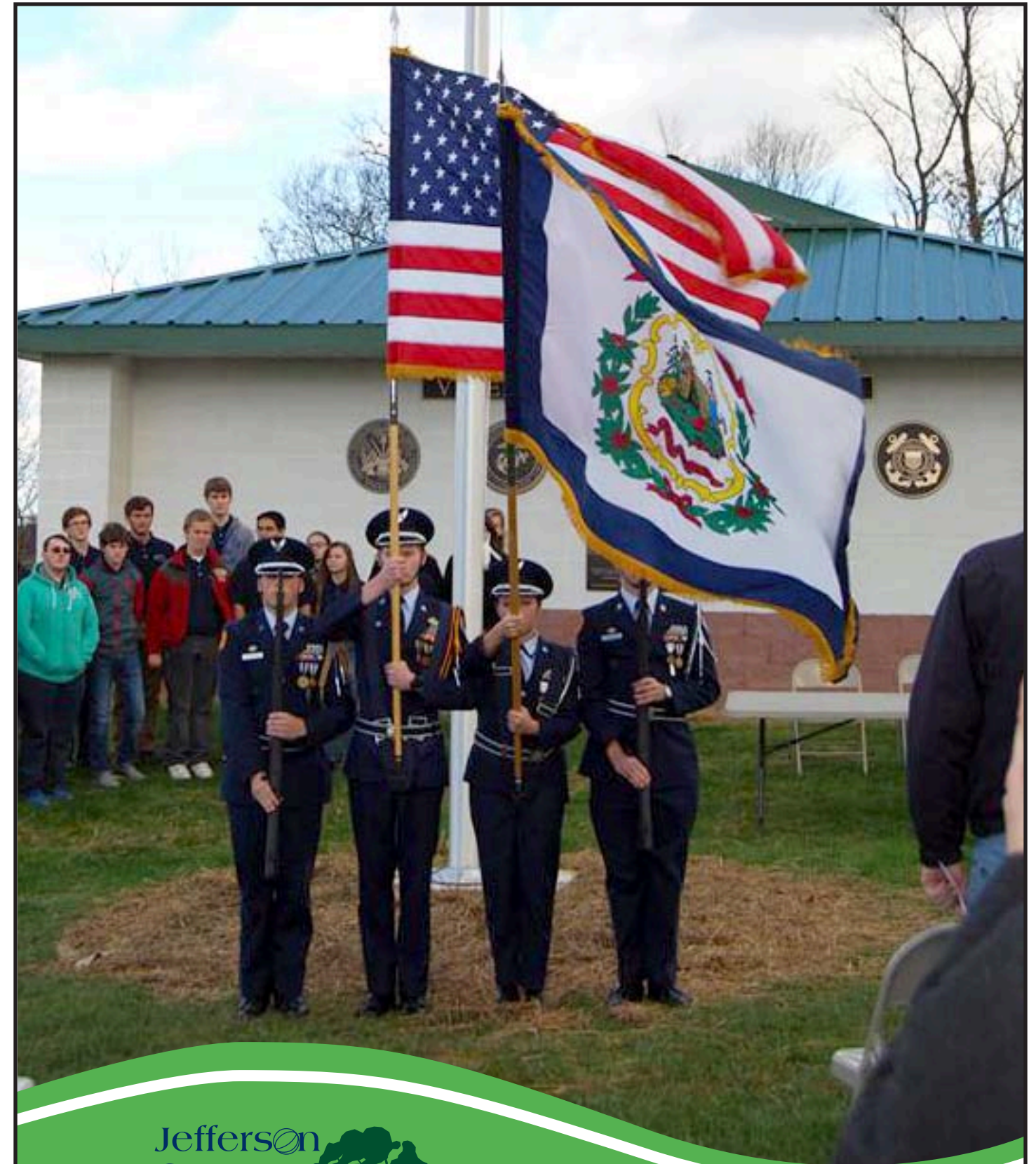
Park and programming information can always be found on the JCPRC website: www.jcprc.org.

Our main office located in Sam Michael's Park is open 7 days per week, including some holidays.



Jefferson County Parks and Recreation
 235 Sam Michael's Lane
 Shenandoah Junction, WV 25442
 Phone: 304.728.3207

Director: Jennifer Myers • Assistant Director: David Kling
 Administrative Coordinator: Brenda Whittington • Registrar: Joyce Moler
 Acting Maintenance Manager: Tim Lykins • Public Relations & Programming: Becki Zaglifa



Fiscal Year 2013-2014 Annual Report

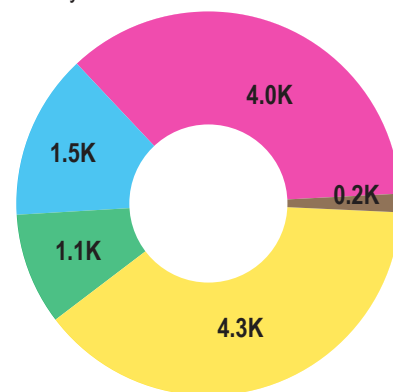


Recreational Programs

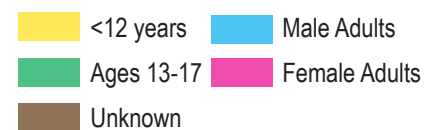
Programming development has grown from 50 programs in 2002 to over 500 programs offered in FY 13/14.

During FY 13/14 JCPRC saw approximately 2200 unique customers use our online registration system to participate in programming offered at our parks.

Our participating customers cover all ages and genders, however we have the strongest participation with women and children under 12.



Program Participants



*All figures represent usage during FY2013-2014



Our Mission

The Mission of Jefferson County Parks and Recreation Commission is to provide diverse, year round opportunities by creating and providing recreation, leisure, and community services necessary to promote and improve the overall quality of life for the citizens of Jefferson County.

- Jefferson County Parks and Recreation has grown from 7 to 10 parks since 2002.
- Jefferson County Parks encompass 409 acres of parklands.
- Our parks offer 5 miles of trails throughout the parks system.
- During FY 2013-2014, JCPRC serviced over 5,000 participants, including men, women, children, and infants.
- JCPRC offered over 500 new programs during this fiscal year.
- JCPRC has enjoyed over 10,000 visitors to our parks each year.
- JCPRC has hosted several community tree plantings throughout our parks system. Tree planting events join citizens of all ages to help make our parks a better place.

Building our Team

The fiscal year department staff consisted of 5 full time members, and 98 part time members, which included teachers, instructors, camp counselors, seasonal and year round park maintenance and office staff.

We also had the assistance of a Shepherd University intern, volunteers, community service workers and the Job Corps to see community events and park projects come to fruition.

Our team offered over 580 programs to the county and managed 400 acres of parkland.



Parks Master Plan

The Jefferson County Parks & Recreation Commission has authorized the development of a parks master plan, which will shape the foundation of the department over the next 10 years. The purpose of this project is to evaluate, assess, and make recommendations regarding parks, recreation, and open space needs for Jefferson County. The goal of this plan is to put in place a clear, logical, and precise guideline that can be used for future development and growth. The plan will be coordinated through the Parks and Recreation Department, but will solicit input and data from other County and City Departments as well as the community at large. Citizen Participation will be critical in formulating the plan both through public meetings and input from the County Commission, user groups, as well as the Parks and Recreation Commission.

Sam Michael's Trail System

A new trail system was added to Sam Michael's Park during FY 2014. The system better utilizes park space and takes you on a journey through the woods, through the meadowlands, along the Elk Run, and across open space. It has proved to be a perfect addition for Cross Country teams throughout the county for both practices and competitions.

Mount Mission Playground

The playground system in Mount Mission was upgraded to include new ADA Compliant equipment, that enhances the playground that was already in place. A climbing system was added, and the play area was expanded.

"The Meadows" in Sam Michael's Park

Jefferson County Park and Recreation worked with the National Audubon Society to create grasslands throughout the park. The goal is to recreate and recapture habitats for grassland birds.

Veterans Memorial Pavilion

The Veterans Memorial Pavilion was constructed near the large playground area in Sam Michael's Park. The pavilion will be a rentable, covered space and will provide public restrooms to the playground and outdoor areas. The Veterans Memorial Wall pays respect to all branches of the military.

The Columns at Sam Michael's

The original columns from Sam Michaels' old homesite is the backdrop for a new special events and wedding venue in the park. The space is available to rent.

Sam Michael's Playground Upgrade

The addition of a handicap accessible swing with harness, pull-thru, and the very popular ten-spin. Paved walkways were also added between the parking lot and the pavilion.

Looking Ahead FY 2015

James Hite Park - Phase I

James Hite Park Phase I will provide much needed fields for sporting events, including soccer. Roads and parking are also included in this phase.

South Jefferson Park Playground

A new playground will be installed in South Jefferson Park. The new playground equipment will be compliant with the Americans with Disabilities Act and will allow for a larger, safer playspace for children in the southern part of Jefferson County.